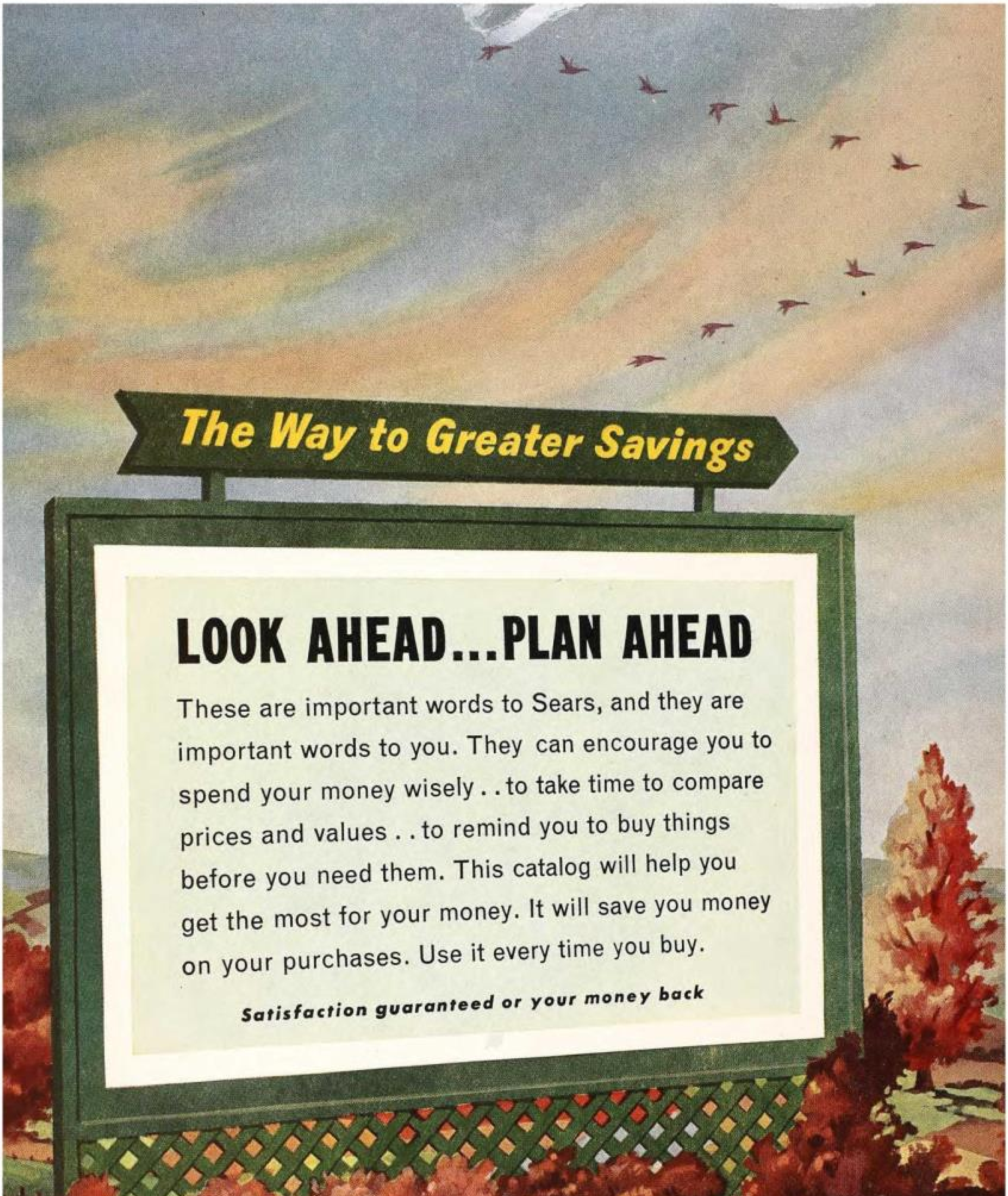


Fall and Winter 1950

Sears, Roebuck and Co., 925 So. Homan Avenue, Chicago 7, Illinois

Low prices on Homart Steel Sinks show how modern production methods save you money



Homart Steel Cabinet Sinks
64^{50} to 124^{50}
See pages 1027 and 1028



Early model all-steel cabinet sink





Sears was first to sell steel sinks; first to build cabinets underneath

Sears showed the way to better sinks for less money by selling the nation's first porcelain enameled steel drainboard sinks. These sinks cost less because less time and labor are needed to make them. Giant presses shape sheets of strong steel into sinks in a series of almost automatic operations. Sears also sold the first handy cabinet sinks. The Sears ingenuity that brought you these "firsts" brings you today's new, improved HOMART cabinet sinks.

Huge, modern plant runs on efficient automobile-type production line basis

When Sears lowered sink costs and improved their utility the demand from our customers was enormous. A larger factory was needed. And with increased volume, every cost-saving production idea can be used. A new plant now makes HOMART steel sinks by the latest, most efficient methods. Endless conveyors carry them through the factory. Yet Sears inspection requirements remain highest in the industry. That's why Sears can guarantee you high quality at low prices.

World's largest hump-type electric furnace bakes-on porcelain enamel

The world's largest hump-type electric furnace is one of the ways costs are lowered. This huge oven at the new factory bakes porcelain enamel onto steel with maximum efficiency; speeds up production lines. And a modern paint spraying and baking plant assures a superior gleaming white finish on cabinets. Two examples of how Sears looks ahead and plans ahead to improve factory methods and cut factory costs—bringing you fine quality at low prices.

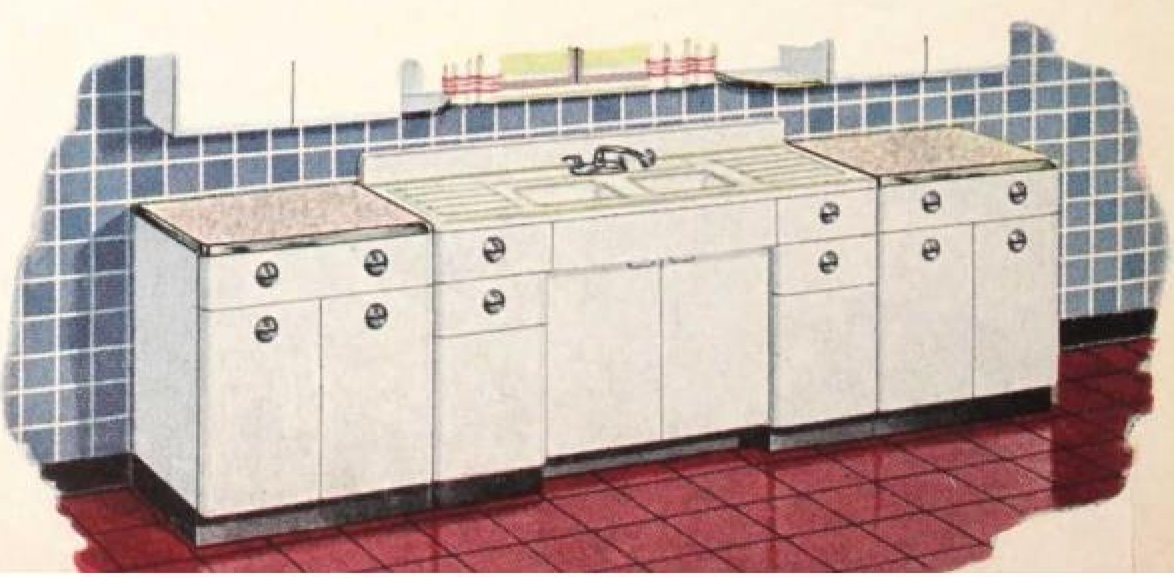
Complete Kitchen Ensembles

Sears planning brings beauty to your kitchen. Sink, base cabinets, wall cabinets, corner shelves —all of steel—all at one low price.

Start as low as 204^{00} Cash $10.00 Down

See page 1025

A variety of ensembles to choose from—or choose individual cabinets to make up an ensemble best suited to your needs.



As SEARS looks ahead and plans ahead, one unchanging policy guides every move every day. That policy is summed up in our guarantee which says we will save you money and satisfy you perfectly . . . This guarantee means you are fully, completely protected at all times, under all conditions . . . If our costs decline because manufacturing costs are lowered for any reason, if existing taxes, national, state or local are reduced or eliminated, you immediately are given the benefit of such reductions. In addition we are constantly striving to improve quality and reduce prices . . . The page facing this one and the four following give you five examples of how we accomplish both of these objectives . . . how we make possible this truly great guarantee.

SEARS GUARANTEE to save you money

to satisfy you perfectly . . . to deliver all merchandise safely

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

Sears looks ahead and plans ahead to improve quality, cut costs

Coldspot Freezers cost you less because Sears looked years ahead



Coldspot Freezers
132^{50} to 389^{50}
Sold on pages 781 to 783.



Cornell University

Early research showed Sears what was needed for a practical freezer

Back in 1939 Sears was quick to see the many advantages of frozen foods. We saw the practical economy of preparing, freezing and storing foods right in your own home. At that time, Sears was one of the companies that co-operated with Cornell University on early studies of the use of home freezers. Sears set out to develop low priced freezers that could eventually be owned by millions of families. We conducted extensive laboratory research with many types of freezer units, also with various methods for freezing and storing foods. This research continues today in ever increasing volume. It serves as the basis for the long line of improvements that have kept COLDSPOT a leader in the freezer industry. Research has also led to our stressing the importance of proper packaging in successful frozen food storage.



Sears laboratory ran extensive tests

Sears was first to introduce many important quality features

Check this list of outstanding features that were first introduced on COLDSPOT Freezers:
1. Porcelain enameled seamless interior . . . easy to clean, stainproof, rust resistant.
2. All steel cabinet, fully welded to provide complete seal and give extra strength.
3. Adjustable Cold Control and Temperature Indicator on the outside of the freezer.
4. Wire trays, baskets, separators, dividers to greatly increase convenience of storage.
5. Easy reach-in depth makes foods in bottom compartments accessible to everyone.
6. Counterbalanced door, easy to lift. Only one door to open, even on largest freezers.
7. Direct contact coils wrap around box to give uniform low temperatures throughout.
8. New super-dense fiber glass insulation permits extra storage space inside, yet takes less floor space per cubic foot.



Assembly-line production

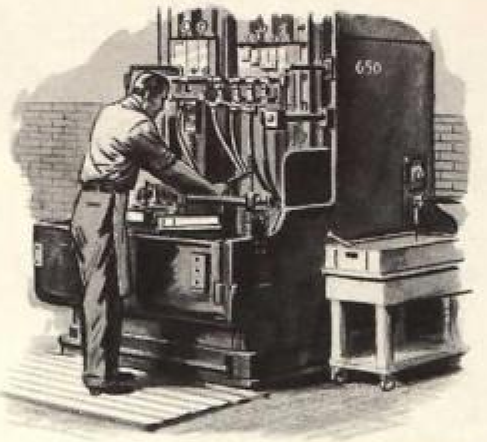
Pioneer mass production cuts costs . . savings are passed on to you

Sears was FIRST to sell home freezers made on large scale assembly lines. This means Sears customers were first to enjoy the lowered costs of efficient mass production. For instance: many of the usual hand labor operations were changed to special machine operations. Quality of workmanship was improved and speed of assembly increased . . . all with less labor and naturally with lower costs. In addition, Sears streamlined methods of distribution saves you more money. Sears buys direct, and sells direct to you. In this way, we eliminate extra handling. You can buy with confidence, because every freezer we sell is guaranteed to satisfy you in every way. We firmly believe COLDSPOT Freezers give you more quality features for less money. This is possible only because Sears looked and planned years ahead.

Sears saves you money by planning one shotgun model with everything you want



Balances and positions perfectly



Machine shapes parts in 15 seconds



Sears 50 years of selling guns guided the planning of the Model 20

Seven years ago Sears set out to put all the features you liked best into one model shotgun. We knew what you wanted because we'd been selling guns for 50 years. We knew you liked 12-gauge pump action guns because we sold so many. We knew you wanted a gun with perfect balance, so we decided on one barrel length that gave you just that—always! We knew you liked a choke control with interchangeable tubes that provide choice of full, modified or open choke on one gun; a ventilated rib and other features usually considered "extras." We decided to build them all right into the gun. This new Sears-planned gun became the J. C. Higgins De luxe Model 20.

Concentrating on one model cut production costs way down

By concentrating on just one model pump repeating shotgun, the factory was able to set up more efficient production. Because all parts are for the same size gun, they can be precision built in advance. This saves 19% on each gun over old fashioned filing and fitting methods. A giant metal-cutting machine shapes the slide (an intricate part) in 15 seconds—assures perfect fit at less cost than the usual, more expensive milling method. By making only 12-gauge models, the factory could afford centerless grinders, the newest and best way of finishing barrels. And the cost of finishing each barrel was reduced. In these and other ways quality was improved and costs were lowered.

"Extras" for improved shooting built in at factory to save you money

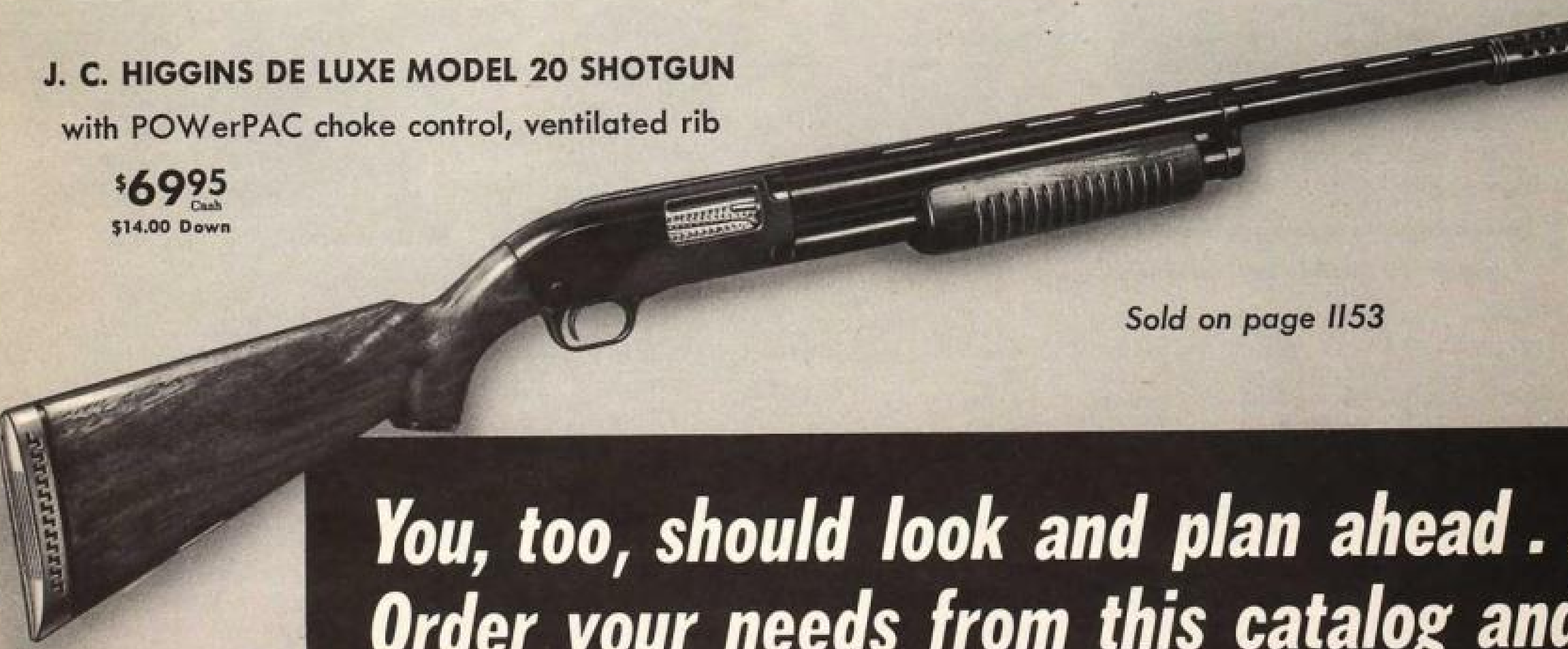
The De luxe Model 20 has features you usually have to have installed as extra equipment. The factory set up specialized equipment to build these "extras" right into the gun on a low-cost assembly line basis. Listed below are the built-in "extras" and typical prices you would have to pay to have them installed separately.

Built-in features of De luxe Model 20	Cost to have installed as extras
Choke compensator	$18.00 to $22.50
Ventilated rib	20.00 to 30.00
Free-falling action	7.50 to 12.50
Recoil pad	4.00 to 5.00
Nameplate	5.00 to 14.00
Magazine cutoff	Sold only on expensive guns

J. C. HIGGINS DE LUXE MODEL 20 SHOTGUN

with POWerPAC choke control, ventilated rib

$69.95 Cash
$14.00 Down



Sold on page 1153

Same gun with plain barrel (without POWerPAC and ventilated rib)
$59.95 Cash
$12.00 Down

You, too, should look and plan ahead.. Order your needs from this catalog and be sure of getting more for your money

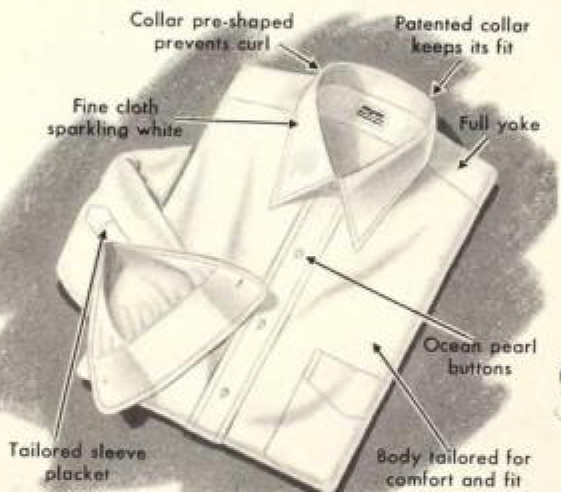
Sears looks ahead and plans ahead to improve quality, cut costs

Be sure to read this interesting story of the Pilgrim Dress Shirt with *FormEase* collar





Famous brands compared





Expert makers of innerlined collars

Sears compared leading brands before designing the Pilgrim FormEase

Several years ago, Sears started planning a new shirt with all the style, fit and comfort that could be put into one garment. To find out what was best, we made an extensive study of the shirts offered on the market at that time. Our shoppers rounded up samples of famous nationally advertised brands and leading department and chain store shirts. Our shirt experts made an intensive study of every shirt. They compared them for fit—collars, bodies, sleeves, yokes, over-all lengths. They compared the various constructions—fabrics, buttons, width of seams, thread, stitching. They determined what were the best features of each shirt, and discovered ways all shirts could be improved. The knowledge gained from this comparison guided the planning of the Pilgrim FormEase.

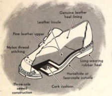
Sears put the best features into Pilgrim FormEase

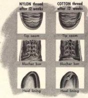
In designing the Pilgrim FormEase, Sears tried to combine the best features of all shirts, plus our own improvements. The collar fits just right because it has the same patented innerlining used in more expensive shirts. Stays neat without starching because it's fused, and because the cloth is a special weave—one of our own improvements. The shirt allows freedom of arm movement because Sears adopted a full yoke across the shoulders. Ocean pearl buttons, on white shirts, add a luxurious look you usually see only on higher priced models. Plackets on *both sides* of the sleeve openings are of 2-piece construction for added smartness and strength. These and other features show how Sears careful planning brings you improved quality.

Modern, efficient factory plus Sears steady buying cut costs

To make these Pilgrims, Sears contracted with a manufacturer who has made nothing but high quality shirts for 26 years. The factory is staffed with skilled workers experienced in the fine details of quality shirt-making. Every shirt is inspected seven times. Modern equipment eliminates the extra cost of obsolete methods. Sears year-round planned buying also lowers manufacturing expense. Despite seasonal changes in demand for dress shirts, Sears assures steady production. This cuts out periods of partial idleness with costly overhead followed by periods of overtime production. Sears uses its buying skill to furnish the factory with cloth at low cost. These factors improve quality; lower costs. Sears looked ahead and planned it that way.

It's the Sears-planned "hidden features" that make Biltwel Shoes such a bargain





	Biltwel	Brand A	Brand B
Price*	$3.89	$3.89	$4.49
Construction	Three Sole Sewed	Three Sole Sewed	Two Sole Sewed
Outsole	Horsehide or Searosoles	Ordinary Sole Leather	Synthetic
Cushion	Cork	None	None
Thread	Nylon	Cotton	Cotton
Heel Lining	Full Leather	Plastic Coated Fabric	Leather Half-lining

*Prices and features as of date this catalog was printed.

Hidden construction features put extra wear and comfort into Biltwels

Sears goal in planning children's shoes is to give you more for your money, even in the features you can't see. $3.89 BILTWELS are a good example. The stout 3-sole construction delivers extra wear, is smooth inside. The horsehide outsole on some styles doesn't look much different from ordinary leather soles. But laboratory tests convinced us it wears 57% longer and is 92% more water-resistant. And the Searosoles on other $3.89 BILTWELS give equal or better service. We have a cork cushion built in between the soles for resilient foot-comfort and to add to the life of the shoes. The diagram above shows many other features built into $3.89 BILTWEL shoes.

Actual wear tests at an orphanage guide the planning of Biltwel shoes

Sears conducts rigid laboratory tests before any material is accepted for use in BILTWEL shoes. In addition, BILTWELS are given actual wear tests at an orphanage. Active children give them as rugged scuff-scrape wear as any child gives his shoes. That way we find out which materials will give the best service in children's shoes. Take the nylon thread test, for instance. 41 children at the orphanage were each given one shoe sewn with nylon thread and a matching shoe sewn with the usual cotton thread. The shoes were checked for wear at regular intervals. The test proved that nylon thread was far superior. That's why we use it in BILTWELS.

Comparisons convince us Biltwels give you more for your money

The chart above compares $3.89 horsehide sole BILTWELS with two competing shoes. All three shoes are similar in appearance, but look at the extra hidden features in BILTWELS. Yet they cost you no more than the cheaper of the others. That's because Sears has been developing this line of shoes over a period of 20 years . . . adding improvements for longer wear without greatly increasing the cost. Sears assures steady production, eliminates many manufacturing and selling costs. Sears production engineers work with the nation's leading shoe machinery experts to keep the factory up to date, and to cut out wasteful methods. The result is improved quality at lower cost.



CHILDREN'S $3.89 BILTWELS

With horsehide soles
or with durable Searosoles
Boys' and girls' sizes 8½ to 12
and 12½ to 3

Sold on page 92.

You, too, should look and plan ahead . . Order your needs from this catalog and be sure of getting more for your money

SIZES 3 TO 6X



HONEYSUCKLE BLOUSE-SLIP

In Washable Cotton Broadcloth . . Cannot Ride up out of skirt!

Your Choice **$1.84** Each 2 for $3.60

[AA] Peter Pan collar has self ruffle. Pleated ruffle front; colorful embroidery. Ruffle hem on full skirt. Buttons in front. Short sleeves. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 6 oz. White.
29E4620–$1.84 ea.; 2 for $3.60

[BB] Long sleeves. Black ribbon bow on Peter Pan collar. Buttoned cuffs on the long sleeves. Four-button front. Washable (remove bow). *State size* 3, 4, 5, 6, 6x. Shpg. wt. 6 oz. White.
29E4621–$1.84 ea.; 2 for $3.60









98c Long Sleeve **77c** Short Sleeve

COTTON BROADCLOTH blouse. White. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.
29E4645–*Long sleeves* Each 98c . . 2 for $1.92
29 E 4635–*Short sleeves* Each 77c . . 2 for $1.50

$1.39 Long Sleeves **$1.09** Short Sleeves

COTTON BROADCLOTH. Washable (remove ribbon bow). *State size:* 3, 4, 5, 6, 6x. Shpg. wt. 4 oz.
29 E 4627–*Long sleeves.* White . . . . . . Each $1.39
29 E 4628 –*Short sleeves.* White . . . . . . Each $1.09

$1.39

COTTON BROADCLOTH. Colorful eyelet embroidery runs from neck to waist on concealed button front. Washable. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 4 oz.
29 E 4607—White $1.39







$1.49

COTTON BROADCLOTH. Has eyelet yoke and ruffle trim. Front tucks. Pushup sleeves. Washable (remove ribbon). *Please be sure to state size:* 3, 4, 5, 6, 6x. Shipping weight 4 oz.
29 E 4616—White
Each $1.49

$1.79

OUR BEST COTTON BROADCLOTH BLOUSE in pretty pastels. White eyelet yoke, embroidery trim. Washable. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 4 oz.
29 E 4617—Blue
29 E 4618—Maize (yellow). Each $1.79

$1.79

RAYON CREPE BLOUSE with square cotton eyelet front yoke, edged with dainty embroidered ruffle. Front tucks. Button back. Hand wash (remove neck bow). *State size:* 3, 4, 5, 6, 6x. Shpg. wt. 4 oz.
29 E 4619—White $1.79

SKIRTS, SUITS AND JUMPERS

HONEYSUCKLE SKIRTS in Plaids or Plains

PRETTY DIRNDL STYLE with snug fitting elastic shirred waist . . in winter weight cotton flannel. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 6 oz.
[A] 29 E 4131—Solid red 88c
29 E 4132—Copen blue 88c
[B] 29 E 4133—Red plaid 88c

[C] FOUR-GORE SUSPENDER SKIRT with inverted front pleat. Patch pocket. Adjustable suspenders. Side button closing. In colorful part wool plaid (55% wool, 45% rayon). Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 6 oz.
29 E 4135—Red and green plaid $1.98

[D] PINWALE CORDUROY daintily styled with four trouser pleats in front . . side patch pockets . . two-gore back with button closing . . adjustable suspenders. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.
29 E 4139—Blue . . $2.29 29 E 4140—Red . . $2.29 29 E 4141—Green . . $2.29

[E] PARTY-PRETTY SKIRT—a merry-go-round of swirling swing pleats in gay plaid or solid colors. Pleats fan away out to form a complete circle. Adjustable suspenders. Side button closing. Warm part wool fabric (55% wool, 45% rayon). Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz.
29 E 4136—Red and green plaid $2.98
29 E 4137—Solid color red . . . . . $2.98 29 E 4138—Solid navy blue 2.98

WARM JUMPERS in built-up shoulder style

[F] SCALLOPED BODICE piped in contrasting color. Buttons in back. Easy-fitting dirndl style skirt with pretty patch pocket. In winterweight cotton flannel. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz.
29 E 4150—Red . . . . $1.29 29 E 4151—Copen blue $1.29

[G] DIRNDL SKIRT with saucy pouch pockets, button back closing and tie sash. Bodice attractively trimmed in solid color red. In colorful part wool plaid (55% wool, 45% rayon). *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 9 oz.
29 E 4152—Red and green plaid (Dry clean) $1.98

[H] PINWALE CORDUROY. DIRNDL STYLE FULL SKIRT with two patch pockets . . made of fine quality pinwale corduroy. Button back closing. Deep square neck. Self tie back sash. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.
29 E 4153-Red. $2.98 29 E 4154-Copen blue. $2.98 29 E 4155-Green. $2.98

HONEYSUCKLE ALL-WOOL SUITS with fine tailoring

[J] ALL-WOOL FLANNEL. Contrasting color embroidery and metal button trim on the sleeveless bolero. Elastic shirred dirndl skirt with adjustable suspenders. Unlined. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.
29 E 4021—Bright green . . . . $2.98 29 E 4022—Bright red $2.98

[K] ALL-WOOL FLANNEL AND CHECK. Solid color long-sleeve bolero has check piping buttons and cuff trim to match fabric in knife-pleated skirt. Adjustable suspenders. Unlined. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz.
29 E 4023—Red with check skirt $3.98 29 E 4024—Blue with check skirt. $3.98

[L] OUR BEST SUIT OF FINE ALL WOOL FLANNEL. Solid navy or Kelly green enhanced by deft plaid piping around the collar, down the front and edge of the scalloped hem on the long sleeve fitted jacket. Stunning little swing skirt has side button and adjustable button-on suspenders. Unlined. Dry clean. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shipping weight 1 pound.
29 E 4025—Navy blue . . . . $4.98 29 E 4026—Kelly (bright) green. $4.98

Combed Cotton Knit POLO SHIRTS

Club collar, turtle and crew neck styles . . stripes and solid colors . . printed designs . . long or short sleeves . . all at Sears famous low prices. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shipping weight each 5 ounces.

[M] SOLID COLOR. Crew neck.
Long Sleeves.
29 E 4726—Yellow
29 E 4702—White
29 E 4747—Shrimp (pink)
Each 74c . . . . 2 for $1.44
Short Sleeves.
29 E 4738—Light blue
29 E 4739—Yellow
29 E 4741—White
Each 59c . . . . 2 for $1.15

[N] STRIPES. Crew neck.
Long Sleeves.
29 E 4748—Red and gray
29 E 4749—Yellow and gray
Each 74c . . . . 2 for $1.44
Short Sleeves.
29 E 4723—Yellow and brown
29 E 4724—Navy and red
Each 59c . . . . 2 for $1.15

[S] TURTLE NECK. *Combination Stripes.* Long sleeves.
29 E 4759—Blue combination
29 E 4760—Brown combination
Each 98c . . . . 2 for $1.92

[T] TURTLE NECK. *Solid colors.* Long sleeves.
29 E 4769—Yellow
29 E 4768—Light blue
29 E 4761—Shrimp (pink)
Each 89c . . . . 2 for $1.74

[W] ZIPPER FRONT. Long Sleeves. Club collar.
29 E 4764—Light blue
29 E 4765—White
29 E 4766—Yellow
Each $1.09 . . . . 2 for $2.13

[P] BLAZER STRIPES. Crew neck.
Short Sleeves.
29 E 4706—Navy, red, white
29 E 4750—Brown, tan, yellow
Each 98c . . . . 2 for $1.92
Long Sleeves.
29 E 4704—Navy, red, white
29 E 4751—Brown, yellow, white
Each $1.09 . . . . 2 for $2.13

[R] SOLID COLOR "DURENE"* YARN.
Short Sleeves.
29 E 4707—Light blue
29 E 4708—Yellow
29 E 4752—Shrimp (pink)
Each 89c . . . . 2 for $1.74
Long Sleeves.
29 E 4718—Light blue
29 E 4719—Yellow
29 E 4720—White
Each 98c . . . . 2 for $1.92
(*Reg. U.S. Pat. Office)

[V] WESTERN MOTIF PRINTED ON FRONT. Club collar. Long sleeves.
29 E 4762—Yellow
29 E 4763—Blue
Each 89c . . . . 2 for $1.74

[X] DALE EVANS, colorful "Queen of the West," riding her horse . . printed on front of long sleeve combed cotton knit polo shirt with crew neck. It's as exciting and colorful as a rodeo itself . . with lots of dash 'n' zip. The print stays on "for keeps" too. You'll want one in each of the two colors to wear with all your playwear.
29 E 4740—Yellow 98c
29 E 4753—White 98c
Any 2 for $1.92

MEASURE TO BE SURE . . SIZE CHART FOR SIZES 3 TO 6X

Order size	3	4	5	6	6X
If height is	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is	22	23	24	25	25½ in.
If weight is	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.
Dress length	18½	20	21½	23	24½ in.



Our Lowest Priced Skirts Winterweight Cotton Flannel Elastic dirndl waist



C $1.98
Warm Wool and Rayon Plaid inverted pleat; 4-gore



D $2.29
Velvety Pinwale Corduroy Red, copen blue or green

Our Best Skirt
New! PERFECT CIRCLE
Fan Pleated Skirt
in warm wool and rayon

$2.98 Each



E



Billows way out to form an immense, perfect circle
Choice of pretty red and green plaid or solid colors

SEE OPPOSITE PAGE FOR DESCRIPTIONS OF MERCHANDISE ON THIS PAGE



F $1.29
Winterweight Cotton Flannel Choice of two solid colors



G $1.98
Warm Wool and Rayon Plaid Built-up top; dirndl skirt



H $2.98
Fine Quality Pinwale Corduroy.. Our Best Jumper



J $2.98
Our Lowest Priced Girls' Suit All Wool Flannel



K $3.98
All Wool Flannel and Check Bolero Jacket; pleated skirt



L $4.98
Our Best Honeysuckle Suit All Wool Flannel; plaid trim



M Solid color 74c 2 for $1.44 Long sleeves

N Stripes 59c 2 for $1.15 Short sleeves



P Stripes 98c 2 for $1.92 Short sleeves

R Solid color 89c 2 for $1.74 Short sleeves



S Stripes 98c 2 for $1.92 Long sleeves

T Solid color 89c 2 for $1.74 Long sleeves



V 89c 2 for $1.74 Western design



W $1.09 2 for $2.13



X 98c 2 for $1.92



Our Best HONEYSUCKLE WASHFAST COTTONS

- One in Dan River "Wrinkl-Shed" woven plaid gingham
- One in mercerized, Sanforized broadcloth
- Both with 3-inch "let-down" hems

Your Choice **$3.69** Each

2-piece Bolero Dress

A Dan River "Wrinkl-Shed" woven plaid gingham . . needs no starching. Bolero in mercerized and Sanforized cotton broadcloth—won't shrink over 1%. Plastic belt. Button front. Washfast. *State size* 3, 4, 5, 6, 6x. Size chart, page 11. Shpg. wt. 1 lb. 1 oz.
29 E 1228—Green plaid
Each..............$3.69

Dress with panty

B Fine mercerized and Sanforized cotton broadcloth—won't shrink over 1%. Red and white striped cotton pique panel bands. Washfast. *State size* 3, 4, 5, 6, 6x. Size chart, page 11. Wt. 1 lb. 3 oz.
29 E 1229—Nut brown
29 E 1230—Lt. navy blue
Each..............$3.69



Woven Plaid GINGHAM or fine mercerized 80-sq. PERCALE

- Both with 3-inch "let-down" hems
- Both are washable
- Both low priced

Your Choice **$2.29** Each

Woven Plaid Gingham

C Plaid crossed with bands of navy blue mercerized 80-sq. percale. Collar and sleeve trim of same percale. Washable. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* Size chart, page 11. Shipping weight 1 lb.
29 E 1235—Multicolor red plaid..........$2.29

80-sq. Percale

D Matching hankie bag looped in her belt goes with this clever little solid color dress. Skirt band and belt in multi-color stripes. Washable. *Sizes* 3, 4, 5, 6, 6x. *Please state correct size.* Size chart, page 11. Shipping weight 1 pound 1 ounce.
29 E 1236—
Red..............$2.29
29 E 1237—Bright green.............. 2.29



Our Better HONEYSUCKLE EASY-TO-WASH COTTONS

Reg. U.S. Pat. Off.

Dan River "Wrinkl-Shed"* woven plaid gingham

White cotton pique collar with eyelet trim. Washfast. *State size* 3, 4, 5, 6, 6x. Size chart, page 11. Wt. 1 lb.
29 E 1231—Multicolor $2.98
* REG. U.S. PAT. OFF.

Sanforized broadcloth . . full circle skirt

Won't shrink over 1%. *State size* 3, 4, 5, 6, 6x. Size chart, page 11. Shpg. wt. 1 lb.
29E1232—Hunter green. $2.98
29E1233—Copper rust.. 2.98

Dan River "Wrinkl-Shed"* woven plaid gingham

Washfast. Pique bodice. 3-in. hem. *State size* 3, 4, 5, 6, 6x. Chart, page 11. Shpg. wt. 1 lb.
29 E 1234—Multicolor red plaid with white.......$2.98
* REG. U.S. PAT. OFF.

SEARS HONEYSUCKLES

REG. U.S. PAT. OFF.

Every dress made to Sears rigid specifications



Popular priced Honeysuckle washable cottons with 3-inch hems

Woven plaid gingham top and box pleat. 80-sq. percale skirt. Washable. *State size* 3, 4, 5, 6, 6x. Size chart, page 11. Shpg. wt. 1 lb.
29 E 1238—Multicolor plaid with navy blue......$1.98

Mercerized 80-sq. percale. Apple applique, white trim. Washable. *Sizes* 3, 4, 5, 6, 6x. *State size.* Size chart, page 11. Shpg. wt. 9 oz.
29 E 1239–Bright blue $1.98
29 E 1240–Bright green 1.98

Woven multicolor plaid gingham with 80-sq. percale bodice. Washable. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* Size chart, page 11. Shpg. wt. 15 oz.
29 E 1241—Light brown with multicolor green plaid..$1.98

Use Sears Easy Terms. See inside back cover for complete details



$2.98 $2.98 $3.98

Dainty Party "dress-ups" in lustrous rayon

Shimmery, silk-like rayon taffeta

Rich, solid colors

Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz.
29 E 1242—Light blue..$2.98
29 E 1243—Pink....... 2.98
29 E 1244—Yellow..... 2.98

Woven plaid

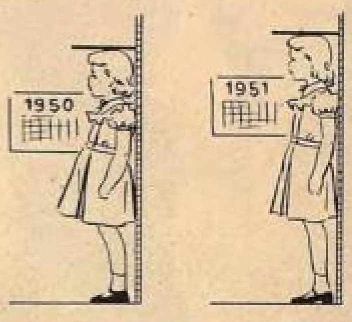
Dry clean. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* Shipping weight 13 ounces.
29 E 1245—Multicolor plaid
Each..................$2.98

Sheer rayon ninon with rayon taffeta slip

Imported French lace trim. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 13 oz.
29 E 1246—Peach pink.$3.98
29 E 1247—Light blue.. 3.98

NEW PATENTED "GRO-TALL"

.. the dress that "grows tall" with your child .. can be adjusted as she becomes larger





In Dan River washfast "Wrinkl-Shed"* woven plaid gingham **$3.98**

- Belt loops "hinged" for lowering sash
- Buttons can be lowered for proper waist position • 2 front and 4 back pleats allow for body growth • 4-in. hem allows for extra length adjustment

Wrinkle-resistant woven plaid gingham needs no starching. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 15 oz.
29 E 1248—Multicolor green plaid.$3.98
*Reg. U.S. Pat. Off.

SET VALUE STANDARDS

for quality of fabric and workmanship .. Thrift in price

Measure to be sure

SIZE CHART FOR DRESSES, SIZES 3-6X

Order size	3	4	5	6	6x	
If height is	34½–37	37½–40	40½–43	43½–46	46½–48	in.
If chest is	22	23	24	25	25½	in.
If weight is	29½–34	34½–38	38½–44	44½–49	49½–54	lbs.
Dress length	18½	20	21½	23	24½	in.



ALL 3 FOR ONLY $2.99

$1.98 $2.49 $3.69

Bargain special in washable cottons

All three in a single package to round out your little girl's wardrobe . . . a package wrapped in thrift! You get one dress in red check with red bands, one dress in blue with blue stripes, and one dress in solid color yellow. All in sturdy washable cotton. *Sizes* 2, 3, 4, 5, 6, 6x. *Please state correct size.* See size chart page 13 for size 2. Shipping weight of 3 dresses 1 pound 2 ounces.
29 E 1253—Package of 3 dresses in one size..................$2.99

Sanforized flannel

Warm heavyweight cotton flannel. Sanforized . . won't shrink over 1%. Pique collar and cuffs. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.
29 E 1249—Multicolor plaid
Each...................$1.98

New! Hoop Skirt Dress

Sanforized cotton broadcloth. Max. shrink. 1%. Washfast. Removable metal hoop. Eyelet pique trim. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz.
29 E 1250—Medium blue.$2.49
29 E 1251—Bright green.. 2.49

Dan River gingham

Western style. Sanforized cotton broadcloth bodice (won't shrink over 1%). Belt, lariat, kerchief included. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb.
29 E 1252—Green with Dan River woven gingham plaid. Ea. $3.69



F Western Style Hat $1.98
See listing below

Dale Evans QUEEN OF THE WEST

printed on these **WASHABLE** Western style Costumes that give your little girl all the glamor of a rodeo star. Sizes 4 to 10



A 3-Pc. Ensemble $3.98

B 6-Pc. Ensemble $5.95

C Shirt $2.89

D Skirt $1.98

E Jacket and Slack Set $5.95



Jeans $1.25 · Jeans 99c · 2-Pc. Set $2.98

SANFORIZED BLUE JEANS . . Sizes 3 to 6x

6-oz. denim—won't shrink over 1%. Copper rivets; 2 front, 1 back patch pocket. Double needle orange stitching. Wash separately. *State size* 3, 4, 5, 6, 6x; see size chart on opposite page.

G SUSPENDER STYLE JEANS. Shpg. wt. ea. 9 oz.
29 E 4326—Navy
Each........$1.25
2 for........ 2.45

H BOXER JEANS. Elastic waist. Shpg. wt. ea. 8 oz.
29 E 4329—Navy
Each..........99c
2 for........$1.94

J SHIRT. Woven plaid cotton flannel. Convertible neck. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 7 oz.
29 E 4654–Red and blue plaid........$1.19

K 2-PC. JACKET AND JEAN SET in 2.20 wt. denim. Sanforized—won't shrink over 1%. Metal buttons, copper rivets. Navy blue. Wash separately. *State size* 3, 4, 5, 6, 6x; chart on opposite page. Shipping weight 1 lb. 5 oz.
29 E 4376—Set...$2.98

L *Jacket only.* Navy blue. *State size as above.* Shpg. wt. 12 oz.
29 E 4379........$1.59

A DALE EVANS 3-PC. ENSEMBLE. Skirt and vest are mercerized and Sanforized cotton suiting (won't shrink over 1%). Polo shirt is knit combed cotton. Gripper Fasteners. These are **washable!** *Sizes* 4, 6, 8, 10. *State size.* Shpg. wt. 1 lb. 3 oz.
29 E 4374–Red with yellow..3 pieces $3.98

B DALE EVANS 6-PC. ENSEMBLE. Vest, skirt, polo shirt, 'kerchief and two plastic clicker guns. Skirt and vest are mercerized, Sanforized cotton suiting—won't shrink over 1%. Gripper Fasteners. Polo shirt is knit combed cotton. Skirt has 2 holsters, metal stud decorations. Washable. *State size* 4, 6, 8, 10. Shpg. wt. 1 lb. 2 oz.
29 E 4375—Blue with red and white..$5.95

C DALE EVANS WESTERN STYLE SHIRT. Vat-dyed, mercerized, Sanforized cotton twill—won't shrink over 1%. Contrasting color yoke, cuffs, piping. Gold color metal snap fasteners and decorations. Washable. *Sizes* 4, 6, 8, 10. *State size.* Shpg. wt. 8 oz.
29 E 4655–Maize (Yellow) with brown.$2.89
29 E 4656–Maize (Yellow) with navy. 2.89

D DALE EVANS WESTERN STYLE SKIRT. Perfect mate to Western Shirt (above).. made of same fabric and with same decorations. Suspender style gored skirt. Sanforized, washable—won't shrink over 1%. *Sizes* 4, 6, 8, 10. *State size.* Shpg. wt. 8 oz.
29 E 4108–Brown with maize (yellow).$1.98
29 E 4109–Navy with maize (yellow). 1.98

E WESTERN STYLE JACKET, SLACK SET. Sanforized and mercerized cotton twill—won't shrink over 1%. Jacket has wide facing, belted back, full yoke. Gripper Fasteners, shirred elastic back on slacks. Washable. *State size* 4, 6, 8, 10. Shpg. wt. 1 lb. 4 oz.
29 E 4373—Bright green............$5.95

F WESTERN STYLE HAT. 100% Wool felt. Preshaped, simulated leather sweat band. *State size* small, medium, large. (Draw tape measure around head. Number of inches is correct size.) Shpg. wt. 1 lb.
29 E 2900–Beige (buckskin color)
29 E 2901–Bright red
29 E 2902–Kelly (bright) green
29 E 2903–Black. Each.............$1.98

SIZE SCALE FOR WESTERN OUTFITS, 4 TO 10

Order size	4	6	8	10	
If Chest is	23	25	27	29	in.
If Waist is	21½	22½	23½	24½	in.
If Hips are	23½	25½	28½	31	in.
If Skirt Length (including waistband) is	12	14	19	21	in.
If Slack Length (including waistband) is	23½	27½	32½	35½	in.



Yippee, Cow Gals!

Bargain Priced Western Style Jacket and Slack Set

$3.98

Made of sturdy Sanforized 8-ounce cotton twill—won't shrink over 1%. Metal buttons. Slacks have side zipper . . rivets at two side pockets. Wash separately. Sizes 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 1 lb.
29 E 4380—Black with white trim. 2-pc. Set...$3.98



M Corduroy Slacks $3.69

N Quilted Lined Jacket $5.95

$3.98

Shirt, Slack Set

SANFORIZED COTTON TWILL in Western style. Gold color loop and star decoration on yoke and simulated boot tops is fused on—won't come off in washing. Contrasting sleeve cuffs and pocket flaps. Gold color metal buttons. Wash separately—won't shrink over 1%. *Sizes* 3, 4, 5, 6, 6x. *Please be sure to state correct size in your order.* Shipping weight 13 ounces.
29 E 4362—Navy with copen blue............$3.98

See inside back cover for details on Easy Terms.

Corduroy Slacks and Belt

M PINWALE CORDUROY . . Western style. Turn down pockets, metal buttons. Bright, simulated leather belt. Detachable suspender straps. Wash separately. *State size* 3, 4, 5, 6, 6x. Shipping weight 11 ounces.
29 E 4377—Copper rust.........$3.69
29 E 4378—Green.............. 3.69

Rayon Twill Jacket

N WATER-REPELLENT . . lustrous rayon twill in two-color combination, jacquard braid trim. Waist shirred all around. Rayon satin lining quilted to 100% new wool interlining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 11 oz.
29 E 4817—Green with gray.....$5.95
29 E 4818—Red with gray....... 5.95



C Flannel $1.19

A Twill $1.98

B Corduroy $2.98

JODHPURS IN 2 FABRICS

[A] SANFORIZED COTTON TWILL won't shrink over 1%. Western style . . . suspenders, Gripper side fasteners, 2 pockets, elastic foot straps. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 10 oz.
29 E 4523—Red
29 E 4524—Dark brown
29 E 4525—Dark green
Each....................$1.98

[B] PINWALE CORDUROY. Suspender style with two front pockets, side button opening, elastic foot straps. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* Shipping weight 9 ounces.
29 E 4517—Copper rust
29 E 4518—Dark green
29 E 4519—Red
Each....................$2.98

Sanforized Cotton Flannel Shirt

[C] Cute little classic with convertible collar, long sleeves, buttoned cuffs, patch pocket. Attractive red print on yellow ground or yellow print on red ground. Solid color V yoke and pocket trim. Washable—won't shrink over 1%. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* Shipping weight 6 ounces.
29 E 4652—Red print....................Each $1.19; 2 for $2.33
29 E 4653—Maize (yellow) print..........Each 1.19; 2 for 2.33



D Flannel $1.09





E Woven Gingham $1.39

F Woolen Plaid $1.98

Flannel or Gingham Both Sanforized

[D] SANFORIZED COTTON FLANNEL SHIRT. Fabric won't shrink over 1%. Long sleeves, convertible collar, plastic button cuffs. Washable. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 6 oz.
29 E 4650—Red. . .$1.09; 2 for $2.13
29 E 4651—Yellow. 1.09; 2 for 2.13

[E] SANFORIZED WOVEN GINGHAM PLAID—our best selling classic shirt. Convertible collar. Washable—won't shrink over 1%. *Sizes* 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.
Long Sleeves. *State size.*
29 E 4681—Red plaid. $1.39; 2 for $2.72
Short Sleeves. *State size.*
29 E 4682—Red plaid. $1.09; 2 for 2.13

Woolen Shirt in Buffalo Plaid

[F] Big, bold plaid (70% new wool, 30% reprocessed wool) and warm as a winterweight blanket. Collar buttons up snugly to the neck. Handy patch pocket. Long sleeves, buttoned cuffs. Wear it in or out. Dry clean. *State size* 3, 4, 5, 6, 6x. Shipping wt. 13 oz.
29 E 4687–Red and black plaid.....$1.98
29 E 4693–Black and green plaid.....$1.98

CORDUROYS

Fine Pinwale . . closely woven in Honeysuckle Playwear made to Sears Specifications



New! Handy Zipper Front

G Boxer Longie $1.98

H Our lowest priced corduroy overall $1.98

J Zipper Front Overall $2.98

K Jacket and Longies $5.98 Longies $2.49

[G] BOXER LONGIE. All-around shirred elastic waist. Handy patch pocket in back. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 8 oz.
29 E 4336—Brown. .$1.98 29 E 4338—Red. . . .$1.98
29 E 4337—Dark green.............................1.98

[H] OUR LOWEST PRICED HONEYSUCKLE CORDUROY OVERALL. Adjustable button suspenders. Lined bib. Set-in waistband. Patch pocket on front. Button side opening. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.
29E4218–Wine red. .$1.98 29E4219–Royal blue. .$1.98

[J] NEW! ZIPPER FRONT OVERALL. Adjustable safety tilt buckles on the suspenders attached to metal buttons on the double self-fabric bib. Set-in waistband is lined. Elastic at back of waist. 2 patch pockets on front. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 10 oz.
29E4228–Medium blue $2.98 29E4229–Brown. $2.98
29E4230–Gray.............................2.98

[K] JACKET AND LONGIE SET. Zipper front jacket has red cotton kasha lining, elastic shirred sides, two pockets. Elastic shirred boxer longies have 2 slash pockets, wide cuffs. Wash separately. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 1 lb. 3 oz.
29 E 4330—Gray. . .$5.98 29 E 4331—Red. .$5.98
29 E 4332—Medium blue.........................5.98

LONGIES sold separately. Shpg. wt. 14 oz.
29 E 4333—Gray. .$2.49 29 E 4334—Red. .$2.49
29 E 4335—Medium blue.........................2.49

[L] OVERALLS WITH CUFFS. Double self-fabric bib. Set-in waistband is lined, has Gripper side opening. Adjustable safety tilt buckles on the suspenders attached to metal buttons on the bib. Elastic at back of waist for trim fit. Two deep patch pockets on front. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 11 oz.
29 E 4243—Dark green. $2.69 29 E 4241—Red. $2.69
29 E 4242—Brown.............................2.69

[M] NEW! ZIPPER FRONT JACKET completely lined with warm cotton flannel plaid. Rib knit cotton cuffs keep wrists warm. Rib knit cotton bottom fits snugly at waist. Double self-fabric collar. 2 side pockets. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 12 oz.
29 E 4369–Red. . .$3.98 29 E 4370–Dark green. $3.98
29 E 4371–Brown. 3.98 29 E 4372–Gray...... 3.98



L Our Better Overall $2.69

HONEYSUCKLE THE RIGHT WAY TO SAY CHILDREN'S WEAR



M Zipper front Jacket $3.98

Measure to be sure

SIZE CHART FOR PLAYWEAR . . SIZES 3 TO 6X

Order size......	3	4	5	6	6x
If height is.....	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is......	22	23	24	25	25½ in.
If weight is.....	29½-34	34½-38	38½-44	44½-49	49½-54lbs.



SIZES 3 to 6

Hooded Beauties

Honeysuckle Coat and Slack Sets . . detachable Hoods

Virgin Wool Covert Fur-like cotton fabric on hood, cuffs

$14.95

[A] Gathered yoke back, half belt. Coat rayon lined, cotton interlined. Suspender slacks cotton lined; elastic at ankles. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 8 oz.
29E2240–Royal blue.$14.95
29E2241–Gray.... 14.95

Reprocessed Wool ..Beaver-dyed lamb on hood and buttons

$15.95

[B] Hidden plastic buttons. Gathered yoke. Coat iridescent rayon lined, cotton interlined. Suspender slacks cotton lined; elastic at ankles. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 10 oz.
29E2238–Brt. red ..$15.95
29E2239–Brt. green 15.95



OUR FINEST HONEYSUCKLE COAT SETS

$16.95 Each set

Richly styled in handsome, warm woolens

100% Reprocessed wool coat and slacks PLUS a roomy, shoulder-strap drawstring bag to match! Beaver-dyed lamb fur collar, crisply tailored back yoke, shoulder detail and unpressed back pleats. Coat iridescent rayon lined, cotton interlined. Slacks have adjustable buckled suspenders, elastic at ankles, cotton lining. *Sizes* 3, 4, 5, 6, 6x. Size chart, page 1330. *State size.* Shpg. wt. 3 lbs. 11 oz. Price includes 20c Federal Excise Tax on bag.
29E2246E—Bright green..........$16.95
29E2247E—Bright red............ 16.95

100% Virgin Wool Covert. Back fullness flows from graceful gathers at rounded yoke. Lustrous velveteen piping trim on double collar, buttons and cuffs. Flap pockets. Coat iridescent rayon lined, cotton interlined. Slacks have adjustable suspenders, elastic at ankles, cotton lining. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 6 oz.
29E2244–Toast brown.....$16.95
29E2245–Bright red....... 16.95



$7.95

Hooded Coat

100% reprocessed wool has leopard fur-like cotton fabric on buttons, pockets, lining detachable hood. Rayon lined. *Sizes* 3, 4, 5, 6, 6x. Size chart, page 1330. *State size.* Shpg. wt. 1 lb. 2 oz.
29E2306–Wine red ..$7.95
29E2307–Brt. blue .. 7.95
29E2308–Med. green 7.95

$7.95 Set

Fur Fabric Trim

Persian fur-like cotton fabric collar and pocket trim. Fleece has face of 56% wool, 44% rayon on cotton back, 50% of fabric. Coat is cotton lined. Unlined suspender leggings have ankle zips. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 2 lbs. 12 oz.
29E2230–Med. blue.$7.95
29E2231–Bright red. 7.95

$10.95 Set

Hooded Set

Leopard fur-like cotton fabric collar, lining in detachable hood. Fleece has 56% wool, 44% rayon face on cotton back, 50% of fabric. Coat rayon lined. Cotton lined slacks have suspenders, elastic ankles. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 2 oz.
29E2232–Brt. red ..$10.95
29E2233–Brt. green 10.95

$12.95 Set

Fur Fabric Trim

Persian fur-like cotton fabric collar, trim and edging on detachable hood. 100% reprocessed wool. Coat rayon lined, cotton interlined. Slacks cotton lined; have suspenders, elastic at ankles. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 4 lbs. 6 oz.
29E2236–Green....$12.95
29E2237–Wine red. 12.95

$12.95 Set

Gay Plaid Trim

100% reprocessed wool with plaid scarf, plaid trim, plaid lined detachable hood. Coat rayon lined, cotton interlined. Cotton lined slacks have suspenders, elastic at ankles. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 4 lbs.
29 E 2234—Gray
29 E 2235—Bright blue
Each set.........$12.95

$15.95 Set

Full Fur Collar

Beaver-dyed lamb fur collar on coat of 100% Virgin Wool. Yoke-gathered back fullness. Rayon lined, cotton interlined. 100% reprocessed wool slacks cotton lined; suspenders, elastic ankles. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 7 oz.
29 E 2242—Brown check coat; brown slacks.$15.95



We don't know how we could possibly pack more value into these
WARM, LONG-WEARING, 3-piece SNOW SUITS . . . at only $10.95 Each

Jacket and matching hat of lustrous rayon and cotton twill . . with beaver-dyed lamb fur collar. Jacket lined with 52% wool, 48% rayon face fleece on cotton back, 50% of fabric. Reprocessed wool slack pants lined with cotton kasha. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shipping wt. 3 lbs. 5 oz.
29 E 2616–Green, red . . . $10.95
29 E 2617–Tan, brown . . 10.95

100% reprocessed wool suit with beaver-dyed lamb fur trim. Matching hat. Slack pants. Cotton kasha linings for warmth. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 7 oz.
29 E 2618 — Brown with green $10.95
29 E 2619—Wine with gray $10.95

Leather trim on cotton gabardine jacket, hat. Cotton lining quilted to 100% wool. Reprocessed wool slacks, cotton lined. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 2 oz.
29 E 2605–Navy with red $10.95
29 E 2604—Green with gray $10.95

100% reprocessed wool suit. Embroidery trim, elastic at sides. Hat to match. Slack pants. Warmly lined with cotton. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 10 oz.
29 E 2620–Gray with green $10.95
29 E 2621–Gray with blue $10.95



ZIP-OUT SHEEPSKIN LININGS

• OUR BEST 3-piece suits . . . lining **zips in** for cold snaps . . **zips out** for warm spells

$12.95 Each suit

Zip-front jacket of cotton gabardine, fully lined with cotton plaid. Hat to match. Bib-top ski pants of 100% reprocessed wool have adjustable suspenders, zip anklets. Cotton lined. *Sizes* 3, 4, 5, 6, 6x. Size chart, page 1330. *State size.* Shipping weight 3 lbs. 4 oz.
29 E 2600—Red with navy
29 E 2601—Blue with navy
Each $12.95

Zip-front jacket of 100% reprocessed wool, lined with cotton kasha. Hat to match. Bib-top slack pants of 100% reprocessed wool have adjustable suspenders, knit anklet inserts. Cotton lined. *Sizes* 3, 4, 5, 6, 6x. Size chart, page 1330. *State size.* Shipping wt. 4 lbs. 2 oz.
29 E 2602—Medium green
29 E 2603—Light navy
Each $12.95



$5.95 Part Woolen $7.95 Reprocessed Wool

Hooded Snow Suit

Attached hood on zip-front, embroidered jacket. Knit wristlets. Bib-top ski pants with adjustable suspenders, knit anklets. Cotton lined. *State size* 3, 4, 5, 6, 6x. Chart, page 1330. Shpg. wt. 3 lbs. 8 oz.
50% Reused Wool, 50% Cotton
29 E 2606—Dk. Brown . . $5.95
29 E 2607—Navy blue . . 5.95
100% Reprocessed Wool
29 E 2608—Dk. Brown . . $7.95
29 E 2609—Navy blue . . 7.95

$8.95 3-piece suit

Reprocess Wool

Embroidered jacket has detachable hood, elastic shirred back. Bib-top slack pants have adjustable suspenders, elastic ankle inserts. Cotton linings. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 3 lbs. 8 oz.
29 E 2610–Royal blue
29 E 2611–Med. green
Each suit $8.95

$9.95 3-piece suit

Cotton Poplin

Water-repellent, lined with fleece (52% wool, 48% rayon face on cotton back, 50% of fabric. Matching hat. Ski pants, knee patches, zip anklets. *State size* 3, 4, 5, 6, 6x. Chart, page 1330. Shpg. wt. 2 lbs. 15 oz.
29 E 2612–Green; gray
29 E 2613–Navy; red
Each suit $9.95

$9.95 3-piece suit

Reprocess Wool

Embroidered jacket; hat to match. Slack pants have adjustable suspenders, elastic ankle inserts. Warm cotton linings. *Sizes* 3, 4, 5, 6, 6x. Size chart on page 1330. *Please state size.* Shipping wt. 3 lbs. 10 oz.
29 E 2614–Blue; gray
29 E 2615–Green; gray
Each suit $9.95

WARM BIB-TOP SNOW PANTS



A $3.98 Cotton Poplin
B $3.79 Reprocessed Wool
C $3.79 Reprocessed Wool
$2.79 Part Woolen

[A] WATER-REPELLENT COTTON POPLIN, lined with warm fleece (52% wool, 48% rayon face on cotton back, 50% of fabric). Adjustable suspenders. Zip anklets. Knee patches. *State size* 3, 4, 5, 6, 6x. Size chart, page 1330. Wt. 1 lb. 14 oz.
29 E 2724—Dk. green . $3.98
29 E 2725—Navy blue . . 3.98
29 E 2726—Dk. brown . 3.98

[B] SLACK STYLE of water-repellent 100% reprocessed wool. Adjustable suspenders, button side closing, elastic back. Knit anklet inserts. Cotton kasha lining. *Please state size* 3, 4, 5, 6, 6x. Size chart, page 1330. Shpg. wt. 1 lb. 6 oz.
29 E 2720—Brown $3.79
29 E 2721—Navy blue 3.79
29 E 2722—Med. green 3.79
29 E 2723—Wine red . . 3.79

[C] KNEE PATCHES. Elastic back. Cotton lining. *Please state size* 3, 4, 5, 6, 6x. Size chart, page 1330.
100% REPROCESSED WOOL, WATER-REPELLENT; ZIP ANKLETS. Shpg. wt. 2 lbs. 3 oz.
29 E 2708—Navy blue . $3.79
29 E 2709—Brown 3.79
29 E 2710—Med. green 3.79
50% REUSED WOOL, 50% COTTON KNIT ANKLETS
Shpg. wt. 1 lb. 15 oz.
29 E 2711—Navy blue . $2.79
29 E 2712—Brown 2.79
29 E 2713—Dk. green . 2.79

SIZES 3 TO 8

Corduroy FRONTS on All Wool Honeysuckle Sweaters



A $1.98 Pullover

B $2.98 Cardigan



C $2.98 Cardigan

D Pullover $1.98



E F

BARGAIN SPECIAL!
All wool twin Sweater Set
PULLOVER $1.29 CARDIGAN $1.59

JACQUARD KNIT-IN
Western design on all wool worsted

- Designs on front and back of both sweaters
- Both with rib-knit crew neck, cuffs, bottom

Famous Juilliard Corduroy . . velvety soft, sturdy . . for color contrast, texture interest and longer wear . . combines beautifully with all-wool worsted

A LONG SLEEVE PULLOVER. All-wool worsted rib-knit crew neck, V front, long sleeves, back and bottom. Corduroy front. *Sizes* 3, 4, 6, 8. *State size.* Shpg. wt. 13 oz.
29 E 3654—Yellow with Kelly green corduroy
29 E 3655—Royal blue with Jockey red corduroy
Each $1.98

B LONG SLEEVE CARDIGAN. All-wool worsted rib-knit. Corduroy front. *Sizes* 3, 4, 6, 8. *State size.* Shpg. wt. 12 oz.
29 E 3651—Royal blue with Jockey red corduroy
29 E 3652—Beige with Kelly green corduroy
29 E 3653—Gray with Copen blue corduroy
Each $2.98

C LONG SLEEVE CARDIGAN in heavy winter weight. Western boots and horse shoe knit-in design on front and back. *Sizes* 3, 4, 6, 8. *Please state correct size.* Shipping weight 11 ounces.
29 E 3692—Royal blue
29 E 3693—Jockey red
29 E 3694—Hunter green
Each $2.98

D LONG SLEEVE PULLOVER. Knit-in designs of horse shoes and cowboy-on-horse on front; horse shoes and ranch identification on back. Tie clasped with leather ring. *Sizes* 3, 4, 6, 8. *State size.* Shpg. wt. 6 oz.
29 E 3645—Jockey red
29 E 3646—Kelly green
Each $1.98

E SHORT SLEEVE PULLOVER. Body stripes on front and back. Matches cardigan at right. *State size* 3, 4, 6, 8. Shipping weight 6 ounces.
29 E 3656M—Copen blue with dark blue and red stripes $1.29
29 E 3657M—Red with copen blue and dark blue stripes $1.29

F LONG SLEEVE CARDIGAN. Knitted in the same stitch and in same shade as the main color of pullover at left to make smart twin set. *Sizes* 3, 4, 6, 8. *Please state correct size.* Shipping weight 8 ounces.
29 E 3658M—Copen blue
29 E 3659M—Jockey red
Each $1.59

Measure to be sure

It is necessary to measure carefully to get proper fit

Size Chart for Boys' and Girls' Sweaters, Sizes 3 to 8				
Order Size	3	4	6	8
If chest is	22	23	25	27 in.

For complete measuring instructions see page 1330

PLEASE NOTE: All sweaters . . wool, nylon and cotton . . should be hand washed separately. See page 1328 for complete washing instructions.



All-Wool Worsted
$1.98

Long sleeve cardigan. Novelty knit-in pattern and 5 hand embroidered rose buds down front. The all-wool worsted is warm winter weight, soft, smooth textured. *State sizes* 3, 4, 6, 8. Shipping weight 6 ounces.
29 E 3643—Copen blue
29 E 3644—Jockey red
Each $1.98

Heavy Worsted
$2.98

Our finest long sleeve worsted cardigan. Concealed TALON zipper closing gives a smooth fit under jackets or coats. Attractive knit-in design on front. Ribbed student collar, cuffs, and bottom. *State size* 3, 4, 6, 8. Shipping weight 11 ounces.
29 E 3600—Red $2.98
29 E 3601—Copen blue 2.98

All Dupont Nylon
$2.98

Long sleeve Cardigan. Washes and dries in minutes; retains shape, wears longer. Fresh water pearl buttons. Double knit border. *Sizes* 3, 4, 6, 8. *Please state size.* Shipping weight 12 ounces.
29 E 3689—Kelly green
29 E 3690—Cherry red
29 E 3691—Copen blue
Each $2.98

KNITTED COTTON SWEATERS . . LOW SEARS PRICED

94c

Long sleeve sweatshirt. For girls or boys. Warm, husky little shirt, fleeced on inside. Trim fitting rib knit crew neck, cuffs, and bottom. "Bugs Bunny" print on front. *Sizes* 4, 6, 8. *State size.* Shipping weight 8 ounces.
29 E 3641 . . . . Yellow
29 E 3642 . . . . Blue
Each 94c

$1.09

Long sleeve cardigan. Close, firmly knit heavy cotton with warm, soft fleece on inside. Rib knit crew neck. Matching plastic buttons. 2 patch pockets. *Sizes* 3, 4, 6. *Please state size.* Shipping weight 7 ounces.
29 E 3602—Jockey red
29 E 3603—Copen blue
Each $1.09

$1.59

Cardigan. Fine quality, heavyweight rib knit. Hemmed bottom. Striped front; solid sleeves and back. *Sizes* 3, 4, 6, 8. *State size.* Shpg. wt. 8 oz.
29 E 3695—Copen blue with red, gray, and navy blue stripes $1.59
29 E 3696—Brown with yellow, Kelly green, and red stripes $1.59

Sears Easy Terms are available. See inside back cover for complete details.



OUR LOWEST PRICED OVERALL

79c Each 2 for $1.54

Blue Chambray

Designed for active play . . . medium blue chambray with red trimmed navy blue band at top of bib, waistband and pocket top. Navy blue piping on side of bib. Patch pocket. Suspenders have 2 buttons for adjustment and are stitched in back to prevent slipping. Wash separately. Sizes 3, 4, 5, 6, 6x. *Please state size.* Shipping weight 10 ounces for 2.

29 E 4220—Medium blue
Each 79c. . . . . . . .2 for $1.54

SANFORIZED COTTON OVERALLS . . for active play

$1.19

There's lots of wear in these sanforized denim overalls. Self-lined bib. Button-on suspenders. Side opening. Two pockets. Bar tacked at pockets and side opening. Wash separately. Fabric won't shrink over 1%. Sizes 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 9 oz.

29 E 4227–Navy blue
Ea. $1.19. . .2 for $2.33

$1.39

Zipper opening from crotch to bib top for quicker, easier dressing. Sanforized cotton twill won't shrink over 1%. Front pocket. Gripper fasteners, adjustable shoulder straps. Double fabric bib. Wash separately. *Please be sure to state size* 3, 4, 5, 6, 6x. Shipping weight 7 oz.

29 E 4238–Med. blue.
Each $1.39. . .2 for $2.72

$1.39

Sanforized cotton Twill with attractive embroidery on the V-shaped double fabric bib. Button-on suspenders. Patch pocket. Wash separately—fabric won't shrink over 1%. *State size* 3, 4, 5, 6, 6x. Shipping weight 11 ounces.

29 E 4239–Aqua Green
29 E 4240–Bright red
Each $1.39 . .2 for $2.72

SANFORIZED COTTON GABARDINES

Zipper Front Overall

$1.98

Zipper opening from crotch to bib top. Suspenders can be adjusted with safety tilt metal buckle that hooks on metal button. 2 patch pockets. Elastic shirred back. Set-in wasitband. Wash separately. Won't shrink over 1%. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 10 oz.

29 E 4225—Med. blue.$1.98
29 E 4226—Brown. . . . 1.98

Jacket and Slacks

Set **$4.98**

Zipper front jacket, cotton kasha lining, elastic shirred sides. Boxer slacks have elastic shirring. Two front pockets. Sanforized (fabric won't shrink over 1%). Wash separately. *State size* 3, 4, 5, 6, 6x. Shipping wt. 1 lb. 3 oz.

29 E 4350–Brown. Set $4.98
29 E 4351–Copen blue. . . . . Set 4.98

WASHABLE COTTON ALL-IN-ONE PLAYSUITS



A

New Low Price

$1.09 Each 2 for $2.14

Blue Chambray

[A] "Dutch Girl" style all-in-one . . made of crisp, washable chambray. Flareout simulated pockets, square neckline, sleeves, waistband and leg bottoms are all spiced with red trimming. Soft gathers for flattering fullness. Buttons at side and back. Washable. *Please state size* 3, 4, 5, 6, 6x. Shipping weight 14 ounces for two.

29 E 4205—Med. blue
Ea. $1.09. . . .2 for $2.14

[B] Washable cotton percale with cute little figure print. Rick-rack trim on the collar, piping at sleeves. Side pocket. Button back to waist. Tie back sash. *Sizes* 3, 4, 5, 6, 6x. *Please state size wanted.* Shipping weight 7 oz.

29 E 4208—Pink
29 E 4209—Blue
Ea. $1.39. . . .2 for $2.72



[B] $1.39
Cotton Percale

Measure to be sure

SIZE CHART FOR SIZES 2 TO 6X

Order size:	2	3	4	5	6	6x	
If height is	31½–34	34½–37	37½–40	40½–43	43½–46	46½–48	in.
If chest is	21	22	23	24	25	25½	in.
If weight is	25½–29	29½–34	34½–38	38½–44	44½–49	49½–54	lbs.



$1.39

$1.98
All-wool

$1.59
Part wool



98c
Shirt

$1.59
Boxer Longies

HONEYSUCKLE BOXER LONGIES

. . in three hard-wearing fabrics . .
neatly shirred elastic waists that stay up

SANFORIZED COTTON TWILL boxer longies. Elastic shirred waist. 2 pockets. Double needle stitching. Cuffs. Wash separately. Fabric won't shrink over 1%. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.

29 E 4359–Med. blue
29 E 4360–Brown
Each. $1.39
2 for 2.72

ALL WOOL OR PART WOOL. Hip pocket. Dry clean. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 8 oz.

All-wool

29 E 4340–Dk. green. .$1.98
29 E 4341–Navy blue. . 1.98
29 E 4342–Brown. 1.98

Part Wool

50% reused wool, 20% rayon, 30% cotton.

29 E 4309—Brown. . . .$1.59
29 E 4310—Gray. 1.59

DENIM LONGIES. Colorful Walt Disney characters on front. Back pocket. Sanforized . . won't shrink over 1%. Wash separately. *State size* 3, 4, 5, 6, 6x. Shipping wt. 8 oz.

29 E 4305–Navy blue. $1.59

POLO SHIRT. Washable combed cotton. Disney characters on front. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.

29 E 4767-Yellow 29 E 4797-White
Each 98c . . . . .2 for $1.92



RAINCOAT AND UMBRELLA SET

$5.95 Set

- Rubberized Cotton Plaid
- Completely waterproof
- Wrap-around Style
- Has Detachable Hood
- Tabs on Side Pockets
- Storm Tab at Hem
- Elastic Shirred Back
- Detachable Tie Belt
- Matching 7-rib Umbrella

Let it rain, let it pour, she'll be well protected and smartly dressed in this clever two-piece set. See how snugly the coat buttons up to the neck, how neatly the raglan sleeves fit the shoulders, how the shirred elastic and belt hug the waist to keep out the wind. There's a novelty plastic handle on the umbrella. *State size* 4, 5, 6, 6x. Shipping weight 1 lb. 14 oz.
29 E 4928—Blue, red, yellow plaid.....$5.95



OUR BEST . . 3-WAY RAINCOAT

Lustrous Rayon Twill	Sturdy Rayon Gabardine
$6.95	**$4.95**

- Both Water-repellent
- Detachable Hoods
- Plaid Taffeta Cuffs
- 2 Big Patch Pockets
- All-around Belt

LUSTROUS RAYON TWILL. Vat-dyed. *State size* 4, 5, 6, 6x. Shipping weight 1 lb. 9 oz.
29 E 4930—Bright red
29 E 4931—Copen blue
Each............$6.95

RAYON GABARDINE. *State size* 4, 5, 6, 6x. Shpg. wt. 1 lb. 9 oz.
29 E 4932—Bright red
29 E 4933—Royal blue
Each............$4.95



Full Length Rayon Gabardine STORM COAT

$12.95

Three-quarter lining of ALPACA; skirt lining of pure wool quilted to rayon. Mouton Lamb Fur Trim.

CREASE-RESISTANT, water repellent rayon gabardine. Mouton lamb fur collar, revers and hood trim. Full belt. Detachable hood. Sleeves lined with wool quilted to rayon. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 2 oz.
29 E 2248—Red
29 E 2249—Medium tan
Each...........$12.95





HONEYSUCKLE RAINWEAR . . Waterproof . . Hooded Styles . . Low Priced

$3.49 3-way style

- Cotton Twill
- Completely Rubberized
- Self-lined Yoke

Wear belted all around, half-belted, or loose. Detachable button-on hood. *State size* 4, 5, 6, 6x. Shipping weight 1 lb. 9 oz.
29 E 4925—Tan
29 E 4926—Copen blue
29 E 4927—Bright red
Each............$3.49

$2.98

"Inverness" Raincoat

- Rubberized Cotton Plaid
- Detachable Hood

There's a Scottish accent to this sleeveless raincoat style with fitted shoulder, waist length cape. 3 buttons. 2 pockets. Tie belt. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz.
29E4935-Red plaid.$2.98

$1.98

- Water-proof Raincape
- Rubberized Cotton Plaid
- Attached Hood
- Self ties at neck

Full cut to slip easily over suits, coats or other outer wear. Rubberized on inside for complete protection. *Sizes* small (3–4), Medium (5–6), large (6x). *State size*. Shpg. wt. 11 oz.
29E4934-Red plaid.$1.98

$1.59 with case

- Metallic Finish Plastic
- Attached Hood
- Electro-sealed Seams
- With Carrying Case

Snap closing down front, all-around tie belt and tie bow at neck. *State size* small (3–4), medium (5–6), large (6x). Shpg. wt. 9 oz.
29 E 4905—Red...$1.59
29 E 4906—Blue.. 1.59
29 E 4907—Green. 1.59



VERSATILE JACKETS . . that Every Little Girl Needs

$5.95

- Navy Style Pea Coat
- Reprocessed Wool
- Lined Detachable Hood
- Red Cotton Kasha Lined

Styled just like a regular sailor's jacket with the slash pockets and button-up collar. In warm 100% reprocessed wool. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* Shpg. wt. 4 lbs 12 oz.
29 E 4808—Navy blue
Each...........$5.95

Our best **$5.95**

- Rayon Satin Twill
- Full Zipper Front
- Rich Mouton Lamb Collar
- Quilted Rayon Lining

Striped knit wristlets and waistband plus rayon satin lining quilted to 100% wool interlining and mouton lamb collar keep you extra warm. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs.
29E4823-Red.....$5.95
29E4824-Royal blue5.95

$5.95

- Reprocessed Wool
- Two-color Combinations
- Striped Knit Wristlets
- Cotton Kasha Lining

Warm 100% reprocessed wool. Yoke front and sleeves in contrasting color. Braid trim. Button tab at neck. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 2 oz.
29 E 4821-Green, gray
29 E 4822-Royal blue and gray. Each..$5.95

$2.98

- Water-repellent Poplin
- Full Zipper Front
- Cotton Kasha Lined
- Snug Elastic Sides

Firmly woven cotton poplin . . . water-repellent. Two pockets. Shirt-waist style buttoned cuffs. Neck tab. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 8 oz.
29 E 4819—Bright red
29 E 4820—Tan
Each...........$2.98

SIZE CHART FOR SIZES 3 TO 6x

MEASURE TO BE SURE

Order size	3	4	5	6	6x
Chest is	22	23	24	25	25½ in.
Height is	34½–37	37½–40	40½–43	43½–46	46½–48 in.
Coat length	19	20½	22	23½	25 in.

GIRLS' HATS FOR DRESS-UP OR EVERYDAY

Newest styles, most wanted colors . . warm knits



A BERET AND BAG combine 70% wool, 30% cotton felt with fur-like leopard-print rayon plush (cotton backed). 4-section beret, cute stick-up. Shoulder strap zip-top bag. *State color* Dark green, wine red, dark brown, bright red. Beret fits all sizes. Bag about 6x8 inches. Price of set includes 12c Federal Excise Tax on bag only.
078 E 8810—Beret only . . . Shipping weight 10 ounces. $1.19
078 E 8815E—Beret and bag set . . Shipping weight 14 oz. $2.49

B ADORABLE HAT AND MUFF in rich velveteen. Bonnet has pretty stitch-pleated brim, glossy feather trim. Grosgrain ribbon loop and chin ties. Covers ears for cozy warmth. Matching stitched muff. Both rayon lined. *State color* Dark green, wine red, dark brown or bright red. Bonnet fits all headsizes. Muff about 7x6 in.
078 E 8800—Hat only. Shipping weight 12 ounces. $1.98
078 E 8805—Hat and muff set. Shipping weight 1 lb. 1 oz. $3.49



$2.29

POKE BONNET; wool felt. Rayon velvet flowers. *State color* Dark green, bright red, navy blue, wine red, dark brown.
078 E 8860–Fits 20 to 20¾-in.
078 E 8861–Fits 21 to 21½-in.
Shpg. wt. 12 oz. . . . Each $2.29

$1.19

ETON CAP. Wear earlaps up or down. 70% wool, 30% cotton felt cloth. *State color* Dark brown, dark green, bright red, navy blue, wine red or bright green. Fits 20¾ to 21½-in. head.
078 E 8830–Shpg. wt. 10 oz. $1.19

$1.98

RIBBON-BOUND BONNET. Wool felt. Ribbon rosettes. *State color* Navy, dark brown, wine red, dark green, bright red.
078 E 8820–Fits 20¼ to 20¾-in.
078 E 8821–Fits 21 to 21½-in.
Shpg. wt. 13 oz. . . . Each $1.98

$2.49

WOOL FELT, Brown mouton lamb earlaps, plastic doll faces. *State color* Dk. brown, dk. green, bright red, navy, wine red.
078 E 8840–Fits 19¾ to 20¼-in.
078 E 8841–Fits 20½ to 21-in.
Shpg. wt. 11 oz. . . . Each $2.49

$2.19

WOOL FELT ROLLER. Wear earlaps in or out. *Colors* Bright red, dark brown, navy blue, dark green, wine red. *State Color.*
078 E 8835–Fits 20 to 20¾ in.
078 E 8836–Fits 21 to 21½ in.
Shpg. wt. 1 lb. . . . . . Each $2.19



$1.98

RAYON TAFFETA bow, band on wool felt derby. *State color* Navy blue, bright red, dark green, dark brown, wine red or bright green.
078 E 8850–Fits 20¾ to 21¼-in.
078 E 8851–Fits 21½ to 22-in.
Shpg. wt. 11 oz. . . . Each $1.98

$1.98

SUEDE-LIKE rayon calot. 3 snap-on ribbon bows. *State color* Bright green, royal blue, dark brown, dark green or bright red. Shipping wt. 12 oz.
078 E 8845–Fits 21 to 21¾-in.
078 E 8846–Fits 22 to 22½-in.
Each. $1.98

$2.29

VELVETEEN earlaps, trim on wool felt roller. *State color* Navy blue, red trim. Bright red, navy trim. All wine red, dark green or dark brown.
078 E 8825–Fits 19¾ to 20¼-in.
078 E 8826–Fits 20½ to 21-in.
Shpg. wt. 11 oz. . . . Each $2.29

89c

GENUINE BASQUE BERET imported from France. 100% wool felt. *State color* Dark green, navy blue, bright red, bright green, dark brown, wine red, white or copen blue. Fits all sizes. Shpg. wt. 2 oz.
078 E 8855. . . . . .89c

$2.29

WOOL FELT BONNET with turned-up back. Ribbon band, feather fancy. *Please state color* Navy blue, bright red, dark green, dark brown or wine red.
078 E 8865–Fits 20¾ to 21¼-in.
078 E 8866–Fits 21½ to 22-in.
Shpg. wt. 12 oz. . . . Each $2.29



$1.19 Hood only **$1.98** Set

COTTON KNIT HOOD. 100% wool fringe trim. *State color* White, bright red, royal blue, bright green. Fits all sizes.
078 E 8900–Hood only . . Shpg. wt. 3 oz. $1.19
078 E 8905–Hood and matching mittens. Shpg. wt. set 5 oz. $1.98

$1.59 Beret only **$2.98** Set

100% WOOL PLAID BERET, matching mittens. *State color* Bright red, bright green, royal blue, white. Both fit all sizes.
078 E 8880–Beret only . . Shipping weight 2 ounces. . . . $1.59
078 E 8885–Beret and mittens . . Shpg. wt. set 4 oz. $2.98

$1.29 Cap only **$1.98** Set

50% WOOL AND 50% COTTON, white dog pompon. *State color* Bright green, bright red, white, royal blue. Fit all sizes.
078 E 8920–Cap only. Shipping weight 3 ounces. $1.29
078 E 8925–Cap and matching mittens. Shpg. wt. set 4 oz. $1.98

$1.59 Calot only **$2.98** Set

100% WOOL JACQUARD wedding-ring calot with earlaps. Matching mittens. *State color* Bright red, dark green or light navy blue. Both fit all sizes.
078 E 8890–Calot only. Shipping weight 3 ounces. $1.59
078 E 8895–Calot and mittens . . Shpg. wt. set 4 oz. $2.98

98c

100% WOOL WATCH CAP with deep, turn-up cuff . . . warm, sports-loving classic that takes plenty of hard wear. Low-priced at Sears. *Colors* White, bright green, navy blue or bright red. Fits all sizes. *State color.* Shipping weight 2 ounces.
078 E 8910. . . . . 98c

For How-to-Measure Millinery, see page 262. Numbers beginning with "0" shipped from Philadelphia or Chicago. Order, pay postage from Sears nearest mail order house. Easy Terms inside back cover







HONEYSUCKLE

Sears famous Sleepers . . made of heavyweight, downy-soft flannelette

- Self-help drop seats . . . Gripper fasteners
- Rib-knit cuffs . . . Full cut sizes

[A] Wide back yoke . . wide facing down front for good looks and service. Contrast binding trim. Tie front, self help drop seat. Gripper Fasteners. Double needle stitched. Chest pocket. Washable. *State size* 4, 6, 8. Shpg. wt. ea. 9 oz.
29 E 3451—Multicolor pastel stripes. . . . . .Each $1.49
29 E 3452—Light blue solid color. . . . . .Each $1.49
Any 2 for. 2.92

[C] Flannelette sleeper with double fabric bootee feet and neat collar. Piped with white braid. Gripper Fastener front. Tie front self-help drop seat. Chest pocket. Washable. *State size* 4, 6, 8. Shpg. wt. each 7 oz.
29 E 3161—Light blue
29 E 3162—Pink
Each $1.59. . . .2 for $3.13

[B] Colorful nursery print on white ground in a one-piece sleeper with Gripper Fasteners. Wide back yoke and front facing. Contrast piping. Tie front, self-help drop seat. Double needle stitched throughout. Chest pocket. Washable. *Sizes* 4, 6, 8. *State size.* Shipping weight each 9 oz.
29 E 3418—Nursery print on white background.
Each $1.69. . . . .2 for $3.30

[D] Two-piece Sleeper has wide back yoke, front facing. Gripper Fasteners on pants. Elastic drop seat. Double needle sewn. Rib knit cuffs at wrist and ankles. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 8 oz.
29 E 3490—Nursery print on white background.
Each $1.59. . . . .2 for $3.13

CLOWN CUTIE

1-piece flannelette drop-seat Sleepers

$1.79

Watch your little ones get ready for bed in a jiffy as the Sandman Circus comes to town! Big, bold clown dots in red on white flannelette. Clown ruffles at neck and at elasticized ankles and cuffs. Button front. Self-help drop seat. Wash separately. *Size* 4, 6, 8. *Please state size.* Shipping weight each 10 ounces.
29E3417—Red dots on white.
Each $1.79. . . . .2 for $3.50

BARGAIN SPECIAL

One-piece Flannelette Sleepers

97c Solid or stripe — Sizes 4 to 8 — **$1.09** Print

Warm one-piece long sleeve sleeper of good quality flannelette . . a great value at this low price. 3-button front . . 3-button drop seat. Self front facing. Double needle seams. Washable. *Sizes* 4, 6, 8. *Please state size.* Shpg. wt. each 7 oz.
29 E 3415—Light blue
29 E 3416—Pink
29 E 3460—Pastel stripes
Each 97c. . . . . .3 for $2.85

One-piece long sleeve sleeper of good quality flannelette . . in attractive nursery prints. Truly an unusual bargain at this price. 3-button front reinforced with self-facing. 3-button drop seat. Double needle stitched. Cut full and comfortable. Washable. *Sizes* 4, 6, 8. *State size.* Shpg. wt. each 8 oz.
29 E 3438—Colorful print
Each $1.09. . . 2 for $2.13

Measure to be sure

SIZE CHART FOR SIZES 6 MOS.; 1 TO 8

Order size.	6 mos.	1	2	3	4	6	8
If chest is.	18	20	21	22	23	25	27 in.
If height is.	up to 26½	27 to 31	31½ to 34	34½ to 37	37½ to 40	40½ to 46	46½ to 52 in.

For Complete Measuring Instructions, please refer to page 1330. This will assure a proper fit



HONEYSUCKLE JAMARETTES

2-pc. Tailored Pajamas . . Our Finest, Heaviest, Warmest Flannelette. Double stitched for added wear.

$1.98 Boys' Jamarettes

[E] Slipover top with full-length sleeves. Contrasting solid color facing around neckline and on chest pocket. The pants have Gripper Fastener fly front. The waist is elasticized with adjustable drawstring in back. Washable. *State size* 4, 6, 8. Shpg. wt. 9 oz.
29 E 3165—Multicolor stripes.
Each $1.98. . . . . .2 for $3.90

$1.98 Girls' Jamarettes

[F] Convertible collar can be buttoned up high. Button front, contrast piping trim. Chest pocket. Pants fitted front, back, adjustable Gripper Fasteners at waist. Double stitched. Washable. *State size* 4, 6, 8. Shpg. wt. 10 oz.
29 E 3457—Floral print.
Each $1.98. . . . . .2 for $3.90



FLANNELETTE PAJAMAS

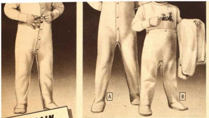
$1.59

[G] Two-piece pajamas with yoke-top jacket. Roll collar and tie in contrast color stripe. Fitted front pants have elastic back. Washable. *Sizes* 4, 6, 8. *State size.* Shipping weight 10 ounces.
29 E 3159—Pink
29 E 3160—Light blue
Each $1.59. . . . . . .2 for $3.13

KNIT COTTON "SKI" PAJAMAS

$1.98

[H] Striped top has ribbed neck, cuffs and bottom. Solid color pants have elastic top, ribbed "ski-suit" cuffs. Wash separately. Sizes 4, 6, 8. *State size.* Shipping weight 11 ounces.
29 E 3163—Red.
29 E 3164—Blue.
Each $1.98. . . . . . .2 for $3.90





BARGAIN SPECIAL

$1.19 Each — Sizes 2 to 6

WARM KNIT COTTON ONE-PIECE SLEEPER

Another wonderful Sears value in sleepers! Button front. Rib-knit cuffs on long sleeves. Double fabric bootees for extra warmth. Elastic at drop seat for self help convenience. Rib-knit cotton, softly brushed to produce a warmth-retaining nap inside and outside. Washable.
Sizes 2, 4, 6. See size chart on the opposite page. *Please state size.* Shipping weight each 10 oz.
29 E 3412—Blue.....$1.19
29 E 3413—Pink..... 1.19
3 for............... 3.50

HONEYSUCKLE DOUBLE-FLEECED KNIT SLEEPERS

Heavyweight knit cotton . . brushed to soft nap inside and outside
Draft-resistant rib-knit cuffs . . Double fabric bootee feet
Washproof Gripper fasteners . . Elastic back drop seats
Strong 9-thread flat-lock seams . . in blue, pink, yellow

OUR GOOD QUALITY

One-Piece $1.39 — Sizes 4 to 8
Two-Piece $1.39 — Sizes 1 to 4
Three-Piece $1.98

[A] Circus print on chest. Gripper front closing. Warm, sturdy. Washable. *Sizes* 4, 5, 6, 8. Size chart on opposite page. *State size.* Shpg. wt. 12 oz.
29 E 3156—Yellow
29 E 3157—Blue
29 E 3158—Pink
Each..............$1.39
2 for.............. 2.72

[B] Rabbits in flower field . . . print on chest. Washable. *Sizes* 1, 2, 3, 4. Size chart, opposite page. *State size.*
2-PIECE. Shipping weight 11 oz.
29 E 3153—Yellow.$1.39; 2 for $2.72
29 E 3154—Blue... 1.39; 2 for 2.72
29 E 3155—Pink... 1.39; 2 for 2.72
3-PIECE (extra pants). Wt. 15 oz.
29 E 3150—Yellow.$1.98; 2 for $3.90
29 E 3151—Blue... 1.98; 2 for 3.90
29 E 3152—Pink... 1.98; 2 for 3.90

OUR FINEST QUALITY

Two-Piece $1.79 — Three-Piece $2.39 — Sizes 6 mos. to 4
One-Piece $1.79 — Sizes 4 to 8

[C] Best quality . . knit of soft spun cotton. Double fleeced for warmth and softness. Washable. *State size* 6 mos., 1, 2, 3, 4. Size chart, opp. page.
2-PIECE. Shpg. wt. 10 oz.
29 E 3482—Blue...$1.79; 2 for $3.50
29 E 3483—Pink... 1.79; 2 for 3.50
29 E 3484—Yellow. 1.79; 2 for 3.50
3-PIECE. (extra pants). Wt. 15 oz.
29 E 3432—Pink...$2.39; 2 for $4.70
29 E 3433—Blue... 2.39; 2 for 4.70
29 E 3434—Yellow. 2.39; 2 for 4.70

[D] Best quality heavy weight cotton knit one-piece sleeper. Soft and warm. Gripper front closing. Washable. *State size* 4, 5, 6, 8. Size chart, opposite page. Shipping weight 13 ounces.
29 E 3454—Blue
29 E 3455—Pink
29 E 3456—Yellow
Each...$1.79; 2 for $3.50

NIGHTGOWNS of rosebud print flannelette .. little girls love them!



$1.09 Sizes 1 to 3

[E] Double Peter pan collar, yoke front and back. 3-button scalloped front. *State size* 1, 2, 3. Chart, opposite page. Wt. 6 oz.
29 E 3420–Print
Each.....$1.09
2 for..... 2.13

$1.44 Sizes 4 to 8

[F] Solid color ruffles on old fashioned empire cut gown. *State size* 4, 6, 8. Shpg. wt. 8 oz. See size chart on opposite page.
29 E 3429–Print
Each.....$1.44
2 for..... 2.82

SEARS VALUES in warm flannelette Nightwear

[G] THREE-PIECE SLEEPER in flannelette. Button-back top and 2 pairs of button-on pants. Closed bootee feet. Rib knit cuffs on long sleeves. Washable. *State size* 1, 2, 3, 4. Size chart, opposite page. Shpg. wt. 10 oz.
29 E 3488–Blue 29 E 3489–Pink
Each 3-piece set. $1.49; 2 for $2.92

[H] SLEEPER of warm flannelette includes button-back top, button-on pants with bootee feet. Washable. *State size* 6 mos., 1, 2, 3, 4. Size chart, opp. page.
2-PIECE. Shpg. wt. 10 oz.
29 E 3461—Nursery print
Each $1.19........3 for $3.50
3-PC. (Top and 2 pants). Shpg. wt. 10 oz.
29 E 3414—Nursery print
Each $1.79........2 for $3.50

[J] ONE-PIECE SLEEPER of flannelette. 3-button back closing. 3-button drop seat. Bootee feet. Double needle stitched. *State size.* 1, 2, 3, 4. Size chart, opposite page. Shpg. wt. 6 oz.
29 E 3468–Pink. 89c; 3 for $2.62
29 E 3469–Blue. 89c; 3 for 2.62







WARM ROBES FOR LITTLE GIRLS . . Sizes 3 to 6X

Richly Tufted Pin Point Cotton Chenille

$1.98

GOOD pin point cotton chenille . . solid color with baby panda design. Shawl collar, front tie belt, side pocket. Wash separately. *State size* 3, 4, 5, 6, 6x; chart below. Shpg. wt. 1 lb. 4 oz.
29 E 1518–Med. blue
29 E 1519–Bright red
Each..........$1.98

$2.98

FINE pin point cotton chenille . . solid color with contrasting chenille design. Double fabric collar, front belt, side pocket. Wash separately. *State size* 3, 4, 5, 6, 6x. Chart below. Shpg. wt. 1 lb. 4 oz.
29 E 1536–Melon red.$2.98
29 E 1537–Aqua blue. 2.98
29 E 1538—Yellow... 2.98

$2.98

FINE pin point cotton chenille . . multicolor floral overlay all around. Double fabric collar, side pocket, and front tie belt. Wash separately. *State size* 3, 4, 5, 6, 6x. See size chart below. Shpg. wt. 1 lb. 3 oz.
29 E 1539–White with multicolors.....$2.98

Beacon Cloth

$2.98

WARM PLAID BEACON cotton blanket cloth . . white piping on shawl collar, cuffs, side pocket. Self material belt. Hand wash separately. *State size* 3, 4, 5, 6, 6x. Chart below. Shpg. wt. 1 lb.
29 E 1540—Med. blue
29 E 1541—Wine red
Each..........$2.98

ROBES FOR TOTS. . . sizes 1 to 3

Pin Point Chenille

$1.49

GOOD quality cotton pin point chenille. Shawl collar, self material sash, pocket. Hand wash separately. *State size* 1, 2, 3. See size chart below. Shpg. wt. 14 oz.
29 E7906–Med. blue
29 E7907–Pink
Each........$1.49

$1.98

OUR BEST cotton chenille . . animal design, contrasting trim. Pocket, tie belt. Hand wash separately. *State size* 1, 2, 3. Chart below. Wt. 14 oz.
29 E7908–Med. blue
29 E7909–Pink
29 E7910–White
Each........$1.98

Beacon Cloth

$1.98

WARM BEACON cotton blanket cloth . . nursery design. Rayon braid trim matches cord tie. Pocket. Hand wash separately. *State size* 1, 2, 3. Chart below. Wt. 14 oz.
29 E 7918–Lt. blue
29 E 7919–Pink
Each........$1.98





Every Little Girl Needs Several HONEYSUCKLE COTTON SLIPS

2 for $1.09 Sizes 1 to 3

Fine quality cotton nainsook with dainty Val-type lace at neckline, armholes and ruffled flounce. Washable. *State size* 1, 2, 3. Shipping weight each 3 ounces.
29 E 3282—White
29 E 3283—Pink
2 for............$1.09

79c Sizes 1 to 3

Six-gore slip of fine cotton nainsook with shirred waist for neater fit under dresses. Pretty eyelet embroidered flounce. Washable. *Please state size* 1, 2, 3. Shipping weight each 4 ounces.
29 E 3284—White
79c each; 3 for...$2.32

2 for $1.09 Sizes 2 to 8

Good quality cotton slip with dainty embroidered bodice. Hemstitched neckline, armholes, and bottom. Washable. *State size* 2, 4, 5, 8. Shipping weight 8 ounces for 2.
29 E 3280—White
29 E 3281—Pink
A value at. . 2 for $1.09

79c ea. Sizes 2 to 8

Better quality cotton "dress-up" slip with Val-type cotton lace as dainty trim at neckline, armholes, and on ruffled flounce. *State size* 2, 4, 6, 8. Shipping weight 3 ounces for 2.
29 E 3286—White. . 79c
29 E 3287—Pink. . . 79c
3 for............$2.32

Treasure Chest of Girls' Panties . .

Two white, 2 pink, 2 blue, 1 yellow . . all one size. Run-resistant knit of Spun-lo rayon. Band-leg style. Covered elastic waist. Double crotch. Bar-tacking at cuffs and waist. *State Girls' size:* 4, 6, 8, 10, 12. Chart opposite page.
29 E 3095—Shpg. wt. 14 oz..............7 panties for $1.98





59c

Runproof Rayons

Two-bar tricot knit rayon panties . . elasticized top and leg openings in contrasting color. Double fabric crotch. Hand wash. *State size* 4, 6, 8, 10, 12, 14. Chart on opposite page. Shpg. wt. 8 oz. for 3.
29 E 3059—Pink....Each 59c
29 E 3060—White...Each 59c
3 for................$1.72

Run-resist Rayons

Satin-striped tricot knit bloomers . . elasticized top and leg openings. Double fabric crotch. Bar-tacking at strain points. Hand wash. *State size* 4, 6, 8, 10, 12, 14. Chart on opposite page. Shpg. wt. ea. 4 oz.
29 E 3020—Tearose....59c
3 for...............$1.72

SIZE CHART FOR SIZES 1 TO 6X

Order Size:	1	2	3	4	5	6	6x
If height is...	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is...	20	21	22	23	24	25	25½ in.
If weight is..	22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54lbs.

SIZE SCALE for Slips, Undies. Sizes 1 to 8

Order size:	1	2	3	4	6	8	
If chest is..	20	21	22	23	25	27	in.
If hips are...		21½	22½	23½	25½	28½	in.
(Slip length about)..	15	16	17	19	22	27½	in.



Our Lowest Priced COTTON SLIPS for Girls . . Sizes 4 to 14

Mother . . here's a wonderful buy in everyday slips for school wear. Good quality cotton with cotton lace edged ruffle. Hemstitched neckline and armholes. Washable. *Sizes* 4, 6, 8, 10, 12, 14. *State size.* Shpg. wt 9 oz. for 2.
29 E 3249—White
29 E 3250—Pink
2 for............$1.09

HONEYLANE COTTON SLIPS, 4 to 14

3 styles . . priced for value at only **79c each, 3 for $2.32**

Six rows of elastic shirring at each side for "dirndl" effect on 4-gore fitted slip. Hemstitched bottom has ribbon-run embroidery. Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size.* Shipping weight each 6 ounces.
29 E 3288—White...79c
3 for............$2.32

Cotton eyelet embroidery at bottom. Hemstitched neck and armholes. *Girls' sizes* 4, 6, 8, 10, 12, 14. *State size.* Shipping weight each 5 ounces. *Good quality cotton.* Washable.
29 E 3262–White.79c; 3 for $2.32
29 E 3263–Pink..79c; 3 for 2.32
Rayon Satin. Hand wash.
29 E 3268–Pink.$1.19; 2 for $2.34
29 E 3269–White
Each.........$1.19; 2 for 2.34

One-Year Guaranteed slip for every-day wear. Hemstitched design on bodice, picot-edged neck, armholes, ruffled flounce. Washable. *Sizes* 4, 6, 8, 10, 12, 14. *State size.* Shipping weight each 5 ounces.
29 E 3201—White...79c
29 E 3202—Pink....79c
3 for............$2.32

OUR FINEST SLIPS

Richly embroidered **$1.09 each, 3 for $3.21**

Eyelet embroidery edging around sweetheart neckline and armholes. 3-in. embroidery around bottom. Better quality cotton. Rayon satin bow. Washable. *State size:* 4, 6, 8, 10, 12, 14. Shipping weight each 5 oz.
29 E 3272—White..$1.09
29 E 3273—Pink... 1.09
Save! Buy 3 for.... 3.21

Camisole 6-gore slip, lace straps and trim, ribbon-run beading. Washable. *State size* 6, 8, 10, 12, 14. Shpg. wt. each 5 oz.
Good Quality Cotton
29 E 3290—White....$1.09
29 E 3291—Pink...... 1.09
Save! Buy 3 for..... 3.21
Fine Rayon Crepe
29 E 3292—Pink.....$1.29
Save! Buy 2 for. ... 2.49



PANTIES . . correctly proportioned to fit the young girl's figure

3 for $1.00

Embroidered panel of sheer rayon ninon on each side of this band leg panty. Run-resistant knit of heavy quality rayon. Lastex at waist. Double fabric crotch. Hand wash. *State size* 4, 6, 8, 10, 12, 14. Shpg. wt. 10 oz. for 3.
29 E 3096—Pink..... 3 for $1.00
29 E 3097—White.... 3 for 1.00

45c ea. 3 for $1.32

Fine nainsook, bias cut. Val-type lace trim at elasticized legopenings. Elastic at waist. Double crotch. Hand wash. *State size* 2, 4, 6, 8, 10, 12, 14. Shpg. wt. ea. 4 oz.
29 E 3064—White.....45c
29 E 3065—Pink.......45c
3 for...............$1.32

45c ea. 3 for $1.32

Run-resistant knit Spun-lo heavy quality rayon. Val-type cotton lace at leg openings. Embroidered design. Covered elastic at waist. Hand wash. *State size* 4, 6, 8, 10, 12, 14. Shpg. wt. ea. 4 oz.
29 E 3014–Pink 29 E 3015–White
29E3016–Yellow 29E3017–Blue
Each 45c. .3 for $1.32

Size Scale for Slips, Undies Sizes 1 to 14										
Order Size	1	2	3	4	6	8	10	12	14	
If chest is..	20	21	22	23	25	27	29	30½	32	in.
If hips are..		21½	22½	23½	25½	28½	31	33	35	in.
Slip length about	15	16	17	19	22	27½	30½	33½	35½	in.

KICKAWAY RAYON PANTY

with the Patented comfort crotch . . will not bunch, bind or ride up **39c each, 3 for $1.13**

Kickaway fits natural body contours. Run-resistant knit rayon with double fabric crotch and double back panel. Full cut, well made with flat-locked seams, bar-tacking at points of extra strain. Elastic waist. Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size.* Shpg. wt. 8 oz. for 3.
29 E 3062—Pink
29 E 3063—White................Each 39c; 3 for $1.13

For Easy Terms . . see inside back cover



HONEYLANE KNIT UNDIES

in two qualities of rayon and in NYLON . . . For girls, sizes 4 to 14

- **VESTS** with built-up shoulders, neatly hemmed bottoms.
- **PANTIES** in band-leg style with double fabric crotch, elastic waist, bar-tack reinforcing.



Good Quality Run-resistant Circular Knit Rayon

Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size.* Shpg. wt. 8 oz. for 3.
[A] Vest, built-up shoulders. Pink. 29 E 3044...Each 29c; 3 for 85c
[B] Panty in band-leg style. Pink. 29 E 3026...Each 29c; 3 for 85c

Our Best Quality RUNPROOF 2-bar Tricot Knit Rayon

Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size.* Shpg. wt. 8 oz. for 3.
[A] Vest, built-up shoulders. Pink. 29 E 3028. Each 49c; 3 for $1.44
[B] Panty in band-leg style. Pink. 29 E 3029. Each 49c; 3 for $1.44

100% Dupont NYLON . . 2-bar Tricot RUNPROOF KNIT

Nylon fabric, nylon covered elastic, nylon stitching. Easy washing . . fast drying. Resists seam rips . . wears longer. Hand wash. *State size.* Shpg. wt. each 3 oz.

[A] Vest with built-up shoulders. 29 E 3034M—Pink tricot nylon
Sizes 4, 6, 8 — Each.......98c; 2 for.....$1.92
Sizes 10, 12, 14 — Each....$1.39; 2 for.... 2.72

[B] Panty in band-leg style. 29 E 3036M—Pink tricot nylon
Sizes 4, 6, 8 — Each.......98c; 2 for.....$1.92
Sizes 10, 12, 14 — Each....$1.39; 2 for.... 2.72

Run-resistant Rayon **29c ea.** 3 for 85c
Runproof Rayon **49c ea.** 3 for $1.44
NYLON, 4 to 8 **98c ea.** 2 for $1.92
NYLON, 10 to 12 **$1.39 ea.** 2 for $2.72



WARM KNITWEAR

AA All Wool Beret. Double thick. Knit-in design. Hand wash separately. *One size* fits 3 to 6. Shipping weight 3 oz.
29E7667–Red...$1.29
29E7668–Blue... 1.29

BB All Wool plaid "windjammer" hat. Hand wash separately. *One size* fits 3 to 6. Shpg. wt. 5 oz.
29 E 7619—Red
29 E 7620—Green
Each..........$1.69

CC All Wool Beanie. Bunny fur pompon. Knit-in design. Hand wash separately. *One size* fits 3 to 6. Shpg. wt. 4 oz.
29E7614–Green .$1.49
29E7615–Red... 1.49

DD All Wool Gloves. Hand wash separately. Small (3), medium (4), large (6). *State size.* Wt. 3 oz.
29E7639–Kelly green
29E7640–Red
Pair............69c

EE All Wool Mittens with neck cord. Hand wash separately. Small (3), medium (4), large (6). *State size.* Shpg. wt. 2 oz.
29E7671–Red..Pr. 39c
29E7672–Navy.Pr. 39c
29E7673–BrownPr.39c

FF Stocking Cap. 50% wool, 50% cotton. Double thick. Hand wash separately. *One size* fits 3 to 6. Shpg. wt. 4 oz.
29E7674–Red...$1.29
29E7675–White. 1.29
29E7676–Green. 1.29

GG All Wool Helmet. Hand wash separately. *One size* fits 3 to 6. Wt. 3 oz.
29E7610–Red.....98c
29E7611–Navy...98c

HH Dutch bonnet. 54% wool, 46% cotton. Hand wash separately. *One size* fits 3 to 6. Wt. 3 oz.
29E7612–White with red trim.........98c
29E7613–Red with white trim.......98c

JJ All Wool gloves. Knit-in stripes. Hand wash separately. Small (3), medium (4), large (6). *State size.* Shpg. wt. pr. 3 oz.
29E7641–Red. Pr. 69c
29E7643–BrownPr.69c

KK All Wool Mittens. Hand wash separately. Neck cord. Small (3), medium (4), large (6). *State size.* Shpg. wt. pr. 3 oz.
29E7573–Navy. Pr.39c
29E7574–Red.. Pr.39c
29E7575–WhitePr.39c



TOTS' WARM KNITWEAR

LL All Wool Hockey cap. Double thick. Hand wash separately. *One size* fits to 3 years. Shpg. wt. 4 oz.
29E7602–Navy..$1.19
29E7603–Red... 1.19

MM All Wool beret. Double thick. Hand wash separately. *One size* fits to 3 years. Shpg. wt. 3 oz.
29E7608–Pink...$1.19
29E7609–White.. 1.19

NN All Wool Parka hood, mitten set. Hand wash separately. *One size* fits to 3 years. Shipping weight set 4 oz.
29E7606–Red...$1.39
29E7607–White.. 1.39

PP Stocking cap. 50% wool, 50% cotton. Hand wash separately. *One size* fits to 3 yrs. Wt. 3 oz.
29E7650–Red...$1.09
29E7651–Blue... 1.09
29E7652–White.. 1.09

RR All Wool Helmet. Hand wash separately. *One size* fits to 3 yrs. Wt. 2 oz.
29E7655–Red.....98c
29E7656–Navy....98c

SS Mittens, 90% Wool, 10% Nylon. Neck cord. Hand wash separately. Small (1), med. (2), large (3). *State size.* Wt. pr. 2 oz.
29E7600–Red.....39c
29E7601–Navy....39c

TT All Wool Mittens, brushed inside. Neck cord. Hand wash separately. Small (1), medium (2), large (3). *State size.* Shpg. wt. pr. 2 oz.
29 E 7660—Red
29 E 7662—White
29 E 7661—Light blue
Each pair........39c

MERCHANDISE DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

HONEYSUCKLE KNIT COTTONS

A BOXER LONGIE. Elastic waist. Front pocket. Washfast. *Sizes* 1, 2, 3, 4. Size chart, page 1330. *State size.* Shpg. wt. 6 oz.
29E6940M–Medium blue $1.59
29E6941M–Red........ 1.59
29E6942M–Yellow...... 1.59
29E6998M–Navy blue... 1.59

C NON-SLIP SUSPENDER OVERALLS. Elastic at waist. Patch pocket. Washfast. *Sizes* 1, 2, 3, 4. Size chart on page 1330. *State size.* Shpg. wt. 6 oz.
29 E 6905M–Red.......$1.79
29 E 6906M–Medium blue 1.79
29 E 6907M–Yellow..... 1.79
29 E 6908M–Pink....... 1.79

E STRIPED POLO SHIRT. Washfast. *Sizes* 1, 2, 3, 4. Size chart on page 1330. *State size.* Shipping weight 4 oz.
Long Sleeve Style.
29 E 6900M—Pink
29 E 6901M—Medium blue
29 E 6902M—Red
29 E 6903M—Yellow
Each.................$1.09
Short Sleeve Style.
29 E 6731M—Pink
29 E 6732M—Medium blue
29 E 6733M—Red
29 E 6735M—Yellow
Each.................98c

G COAT SWEATER. Knit of *Durene** cotton yarns . . in colors to match other garments shown. Rib-knit crew neck and cuffs on long sleeves. 2 pockets. Washfast. *State size* 1, 2, 3, 4. See size chart on page 1330. Shpg. wt. 5 oz.
29E6926M–Red........$1.49
29E6927M–Medium blue 1.49
29E6928M–Yellow...... 1.49
29E6929M–Pink....... 1.49

B BOXER SHORTS. Elastic waist. Washfast. *State size* 1, 2, 3, 4. See size chart on page 1330. Shpg. wt. 4 oz.
29 E 6947M–Yellow.......98c
29 E 6945M–Medium blue. 98c
29 E 6946M–Red.........98c
29 E 6999M–Navy blue...98c

D SKIRT with non-slip suspender straps. Elastic at waist. Washfast. *Sizes* 1, 2, 3, 4. Size chart on page 1330. Shipping wt. 4 oz.
29E6915M–Yellow......$1.29
29E6916M–Medium blue 1.29
29E6917M–Red........ 1.29
29E6918M–Pink........ 1.29

F SOLID COLOR POLO SHIRT. Washfast. *Sizes* 1, 2, 3, 4. Size chart on page 1330. *State size.* Shipping wt. 4 oz.
Short Sleeve Style.
29E6936M–Medium blue..98c
29E6935M–Yellow........98c
29E6937M–Red..........98c
29E6938M–Pink.........98c
29E6976M–White........98c
Long Sleeve Style.
29E6910M–Yellow.....$1.09
29E6911M–Medium blue 1.09
29E6912M–Red........ 1.09
29E6913M–Pink........ 1.09
29E6981M–White...... 1.09

ANKLETS of *Durene** yarn. Washfast. *Sizes* 4, 4½, 5, 5½, 6, 6½. *State size and color.* Shipping wt. 3 oz. for 3 pairs.

H *Solid Colors.* Red, yellow, medium blue, pink, white.
29 E 5931M—3 pairs for...79c
6 pairs for............$1.55

J *Stripes.* Red, yellow, pink, medium blue.
29 E 5951M—3 pairs for...79c
6 pairs for............$1.55

*Reg. U. S. Pat. Off.

HONEYSUCKLE WASHFAST ANKLETS

K *Colors* White, pink, blue yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½. *State size and color.* Shpg. wt. 3 oz. for 3 pairs.
29 E 5912—3 pairs for.....89c
6 pairs for.............$1.75

M *Colors* White, pink, blue, yellow. *Sizes* 5½, 6, 6½, 7, 7½. *State size and color.* Shpg. wt. 3 oz. for 3 pairs.
29 E 5938—3 pairs for.....89c
6 pairs for.............$1.75

P *Colors* White, pink, blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½. *State size and color.* Shpg. wt. 5 oz. for 3 pairs.
29 E 5928—3 pairs for.....57c
6 pairs for.............$1.11

S *Colors* Copen blue, red, yellow, aqua blue. *Sizes* 5½, 6, 6½, 7, 7½. *State size and color.* Shpg. wt. 3 prs. 5 oz.
29 E 5909—3 pairs for.....77c
6 pairs for.............$1.51

L *Colors* White, pink, blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½. *State size and color.* Shpg. wt. 3 oz. for 3 pairs.
29 E 5945—3 pairs for.....89c
6 pairs for.............$1.75

N *Colors* White, pink, blue, yellow, copen blue, red. *Sizes* 5, 5½, 6, 6½, 7, 7½. *State size and color.*
29E5915–Shpg. wt. 3 prs. 3 oz.
3 prs. for 89c; 6 prs. for $1.75

R *Colors* White, pink, blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½. *State size and color.* Shpg. wt. 3 oz. for 3 pairs.
29 E 5910—3 pairs for.....77c
6 pairs for.............$1.51

T *Colors* White, pink, blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½. *State size and color.* Shpg. wt. 3 oz. for 3 pairs.
29 E 5917—3 pairs for.....77c
6 pairs for.............$1.51

Measure for Socks: Place ruler against sole. Measure from heel to tip of toe. See size chart below for size to order.

Order size.....	3½	4	4½	5	5½	6	6½	7	7½
For foot length..	3	3½	4	4½	5	5½	6	6½	7 in.

Rayon and NYLON Anklets



Heels and toes reinforced with rayon and cotton. Hand wash. *Colors* White, pink, light blue, yellow. *Sizes* 4, 4½, 5, 5½, 6, 6½. *State size, color.* Shipping weight 3 oz. for 3 pairs.
29 E 5947—3 pairs for.....89c
6 pairs for.............$1.75

SANITIZED cotton Anklets

Processed to help retard growth of germs. Knit of fine mercerized yarns. Washfast. White. *State size* 3½, 4, 4½, 5, 5½. Wt. 2 ounces for 3 prs.
29 E 5950—3 pairs for.....79c
6 pairs for.............$1.55



Washfast

KNIT COTTON MATCH-MATES

Made to Sears specifications . . of lustrous, mercerized Durene* 2-ply combed cotton yarns. For boys and girls. Each garment comes in four colors to mix or match (polo shirts also in white)

- Fine gauge knit . . holds shape after washing
- Full cut sizes . . designed for free action
- Improved washfast dyes won't fade or stain
- New Stripes harmonize with the solid colors
- Boxer waist garments have all-around elastic
- Suspender styles designed with non-slip straps, double fabric bibs and elastic at the back.
- Polo shirts made with rib-knit crew necklines

*Reg. U. S. Pat. Off.

ANKLETS TO MATCH

Washfast . . knit of Durene* cotton mercerized yarns

3 prs. for 79c
6 prs. for $1.55

*Reg. U. S. Pat. Off.



H Solid Colors
J Stripes

Washfast HONEYSUCKLE ANKLETS . . MERCERIZED COTTON YARNS

OUR BEST ANKLETS . . priced at only
3 prs. for 89c
6 prs. for $1.75



K Knit-in designs on hand-transferred cuffs
L Nylon heel and toe, hand transferred cuffs
M English rib knit, Nylon at heel, toe
N Crew Socks, with Nylon at heel, toe

Our lowest price for Washfast Anklets
3 prs. for 57c
6 prs. for $1.11

Our Better Quality Anklets . . priced at only
3 prs. for 77c
6 prs. for $1.51



P Picot edge cuffs
R Knit-in cuff design
S Blazer stripes
T Half-sock style

SIZES 1 TO 4

ALL WOOL SUEDE CLOTH with FUR TRIM



Honeysuckle 3-pc. Set . . Coat, Leggings and Bonnet to Match Sears Greatest Value at only

$10.95 Set

Look at the rich effect of the Beaver-dyed Lamb fur on collar and rayon lined bonnet! Note the smart row of silver color metal buttons! See the handsome lines of the princess-styled coat . . rayon lined, cotton interlined for warmth. Leggings have adjustable suspenders, buttoned sides, elastic back, cotton kasha lining. Zipper ankle closings. *Sizes* 1, 2, 3, 4. *Please state correct size.* Shipping weight 2 pounds 12 ounces.

29 E7314—Bright red
29 E7315—Med. blue
Each 3-pc. set...$10.95



ALL WOOL COVERT

$14.95 3-pc. set

Beaver-dyed lamb fur stand-up collar keeps neck extra warm. Fur pompon on beret. Yoke front, back. Coat rayon lined, interlined. Leggings have suspenders, ankle zips, cotton kasha lining. *Please be sure to state size* 1, 2, 3, 4. Shipping weight 2 lbs. 12 ounces.

29E7324–Blue.......$14.95
29E7325–Cherry Red 14.95

$12.95 3-pc. set

Astrakhan fur-like fabric trim on coat and hat. Coat rayon lined, warmly interlined. Suspender leggings have ankle zips, kasha lining. Hat rayon lined. *State size* 1, 2, 3, 4. Shipping wt. 2 lbs. 15 oz.

29 E7320–Bright red
29 E7321–Kelly green
Each 3-pc. set...$12.95

WARM, SUEDE-FINISH FLEECE

$8.95 3-pc. set

Krimmer fur-like fabric collar and trim on wool face fleece; cotton back 50% of fabric. Coat cotton kasha lined. Adjustable suspenders on unlined leggings. Hat to match. *State size* 1, 2, 3, 4. Shpg. wt. 2 lbs. 11 oz.

29 E7318—Aqua blue
29 E7319—Dusty pink
Each 3-pc. set....$8.95

$8.95 3-pc. set

Hand embroidery, cotton velveteen collar and appliques on cotton kasha lined coat. Bonnet to match. Leggings unlined; have adjustable suspenders, ankle zips. *State size* 1, 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.

29 E7316–Medium blue
29 E7317–Wine red
Each 3-pc. set....$8.95



3-PIECE SETS of SUEDE FINISH FLEECE for Brother and Sister

Face of warm fleece is 56% wool, 44% rayon; cotton back 50% of fabric

$6.95 Each 3-pc. set

[A] Brother's Set

Convertible notched collar, simulated leather buttons, 2 slash pockets on cotton kasha lined coat. Belted back. Matching helmet. Leggings unlined; have adjustable suspenders, ankle zips. *State size* 1, 2, 3, 4. Shpg. wt. 2 lbs. 11 oz.

29 E7326–Camel tan
29 E7327–Medium blue
Each 3-pc. set....$6.95

[B] Sister's Set

Hand embroidery and angora trim on princess-styled coat and matching rayon lined bonnet. Coat cotton kasha lined. Unlined leggings have adjustable suspenders, ankle zips. *State size* 1, 2, 3, 4. Shpg. wt. 2 lbs. 4 oz.

29 E7304–Medium blue
29 E7305–Wine red
29 E7306–Dusty pink
Each 3-pc. set....$6.95

SIZE CHART FOR SIZES 1 TO 4

Order size	1	2	3	4
If height is.	29½–31	31½–34	34½–37	37½–40 in.
If chest is..	20	21	22	23 in.
If weight is.	22½–25	25½–29	29½–34	34½–38 lbs.
Coat length	16	17	18	19½ in.



BOYS' 3-PIECE SETS in warm all wool coatings

$9.95 3-piece set

ALL WOOL HERRINGBONE FABRIC in 3-pc. set, fully lined with warm cotton kasha. Double breasted coat has two flap pockets. Leggings have adjustable suspenders, elastic at back and zippers at ankles. Helmet to match. *Sizes* 1, 2, 3, 4. *State size.* Shpg. wt. 2 lbs. 10 oz.

29 E7335–Medium blue
29 E7336–Med. brown
Each 3-pc. set....$9.95

$12.95 3-piece set

ALL WOOL DONEGAL TWEED. Fly-front coat lined with 50% wool, 50% rayon. Rayon sleeve linings. 2 pockets. Helmet and leggings cotton kasha lined. Leggings have adjustable suspenders, snap side closing, ankle zips. *State size* 1, 2, 3, 4. Shpg. wt. 2 lbs. 14 oz.

29 E7307–Med. brown
29 E7308–Med. blue
Each 3-pc. set .$12.95

$14.95 3-piece set

ALL WOOL COVERT. Fly-front coat has 2 slash pockets, adjustable collar. Coat lined with 100% reprocessed wool quilted to rayon. Drop hem. Slack pants have zipper fly, windguard inside ankles. Eton cap with earlaps. *State size* 1, 2, 3, 4. Shpg. wt. 2 lbs. 13 oz.

29 E7309–Dark tan
29 E7310–Med. blue
Each 3-pc. set..$14.95



BARGAIN SPECIAL

$3.98 2-piece set

Boys' Coat and Matching Helmet

Warm fleece fabric has 25% wool, 75% rayon face; cotton back 50% of fabric. Double breasted coat has convertible notched collar, 2 slash pockets. Helmet to match. Lined with cotton kasha. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 14 oz.

29 E7340–Medium blue
29 E7341–Camel tan
Each 2-pc. set....$3.98

See inside back cover for complete details on Sears Easy Terms



WATER-REPELLENT SNOW SUITS with hats . . rib-knit wristlets and anklets

$4.98

One-piece Suit of cotton poplin with print trim. Elastic at sides and back. Zipper front closing. Cotton kasha lined. *Sizes* 1, 2, 3, 4. Size chart on opposite page. *State size.* Shipping weight 1 lb. 14 oz.
29 E 7427—Medium blue
29 E 7428—Dusty rose
Each suit........$4.98

$6.95

Lustrous Rayon Twill. 1-piece suit. Elastic at sides, back. Zip front. Fleece-lining has face of 50% wool, 50% rayon; cotton back half of fabric. *State size* 1, 2, 3, 4; chart, opp. page. Shpg. wt. 2 lbs. 6 oz.
29 E 7425—Gray, green
29 E 7426—Gray, blue
Each suit........$6.95

$9.95

Gray Mouton-dyed Lamb Fur collar and hat trim, on lustrous rayon twill. 1-piece suit. All wool lining. Zip front . . neck to ankle. Drawstring waist. *State size* 1, 2, 3, 4; chart opp. page. Shpg. wt. 2 lbs. 2 oz.
29 E 7439—Bright red
29 E 7440—Light blue
Each suit........$9.95

$7.95

Two-piece Suit. "Western" trim on gray yoke. Cotton poplin jacket; lined with 100% new wool quilted to cotton. Matching hat. Pants of reprocessed wool (cotton lined); adjustable suspenders. *State size* 2, 3, 4. Size chart on opposite page. Shpg. wt. 2 lbs. 12 oz.
29 E 7423—Green, gray. $7.95
29 E 7424—Red, gray... 7.95

NEW! "SPEED APART" SNOW SUIT famous Ski-Master Cloth . . with TWO FULL LENGTH ZIPPERS . . from NECK to ANKLES





No struggling . . no straining — just slip feet into anklets . . . then ZIP-ZIP and in she goes. Back home . . and ZIP-ZIP . . it's off!

$8.95 with hat

WATER-REPELLENT COTTON POPLIN

Extra heavy cotton poplin is stronger, wind-resistant, fast color. Extra warm wool interlining is quilted to cotton kasha. All around buckled belt. Rib-knit anklets and wristlets. *State size* 1, 2, 3. Size chart, opposite page. Shpg. wt. 2 lbs. 4 oz.
29 E 7400—Blue 29 E 7401—Dusty pink. Ea. $8.95

HONEYSUCKLE
THE RIGHT WAY TO SAY
TOTS' WEAR



BARGAIN SPECIAL
$3.98 2-pc. set

GIRLS' COAT and BONNET SET

A style to thrill any little girl. Well made of warm, soft fleece . . 25% wool, 75% rayon face; cotton back 50% of fabric. Warmly lined with cotton kasha. Embroidery trim, white collar edging. *State size* 1, 2, 3, 4; chart, opp. page. Shpg. wt. 1 lb. 9 oz.
29 E 7342—Coral pink
29 E 7343—Aqua blue
Each set........$3.98



BOYS' STURDY SNOW SUITS with warm matching helmets

$4.98

Zipper at crotch opens from ankle to ankle. Fleece has face of 56% wool, 44% rayon; cotton back 50% of fabric. Cotton kasha lining. Zipper front, all around buckled belt. Cotton rib knit wristlets, anklets. *State size* 1, 2, 3. Size chart on opposite page. Shpg. wt. 2 lbs. 1 oz.
29 E 7415–Med. blue
29 E 7414–Camel tan
Each suit....$4.98

$6.95

Lustrous Rayon Twill . . water-repellent. Warm, soft fleece lining of 25% wool, 25% rayon and 50% cotton. Elastic at sides and back. Zipper front. Half wool, half cotton knit wristlets, anklets. *State size* 1, 2, 3, 4. Size chart on opposite page. Shpg. wt. 2 lbs. 3 oz.
29 E 7430—Brown
29 E 7429—Royal blue
Each suit....$6.95

$8.95

2-piece suit of water repellent rayon twill . . western trim. Zip-front jacket. 2 pockets. Elastic waist. Pants have adjustable suspenders, knee patches. Entire suit lined with 100% wool quilted to rayon. *State size* 2, 3, 4; chart, opp. page. Shpg. wt. 2 lbs. 8 oz.
29 E 7408—Gray; Green.......$8.95
29 E 7409—Tan; Brown.......$8.95

$8.95

Sturdy water-repellent cotton poplin zip-jacket, fully lined with 100% reprocessed wool for extra warmth. 100% reprocessed wool pants, lined with cotton kasha, have suspenders and knee patches. *Sizes* 2, 3, 4; see size chart on opposite page. *State size.* Shipping weight 2 lbs. 14 oz.
29 E 7443—Tan with brown..........$8.95
29 E 7444—Tan with green..........$8.95



A GIRLS'

B BOYS'

Nylon

$8.95 each suit

It's New . . . the one-piece zip-front snowsuit of super-strong 100% Nylon . . . water-repellent . . . long wearing . . . quick drying . . . 100% new wool interlining quilted to rayon. Half wool, half cotton rib knit wristlets and anklets. *State size* 1, 2, 3, 4; chart, opp. page. Shpg. wt. ea. 1 lb. 15 oz.

A Girls' Suit with Bonnet
29 E 7404—Bright red..........$8.95
29 E 7405—Medium blue........ 8.95

B Boys' Suit with Helmet
29 E 7406—Dark green..........$8.95
29 E 7407—Brown.............. 8.95

Use Sears Easy Terms . . make shopping convenient . . see inside back cover for details

CORDUROYS

SEARS FAMOUS HONEYSUCKLES

.. made to our specifications for fine workmanship to insure long wear .. full sizes to insure correct fit for boys or girls



A Suspender Overalls $1.98

B Boxer Shorts $1.39

C Boxer Longies $1.98

Shirts sold at right



D Jacket, Overall Set $4.98

E Jacket, Longie Set $4.98

A Sears famous Honeysuckle corduroy overall .. year-around favorite .. built to take the roughest kind of service. Double-fabric bib-top; adjustable buttoned suspenders. Embroidery trim. Patch pocket. Hand wash separately. *Sizes* 1, 2, 3, 4. Size chart, opposite page. *State size.* Shpg. wt. 8 oz.
29 E 6804—Copen blue..$1.98
29 E 6800—Bright red.. 1.98

B Corduroy "boxer" shorts with sturdy elastic all around waist. Fly-front. Double sewn seams to resist strains. Two front pockets. Hand wash separately. *Sizes* 1, 2, 3, 4. Size chart, opp. page. *State size.* Shpg. wt. 5 oz.
29 E 6871—Gray.......$1.39
29 E 6870—Royal blue.. 1.39
29 E 6872—Brown..... 1.39

C Corduroy "boxer" longies with elastic waist. Seams double sewn where it counts! Fly-front. 2 front pockets. Hand wash separately. *State size* 1, 2, 3, 4. Size chart, opposite page. Shpg. wt. 6 oz.
29 E 6873—Brown.....$1.98
29 E 6874—Gray....... 1.98
29 E 6875—Royal blue. 1.98

D Two-piece jacket and overall set of pinwale corduroy. Zipper front jacket has 2 slash pockets .. elastic at sides .. cotton kasha lining. Overalls have double fabric bib-top; pocket, adjustable button suspenders. Hand wash separately. *State size* 1, 2, 3, 4. Size chart, opposite page. Shpg. wt. 1 lb.
29 E 6813—Bright red..$4.98
29 E 6814—Copen blue. 4.98

E Plaid jacket and "boxer" longie .. smart, new 2-piece set in pinwale corduroy. Zip front jacket has rib-knit crew neck, cuffs, bottom. 2 slash pockets. Cotton kasha lined. Longies have elastic waist, 1 pocket. Hand wash separately. *State size* 1, 2, 3, 4. Size chart, opposite page. Shipping wt. 13 oz.
29 E 6860—Green......$4.98
29 E 6861—Brown..... 4.98



F 2-pc. suit $1.89

G Rancho Pants $2.49

H 2-pc. suit $3.98



J Shirt $1.98

K Shirt $1.00

Western STYLE TOGS

with cowboy designs and rodeo trim every boy and girl wants to wear

F Cowboy Suit of Sanforized Blue Denim .. won't shrink over 1%. Roomy sleeveless "Round-up" vest. Elastic waist "boxer" slacks with Western-style chaps. 2 holster pockets. Fly-front. Copper rivet trims. Wash separately. *State size* 1, 2, 3, 4. See size chart, opposite page.
29 E 6877-Gray and navy with red trim. Shpg. wt. 10 oz.$1.89

G Texas-Made Rancho Pants of Sanforized Cotton Twill .. won't shrink over 1%. Western style embroidery. Fly front. 2 front pockets, 1 back pocket. Buttoned suspenders. Double sewn seams. Washable .. *State size* 2, 3, 4. Size chart, opp. page.
29 E 6809—Medium brown. Shpg. wt. 10 oz. Pants only.....$2.49

H Texas-Made .. our finest suit. Embroidered long-sleeve shirt of fine cotton broadcloth has 2 slash pockets. Cowboy saddle pants of sturdy cotton covert has buttoned fly front, belt loops, 2 front pockets, 1 back pocket. Both pieces double needle sewn, sanforized so they won't shrink over 1%. Wash separately. *Sizes* 2, 3, 4. Size chart, opposite page. *State size.* Shipping weight 10 ounces.
29 E 6822—2-tone green 29 E 6821—Red with blue. Ea. suit $3.98

J Texas-Made long sleeve shirt of cotton broadcloth. Contrasting double fabric yoke in front and back. 3-button cuffs. Colorful embroidery. 2 slash pockets. Double sewn seams. Wash separately. *State size* 2, 3, 4. Size chart, opposite page. Shpg. wt. 6 oz.
29 E 6500—Red.........$1.98
29 E 6501—Yellow....... 1.98

K Mercerized Cotton Poplin long sleeve cowboy shirt. Embroidered yoke in contrast color. 1 pocket. Wash separately. *State size* 2, 3, 4. Size chart, opposite page. Shipping weight 5 ounces.
29 E 6534—Light blue with royal blue... Each $1.00; 2 for $1.95
29 E 6533—Medium tan with red.....Each $1.00; 2 for $1.95



Above 2 for $1.95

At right 2 for $1.55

Solid or stripe Short Sleeve 2 for $1.19 Long Sleeve 2 for $1.39

POLO SHIRTS knit of combed cotton .. 2-button shoulders

Interlock Knit for warmth. Long sleeves. Cowboy design. Wash separately. *Sizes* 1, 2, 3, 4. Size chart, opposite page. *State size.* Shpg. wt. 4 oz.
29 E 6967—Yellow
29 E 6968—Blue
29 E 6969—White
Ea. $1.00; 2 for $1.95

Nursery Design .. screen printed by hand. Long sleeves. Wash separately. *Sizes* 1, 2, 3, 4. Size chart, opp. page. *State size.* Shpg. wt. 5 oz.
29 E 6989—White
29 E 6987—Yellow
29 E 6988—Blue
Each 79c; 2 for $1.55

Wash separately. *State size* 1, 2, 3, 4. Size chart on opposite page. Shpg. wt. 8 oz. for two.

Solid; short sleeve
29 E 6834—Med. blue
29 E 6833—White
2 for............$1.19

Solid; long sleeve
29 E 6866—Med. blue
29 E 6867—White
29 E 6868—Yellow
2 for............$1.39

Stripe; long sleeve
29 E 6830—Red
29 E 6831—Blue
2 for...........$1.39

Stripe; short sleeve
29 E 6864—Red
29 E 6865—Blue
2 for...........$1.19



Cowboy Pants
$2.49

Pinwale corduroy. Elastic waist; 2 holster-shaped pockets outlined in red stitching, with plastic gun in one; sheriff's badge on other. Copper rivet trim. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. 9 oz.
29 E 6887—Gray with navy blue............$2.49

Denim Longies
89c

Boxer style with fly front and elastic waist. 2 pockets. Seams double stitched for longer wear. Sanforized—won't shrink more than 1%. Wash separately. *State size* 1, 2, 3, 4. Shipping weight each 7 ounces.
29 E 6835—Navy blue..89c
2 for...............$1.74

Jodhpurs
$1.98

Jodhpur Suit
$3.98

For boys or girls. Sanforized cotton twill—won't shrink over 1%. Fly front jodhpurs have elastic foot straps, belt loops, suspenders, adjustable snap fasteners. Seams double stitched. Jacket has zipper front, slash pockets, back belt. Washable. *Please be sure to state size wanted* 1, 2, 3, 4.

Jodhpurs. Shpg. wt. 9 oz.
29 E 6878—Red
29 E 6879—Blue
Each...............$1.98

Jodhpur Suit
Shipping weight 15 ounces.
29 E 6880—Red....$3.98
29 E 6876—Lt. tan...3.98



EASY-TO-WASH OVERALLS . . thrifty way to dress children in comfort

3 for $1.89

BLUE COTTON CHAMBRAY. Buttons at each shoulder. Breast pocket, red trim. Washable. Order 3 of one size. *State size* 1, 2, 3, 4. Shpg. wt. 6 oz.
29 E 6885—Medium blue
3 for................$1.89

98c each

SANFORIZED DENIM won't shrink more than 1%. Double fabric bib-top. Two patch pockets. Vat-dyed. Washable. *Sizes* 1, 2, 3, 4. *State size.* Shpg. wt. ea. 7 oz.
29E6802—Med. blue...98c
2 for................$1.92

$1.79 each

COTTON GABARDINE . . zipper front opens from bib-top to crotch. Adjustable suspenders; elastic back. Cuffs. 2 pockets. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 9 oz.
29 E 6850—Med. blue..$1.79
29 E 6851—Gray...... 1.79

$2.49 each

CORDUROY overalls with pinafore ruffles. Ladder back straps. Double bib-top. Hand wash separately. *State size* 1, 2, 3. Shpg. Wt. 10 oz.
29E6805—Brt. red..$2.49
29E6806—Med.blue 2.49

Tots' cotton classic Shirts . . 89c to $1.59

Sanforized, washable cottons won't shrink over 1%. Double stitched seams. *State size* 2, 3, 4. Shpg. wt. 6 oz.

A *Cotton broadcloth. Mercerized. Short sleeves.* Pocket.
29 E 6525—White...............Each 89c; 2 for $1.74

B *Cotton flannel print. Long sleeves.* One pocket.
29 E 6502—Red print. $1.39 29E6503—Yellow print. $1.39

C *Cotton flannel with embroidered pocket. Long sleeves.*
29 E 6504—Red....$1.59 29 E 6505—Green....$1.59



SANFORIZED

SIZES 1 TO 4

Blue Denim Jeans

Sears famous blue jeans in 6-ounce denim.... bright orange double needle stitching .. copper rivets in styles for boys and girls. Won't shrink over 1%.



For Boys
$1.25

Zipper fly front style. Detachable suspenders. 2 front, one back pocket. Back yoke for better fit. Copper buttons, rivets. Wash separately. *Sizes* 1, 2, 3, 4. *State size.* Shpg. wt. each 8 oz.
29 E 6817—Navy blue
Each..............$1.25
2 for.............. 2.45



For Girls
$1.25

Button side blue jeans with detachable suspenders . . . copper buttons and nailheads. Yoke back for better fit. Two front pockets, 1 back pocket. Wash separately. *Sizes* 1, 2, 3, 4. *State size.* Shpg. wt. each 8 oz.
29E6844—Navy blue.$1.25
2 for.............. 2.45

For Boys and Girls
99c

D Popular boxer style with elastic shirred waist for easier dressing. Fly front. 2 front pockets. Wash separately. Sizes 1, 2, 3, 4. *State size.* Shpg. wt. each 7 oz.
29E6801—Navy blue...99c
2 for..............$1.94



Sanforized woven plaid cotton Shirt
$1.00

E Fabric won't shrink more than 1%. Short sleeves. One pocket. Wash separately. *Sizes* 1, 2, 3, 4. *State size.* Shipping weight each 5 oz.
29 E 6508—Multicolor plaid..............$1.00
2 for.............. 1.95

Measure to be sure

SIZE CHART FOR SIZES 1 TO 4

Order size..	1	2	3	4
If height is...	29½-31	31½-34	34½-37	37½-40
If chest is...	20	21	22	23 in.
If weight is..	22½-25	25½-29	29½-34	34½-38 lb.

SIZES 1 TO 4

PINWALE

Corduroys

2-piece Eton Suits

Jacket and Boxer Shorts **$3.49**

Jacket and Boxer Longies **$3.98**



Fine pinwale corduroy. . . . Eton jackets have buttoned front, 2 patch pockets. Shorts and longies have all around elastic shirred waists, two pockets, fly front. Double needle stitched. Hand wash separately. *Sizes* 1, 2, 3, 4. *State size*.

[A] *Jackets, Shorts.* Shpg. wt. 11 oz.
29E6888–R. blue
29E6889–Brown
Each suit . . . $3.49

[B] *Jacket, Longies* Shpg. wt. 13 oz.
29E6890–R. blue
29E6891–Brown
Each suit . . . $3.98



BOYS' WASH SUITS

- Fine Cottons
- Practical
- Easy to wash



PLAY SUITS

in Washable Cottons for Boys and Girls

[C] Sanforized Cotton Poplin 2-pc. Suit. Cream colored shirt has western motif print. Elastic shirred shorts in houndstooth check print. Back pocket. Washable. Max. shrink. 1%. *State size* 1, 2, 3, 4. Shpg. wt. 7 oz.
29 E 6775—Cream; navy
29 E 6776—Cream; green. $1.98

[D] Sanforized, Mercerized, Vat-dyed Cotton Poplin 2-pc. Suit. White shirt with pony design applique. Button-on pants with self belt. Side pockets. Washable. *Sizes* 1, 2, 3, 4. *Please state size.* Shpg. wt. 7 oz.
29 E 6777—White; green
29 E 6778—White; brown. . . . . Each $1.98

[E] Cotton Broadcloth and Woven Plaid Gingham 2-pc. Suit. White broadcloth shirt trimmed with same plaid as elastic waist boxer shorts. Washable. *Sizes* 1, 2, 3, 4. *Please state size.* Shpg. wt. 5 oz.
29 E 6728—White with plaid. $1.00

[F] Sturdy chambray in one-piece style for boys. All seams double-stitched for extra strength. Red buttons, stitching and trim. Drop seat. Washable. *State size* 1, 2, 3, 4. Shpg. wt. each 7 oz.
29 E 6859—Medium blue . . . $1.19 2 for . . . $2.33

[G] Washable Cotton Checked Percale one-piece Suit for girls. Embroidered front. Trimmed with white piping. Button back, tie back sash. Drop seat. *Sizes* 1, 2, 3. *State size.* Shpg. wt. 6 oz.
29 E 6824—Red . . . $1.29 29 E 6825—Blue . . . $1.29

[H] 3-piece Playsuit includes two pairs of pants. Washable cotton chambray with red trim. Double needle stitched. Button-on pants. Blouse buttons down back. *State size* 1, 2, 3. Shpg. wt. 10 oz.
29 E 6869—Medium blue 3-piece set $1.39



Reversible

JACKET

$2.98

Durable cotton gabardine on one side; warm cotton flannelette plaid on the other. It's almost like owning 2 jackets. Gripper front closing. Washfast; Sanforized, fabric won't shrink over 1%. *Sizes* 2, 3, 4. *State size.* Shipping weight 12 oz.
29E7267–Blue
29E7268–Brown
Each. $2.98



Nylon

SWEATER

Easy to wash
Dries quickly
Retains shape

$2.98

All nylon coat sweater. Rib-knit neck, cuffs, bottom. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 E 7793–Yellow
29 E 7794–Pink
29 E 7795–Blue
Each. $2.98

Measure to be sure

SIZE CHART FOR SIZES 1 to 4

Order size .	1	2	3	4	
If height is. .	29½–31	31½–34	34½–37	37½–40	in.
If chest is . . .	20	21	22	23	in.
If weight is.	22½–25	25½–29	29½–34	34½–38	lbs.



HONEYSUCKLE COAT SWEATERS . . . Fine Virgin Wool or Knitted Fleeced Cotton

[J] All-wool, hand embroidered. Zipper front. Heavy weight. Sanforlan treated (won't shrink out of fit). Rib-knit neck, cuffs. Hand wash. *State size* 1, 2, 3. Shpg. wt. 6 oz.
29E7787–Med. blue
29E7788–Red
Each $2.79

[K] Warm all wool. Circus motif knit-in jacquard designs on front and back. Zipper front. Hand washable. *Sizes* 1, 2, 3, *State size.* Shipping weight 5 ounces.
29 E 7747–Red
29 E 7748–Lt. blue
29 E 7749–Pink
Each $2.29

[L] All-wool, Sànforlan treated (won't shrink out of fit). Fancy knit-in design and embroidery on buttoned front. Hand wash. *Sizes* 1, 2, 3. *State size.* Shipping weight 5 ounces.
29 E 7783—Blue
29 E 7784—Pink
Each $1.98

[M] All wool, Sanforlan treated (won't shrink out of fit.) Knit-in pattern on front. Contrasting edge on cuffs, bottom. Hand wash separately. *State size* 1, 2, 3. Shipping weight 8 ounces.
29 E 7785–Red
29 E 7786–Copen blue
Each $1.89

[N] Winterweight knit cotton, fleeced on inside for warmth. Attractive nursery designs on front. Hand wash separately. *Please state size* 1, 2, 3. Shipping weight 6 oz.
29 E 7719–Copen blue
29 E 7718–Red
29 E 7720–Yellow
Each 94c

SIZES 1 TO 3



PLAID SKIRTS . . COTTON BLOUSES

A WARM COTTON FLANNEL SKIRT. Shirred elastic waist. Suspenders. 3-inch let-down hem. Washable. *State size* 1, 2, 3. Size chart on opposite page. Shpg. wt. 5 oz.
29 E 6523—Red plaid . 89c

B ALL WOOL SKIRT. Neatly pleated all around. Button-on suspenders. Side button closing. Dry clean. *State size* 1, 2, 3. Size chart on opposite page. Shpg. wt. 5 oz.
29 E 6517–Red plaid $1.98

C BLOUSE. WASHABLE COTTON BROADCLOTH. Contrast edging on collar matches embroidery on front. Button back. *State size* 1, 2, 3. Size chart, opp. page. Shpg. wt. 4 oz.
29 E 6524—White . . . $1.29

D FINER QUALITY BLOUSE. SANFORIZED COTTON BROADCLOTH. Max. shrink. 1%. Picot braid trim. Washable. *State size* 1, 2, 3. Size chart, opp. page. Shpg. wt. 4 oz.
29 E 6520—White . . . $1.69



NEW! HONEYSUCKLE DRESSES OF WASHABLE VAT-DYED COTTON

Full-skirted, button-back styles with generous tie-back sashes, lavishly trimmed with embroidery, lace edging, dainty eyelet, ruffles, scalloping . . . *Sizes* 1, 2, 3.

$1.98 Each

E 2-color broadcloth.
29 E 6361–Blue and yellow $1.98
29 E 6362—Pink and blue $1.98

F Sanforized, mercerized broadcloth . . . 112x60 thread count.
29 E 6349–Yellow . $1.98
29 E 6350–Pink . . . 1.98

G Sanforized, mercerized woven gingham. Vat-dyed colors.
29E6351–Red and green plaid $1.98

H Sanforized, mercerized broadcloth.
29 E 6352–Pink, navy
29 E 6353–Yellow, aqua green . . . . . . Each $1.98

Four pretty dresses of durable cottons, modestly priced. Sanforized fabrics won't shrink over 1%. Be sure to state size. MEASURE TO BE SURE . . see size chart on opposite page. Shpg. wt. each 7 oz.



PACKAGE-PRICED DRESS BARGAINS

3 Dresses for $2.79 **2 Dresses for $2.19**

J WASHABLE PERCALE. You get one dress in solid blue stripes; one in red check with red bands; one in solid yellow with blue trim. Three pretty styles. All three in one size in each package. *Sizes* 1, 2, 3. *State size*. Size chart on opposite page. Wt. 1 lb. 4 oz. for (3).
29 E 6342—Package of three dresses in one size $2.79

K ONE BEAUTIFUL WOVEN PLAID GINGHAM . . ONE BETTER QUALITY COTTON BROADCLOTH. Plaid is jumper style with white vestee, sleeves, collar. Other dress is solid blue with rickrack trim. *State size* 1, 2, 3. Chart on opp. page. Shpg. wt. 8 oz. for two dresses.
29 E 6343—Package of two dresses in one size $2.19



RUSTLING RAYON TAFFETA DRESSES

- Daintily embroidered
- Full ruffled skirt

NEW LOW PRICE for a little girl's taffeta party dress. Cute bow at waist in contrasting color to match piping at neck, puff sleeves and waist. Buttons in back. Tie back sash with bow. Dry clean. *Sizes* 1, 2, 3. Size chart opposite page. *State size*. Shpg. wt. 5 oz.
29 E 6356–Light blue . $1.98
29 E 6357–Pink 1.98

- Imported Val-type lace trim
- Five tiers of skirt ruffles

OUR FINEST PARTY DRESS! Imagine how sweet your little angel will look in this full-skirted party dress . . frosted with lovely lace on collar and yoke! Extra large bow on tie back sash. Buttons in back. Dry clean. *Sizes* 1, 2, 3. See size chart on opposite page. *Please state size*. Shipping weight 7 oz.
29 E 6358—Yellow $2.98
29 E 6359—Pink 2.98
29 E 6360—Light blue 2.98

NEW! DRESS AND MATCHING DOLL

The cuddly little doll wears a miniature dress made of the same fine 112x60 count cotton broadcloth used in the little girl's dress. Sanforized, washable . . won't shrink over 1%. Embroidered eyelet ruffle. Tucked yoke. Tie back sash. *State size* 1, 2, 3. Size chart opposite page. Shipping weight 1 lb. 2 oz.
29 E 6354—Aqua Blue . . . . set $2.98
29 E 6355—Pink . . . . set 2.98

SIZES 6 TO 18 MONTHS

HONEYSUCKLE

Snow Suits

Handy Zipper closings, .. Water-repellent, Wind-resistant fabrics, Warm linings. With Hats

FOR BOYS AND GIRLS



SKI-MASTER of our finest, heavy weight strong cotton poplin

$6.95

The famous suit Sears designed for utmost protection, warmth, good looks, long wear! Lined with 100% wool quilted to cotton kasha. Zipper front opening, drawstring at waist. Reinforced double fabric knee patches. 2 slash pockets. Lined hat. *Sizes* 6 mos., 12 mos., 18 mos. Size chart opp. page. *State size*. Shpg. wt. 1 lb. 2 oz.
29 E 7126—Yellow
29 E 7125—Light blue
29 E 7127—Dusty pink
Each set........$6.95



RAYON TWILL

Bunny fur trim . . . neck-to-ankle ZIP

$8.95

Lustrous rayon twill with bunny fur trim on matching hat and collar. One long zipper closes suit from neck to ankle. Elastic all around waist. Warm fleece lining is 25% wool, 25% rayon, 50% cotton. Wristlets, anklets knit of 50% wool, 50% cotton. *Sizes* 6 mos., 12 mos., 18 mos. Size chart opp. page. *State size*. Shpg. wt. 2 lbs. 3 oz.
29 E 7104—Rose
29 E 7105—Med. blue
Each set........$8.95



RAYON TWILL

Neck-to-ankle ZIP ..at a low price

$5.95

ZIPPER opens all the way down to ankle. Elastic all around the waist. Lined with warm cotton kasha. Hat to match. Wristlets, anklets of 50% wool, 50% cotton. *Sizes* 6 mos., 12 mos., 18 mos. Size chart opposite page. *Please state size wanted*. Shipping weight 1 lb. 13 oz.
29 E 7102—Medium blue
29 E 7103—Dusty pink
Each set........$5.95



COAT, LEGGING AND HAT SETS for boys, girls, 6 mos. to 18 mos.

$9.95 For Girls

ALL WOOL SUEDE cloth . . white Bunny fur pompons. Coat is rayon lined, flannelette interlined. Hat rayon lined. Suspender leggings cotton kasha lined. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shipping weight 2 pounds 5 ounces.
29 E 7017–Dusty pink
29 E 7018–Lt. blue
Each set.......$9.95

$7.95 For Girls

PINWALE CORDUROY, hand embroidered. Coat and suspender leggings lined with warm flannelette. Bonnet lined with rayon. Hand wash separately. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. 1 lb. 15 oz.
29 E 7019—Pink
29 E 7020—Lt. blue
Each set.....$7.95

$6.95 For Boys

SUEDE-LIKE FLEECE . . 56% wool, 44% rayon face; cotton back 50% of fabric. Double breasted coat and helmet flannelette lined. Slash pockets. Unlined suspender leggings, ankle zips. *State size:* 6 mos., 12 mos., 18 mos. Shipping wt. 2 lbs. 5 oz.
29 E 7082—Medium blue......Set $6.95

$6.95 For Girls

SUEDE-LIKE FLEECE of 56% wool, 44% rayon face; cotton back 50% of fabric. Angora trim on coat; flannelette lined. Bonnet rayon lined. Suspender leggings unlined. *State size:* 6 mos., 12 mos., 18 mos. Wt. 2 lbs. 6 oz.
29E7088–Dusty pink
29E7089–Lt. blue
Each set.....$6.95

Rayon Crepe Coat and Hat

$4.98

DRESS-UP SET for baby girls. Soft rayon crepe . . embroidery, applique, and lace trim. Set is self lined. *State size:* 6 mos., 12 mos., 18 mos. Shpg. wt. 12 oz.
29 E 7086—Lt. blue
29 E 7087—Pink
Each set.....$4.98

Measure to be sure . . see size chart on opposite page. Buy for Baby on Easy Terms . . see inside back cover



2-pc. SUIT for Outdoors and Indoors

$1.98 For boys and girls

Keeps Baby warm out-of-doors . . comfortable indoors. Cuddly soft fleece . . 75% rayon, 25% cotton. 3 buttons on EACH shoulder . . on in a jiffy. Elastic waist on ski-style pants. Rib-knit neck, waist, wristlets, anklets. Hand wash separately. *State size:* 6 mos., 12 mos., 18 mos. Shpg. wt. 14 oz.
29 E 7021—Pink
29 E 7022—Light blue
Each set..........$1.98

2-pc. Playsuit of sturdy Cotton Twill

$1.98

Button front jacket has rib-knit collar, cuffs, bottom. Full length creep-along protects baby's knees. Has gripper fasteners at both sides . . easy on, off in a jiffy. Adjustable gripper suspenders . . elastic at back. Washable cotton twill. *State size:* 6 mos., 12 mos., 18 mos. Shpg. wt. 9 oz.
29 E 6606—Medium blue
29 E 6607—Bright red
Each set..........$1.98



SWEATERS, HATS, MITTENS, 6 to 18 mos.

[A] LIGHTWEIGHT COTTON knit coat sweater. Rib knit neck and cuffs. Hand wash. *State size:* 6 mos., 12 mos., 18 mos. Shpg. wt. 5 oz.
29 E 7711—Lt. blue
29 E 7712—Yellow
Each............89c

[B] ALL WOOL COAT SWEATER . . hand embroidery . . . knit-in design. Rib-knit neck, cuffs, bottom. Ocean pearl buttons. Hand wash. *State size:* 6 mos., 12 mos., 18 mos. Shpg. wt. 5 oz.
29 E 7736—Pink
29 E 7737—Lt. blue
Each..........$1.89

[C] BOYS' CORDUROY HAT. Cotton lined. Headsizes 12, 13, 14, 15 in. *State size*. Shpg. wt. 3 oz.
29 E 7644—Medium blue.....98c

[D] GIRLS' CORDUROY BONNET. Ruffled brim is wired. Rayon lining. Head sizes 13, 14, 15 in. *State size*. Shpg. wt. 3 oz.
29 E 7648—Pink..........$1.49
29 E 7649—Light blue...... 1.49

[E] WOOL KNIT HAT. Ear tabs, chin ties. Hand wash. One size fits to 18 mos. Shpg. wt. 3 oz.
29 E 7624—Blue 29 E 7625—Pink
29 E 7626—White......Each 98c

[F] WOOL MITTENS . . with neck cord. Hand wash separately. One side fits to 18 mos. Wt. 2 oz.
29 E 7621—Blue 29 E 7622—Pink
29 E 7623—White..Each Pr. 39c



CREEP-ALONGS AND COVERALLS with zippers, Grippers or snaps for quick changes

89c

Creep-along of washable chambray. Gripper fastener opening at crotch and side plackets. Double fabric bib top. Adjustable suspender straps. *State size 6; 12, and 18 months.* Shpg. wt. ea. 6 oz.
29 E 6622—Blue.. 89c
2 for............$1.73

$1.69

New! Knit Creep-along of combed cotton yarns with interlock stitch for suede-like finish and strength. Double fabric bib. Double fabric knees. Elastic back. Gripper fastener crotch opening. Washable—no ironing. *State size 6,12,18 mos.* Wt. 6 oz.
29 E 6608—Yellow.......$1.69
29 E 6609—Blue......... 1.69

SIZE CHART FOR SIZES 6 TO 18 MOS.

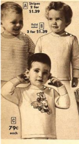
Order size........	6 mos.	12 mos.	18 mos.
If chest is........	18	19	20
If height is........	24½–26½	27–29	29½–31½ in.
Dress length is......	14	15	16 in.
Coat length is......	14½	15½	16½ in.

$1.39

"Kwikall", our famous Creep-along in good quality long-wearing cotton twill. Embroidered double fabric top. Dot snap fasteners on adjustable suspenders and all around the crotch—from ankle to ankle—Dot snap fasteners also at sides and drop seat. Washable. *State size 6, 12, 18 mos.* Shipping wt. 7 ounces.
29E6645–Medium Blue
Each............$1.39

$3.98

Our Best Coverall in fine quality pinwale corduroy. Handy zipper closing all around crotch, from ankle to ankle. Dot snap fasteners from neckline to waist in back. Dot snap fasteners at sides of drop seat. Wash separately. *Sizes 6, 12, 18 mos. Please state size.* Shipping wt. 10 ounces.
29 E 6623–Medium Blue
29 E 6624–Bright Red
Each............$3.98





COTTON POLO SHIRTS

- Fine combed cotton yarns, closely knit for long wear
- Handy two-button closing at shoulder
- Crew neck, long sleeves, rib knit cuffs
- Sizes 6, 12, 18 mos. State size
- Wash separately

[A] STRIPES. Shpg. wt. 8 oz. for two
29 E 7766—Blue stripes.....2 for $1.39
29 E 7767—Yellow stripes......2 for 1.39

[B] SOLID COLOR. Shpg. wt. 8 oz. for two
29 E 7777—Blue............2 for $1.39
29 E 7778—Yellow............2 for 1.39

[C] FANCY NURSERY SCREEN PRINT. Shipping weight each 4 ounces.
29 E 6681—White Each 79c..2 for $1.55
29 E 6682—Blue Each 79c..2 for 1.55

2-PC. PLAYSUITS Sizes 6 to 18 months

$1.39 with extra pants

Two-piece suit with extra pair of pants. Tiny vat-dyed check print on good quality cotton percale. Pants button onto rick-rack trimmed blouse top. Washable. Blouse buttons down back. *Sizes 6, 12, 18 mos. Please state size.* Shipping weight 7 ounces.
29 E 6630—Red
29 E 6631—Blue
Each.....set $1.39

$1.98

Boys' 2-pc. suit in washfast, Sanforized, mercerized cotton poplin. White top with colorful nursery embroidery. Solid color button-on pants have Gripper fasteners across crotch. Won't shrink over 1%. *Sizes 6, 12, 18 mos. State size.* Shpg. wt. 6 oz.
29 E 6626—White with yellow...$1.98
29 E 6627—White with blue.....$1.98

$1.98

Boys' 2-pc. suit. Woven plaid gingham shirt; solid color green broadcloth button-on pants with Gripper fasteners across crotch. Washfast. Vat-dyed, mercerized and Sanforized—won't shrink over 1%. *Sizes 6, 12, 18 mos. State size.* Shipping weight 6 ounces.
29 E 6625—Plaid with green....$1.98

Corduroys

"Original Crawler" .. famous for quality workmanship and long wear .. in fine pinwale corduroy



ORIGINAL "CRAWLER"

in Pinwale Corduroy

$1.98

The famous original "crawler" with Gripper fastener crotch opening. Non-skid ladderback adjustable suspenders, side gussets, front and back pleats. Self-lined bib. Back is built up. Wash separately. *Sizes 6, 12, 18 months. State size.* Shipping weight 7 ounces.
29 E 6620—Blue....$1.98
29 E 6621—Red.... 1.98



ORIGINAL "CRAWLER"

in Pinwale Corduroy with reinforced knees

$2.98

The "Crawler" with the reinforced knees .. nice, big corduroy patches cut out in the shape of lovable bunnies .. 'cause the knees get the most wear. There's a cute bunny applique on the self-lined bib. Gripper fastener crotch opening, non-skid adjustable suspenders, side gussets. Wash separately. *State size 6, 12, 18 mos.* Shipping weight 8 ounces.
29 E 6618—Blue....$2.98
29 E 6619—Yellow.. 2.98



ORIGINAL "CRAWLER"

with Matching Jacket in Pinwale Corduroy

Set $4.98

New! The 2-pc. "crawler" outfit adds a jacket to the famous original "crawler" to make a very practical and attractive pinwale corduroy set. The jacket is double-breasted style with easy-fitting raglan shoulders, neat little collar and warm flannelette lining. "Crawler" (Nos. 29E6620; 29E6621) described above. Wash separately. *State size 6, 12, 18 mos.* Shpg. wt. each set 13 oz.
29 E 6611—Blue
2-pc. set..........$4.98
29 E 6612—Red
2-pc. set.......... 4.98

Save at Sears on clothes for little folks

WATERPROOF PLASTIC PANTY LININGS

in Honeysuckle Dress Sets and Creeper



Rayon Jersey Dress and Panty

$2.98 2-piece set

New idea! Tiny girls' dresses with separate matching panty fully lined with waterproof plastic. Panty fits over diapers . . elastic waist and legs. Embroidered yoke style dress has 2 buttons on each shoulder. Hand wash — no ironing necessary. *State size* 6 mos., 12 mos., 18 mos. Size chart page 33. Shpg. wt. 7 oz.
29 E 6018—Yellow
29 E 6019—Pink
29 E 6020—Light blue
Each . . . 2-pc. set $2.98



Pretty Cotton Broadcloth Dress and Panty

$1.98 2-piece set

Lace trim and batiste insert on button-back dress. Sanforized—won't shrink over 1%. 3-inch hem. Separate matching panty lined with waterproof plastic . . room for diapers . . elastic at waist, legs. Dress washfast; hand-wash panty. *State size* 6 mos., 12 mos., 18 mos. Chart page 33. Shipping weight 6 ounces.
29 E 6022—Pink
29 E 6023—Light blue
Each . . . 2-pc. set $1.98



Knit Cotton Creeper with Panty Lining

$1.19 2 for $2.33

Waterproof plastic lining from the waist down. Fits over diaper or training panty. Snap-button crotch makes changing easy. Elastic at sides. Two-button shoulder. Hand wash. *State size*: 6 mos., 12 mos., 18 mos. Size chart page 33. Shpg. wt. ea. 5 oz.
29 E 6694—Light blue
29 E 6695—Yellow
Each $1.19; 2 for $2.33



Inside-out view shows waterproof plastic lining from the waist down.



HONEYSUCKLE DRESSES in DAINTY COTTONS for the tiny miss, Sizes 6 mos. to 18 mos.

$1.98

Cotton broadcloth with dainty eyelet embroidery and lace trim on collar and cuffs . . smocked bodice. 3-inch hem. Button back and tie sash. Washable. *State size*. 6 mos., 12 mos., 18 mos.; size chart page 33. Shpg. wt. 6 oz.
29 E 6024—Pink
29 E 6025—Light blue
Each $1.98

$1.59 Dress and Panty

Knit cotton dress with embroidered front . . 2-button shoulder. Elastic at sides. Matching panty has elastic waist. Wash separately. *State size* 6 mos., 12 mos., 18 mos.; size chart page 33. Shpg. wt. 6 oz.
29 E 6009—Yellow
29 E 6010—Pink
29 E 6011—Light blue
2-pc. set $1.59

98c

Sweet floral print in 80-sq. percale. Eyelet embroidery on collar and front. Button back, tie sash. Washable. *State size* 6 mos., 12 mos., 18 mos. Size chart on page 33. Shpg. wt. 6 oz.
29 E 6026
Blue print 98c
29 E 6027
Pink print 98c

98c

Cotton broadcloth in pleated style. Embroidered panel, lace and rick-rack trim. Button-back, tie sash. Washable. *State size* 6 mos., 12 mos., 18 mos.; chart on page 33. Shpg. wt. 5 oz.
29 E 6028—Yellow
29 E 6029—Pink
29 E 6030—Lt. blue
Each 98c

Both for **$1.29**

Here's a buy! Two new dresses of good quality cotton percale: solid pink with smocking and lace trimmed collar . . blue check with rick-rack and embroidery. 2-inch hems. Washable. Order both in same size. *State size* 6 mos., 12 mos., 18 mos.; chart page 33. Shpg. wt. 8 oz.
29 E 6083—Package of two dresses $1.29



HONEYSUCKLE CREEPERS in NYLON, WOOL, COTTONS, Sizes 6 mos. to 18 mos.

$2.59 Spun NYLON

Soft, all spun NYLON . . easy to wash, quick to dry, needs no ironing. Elastic at sides. Snap crotch opening. Hand wash. *State size* 6 mos., 12 mos., 18 mos. Shpg. wt. 4 oz.
29 E 6696—Light blue
29 E 6697—Yellow
Each $2.59

$1.98 Knit Wool

Extra warm! Sanforlan wool—won't shrink out of fit. White top. Button crotch. Hand wash. *State size* 12 mos., 18 mos. Shpg. wt. 4 oz.
29 E 7576—White with blue $1.98
29 E 7577—White with yellow $1.98

$1.39 Knit Cotton

Sturdy interlock knit. 3-Gripper fastener crotch. Elastic at back. Hand wash—no ironing. *State size* 6 mos., 12 mos., 18 mos. Shpg. wt. 5 oz.
29 E 6698—Yellow
29 E 6699—Lt. blue
Each $1.39

89c Knit Cotton

Rib knit neck, sleeve, leg. Gripper fastener crotch. Wash separately—no ironing. *State size* 6 mos., 12 mos., 18 mos. Wt. 5 oz.
29 E 6683—Light blue
29 E 6684—Yellow
29 E 6685—White
Each . . . . . 89c; 2 for $1.73

98c Cotton Broadcloth

Embroidery and rick-rack trim. Washable. Button crotch. *Please state size* 6 mos., 12 mos., 18 mos. Shipping weight 5 oz.
29 E 6647—Lt. blue 98c
29 E 6648—Yellow . 98c
29 E 6649—White . . 98c

Be sure of size before you order . . see CHART on page 33

EMBROIDERED PERCALE CREEPERS

- Good quality cotton percale
- Dainty embroidered trim
- All around belts
- Buttoned crotches

Have plenty of fresh, clean creepers for quick changes. You get one red check print . . one solid blue. Washable. *State size* 6 mos., 12 mos., 18 mos. Shpg. wt. 8 oz. for 2.
29 E 6646—Two of one size . . . . Package of 2 for $1.29

BARGAIN SPECIAL
PACKAGE OF 2 FOR $1.29





DRESSES, SLIPS and CHRISTENING SETS . . created by the skilled needlewomen of the Philippines

INFANTS' HAND-MADE SLIPS of fine cotton batiste. Hand scalloped at neckline, armholes and bottom. Two-button shoulders, easy to slip over baby's head. Hand wash. White. *Sizes* 6 months, 12 months. *Please state size.* One or more make a dainty gift. Shipping weight each 3 oz.

[A] Handembroidered . . our finest. 29 E 6112 . . . . 98c

[B] Plain style at Sears low price. 29 E 6102 . . . . 79c

HAND-MADE DRESSES of fine cotton batiste . . priced according to the amount of hand embroidery. Dainty tucking, fine workmanship. Hand wash. *Sizes* 6 mos., 12 mos. *Please state size.* Dainty gifts for Baby. Shipping weight 3 ounces.

[C] New low price for a hand-made dress. Assorted designs. 29 E 6101—White Each 98c

[D] 29 E 6163—Yellow 29 E 6164—Pink 29 E 6165—White Assorted designs. Each $1.59

[E] 29 E 6159—Pink 29 E 6160—Blue 29 E 6111—White Assorted designs. Our best. Each . . $1.98

SIZE CHART FOR SIZES 6 TO 12 MOS.		
Order size (not age)	6 mos.	12 mos.
If chest is	18	19 in.
If height is	24½–26½	27–29 in.
Dress length is	15	16 in.

[F] TWO-PIECE CHRISTENING SET . . hand made of fine cotton batiste. Hand embroidery and tiny tucks at top. Rayon satin ribbon trim. Assorted designs. Matching cotton batiste slip has 2-button shoulder. Hand wash. *State size* 6 mos., 12 mos. Shpg. wt. set 4 oz. 29 E 6166—White. 2-piece set $1.98

[G] OUR FINEST CHRISTENING SET . . hand made of fine cotton batiste. The dress is generously hand embroidered at top, front panel and bottom. Rayon ribbon trim. Assorted designs. Button-shoulder slip embroidered to match. Hand wash. *Sizes* 6 mos., 12 mos. *State size.* Shipping weight set 4 ounces. 29 E 6130—White. 2-piece set $2.98



DAINTY WEAR FOR BABY . . FINE COTTON BATISTE . . priced for value at Sears

98c 2 for $1.92

DAY GOWN . . buttons down the front, goes on in a wink. Good cotton batiste with lace edged collar and hand embroidered trim. White. Hand wash. One size fits to 9 mos. Cellophane packed. Shpg. wt. each 3 oz.
29 E 6157—98c 2 for $1.92

49c 3 for $1.44

INFANT'S SLIP of good quality cotton batiste with embroidered trim, ruffled around the bottom. Button shoulder. White. Hand wash. *State size* 6 mos., 12 mos. Shpg. wt. each 2 oz.
29 E 6167—49c 3 for $1.44

79c 2 for $1.54

INFANT'S DRESS of cotton batiste with embroidered collar and front panel. Ribbon trim. Assorted designs. Cellophane packed. *State size* 6 mos., 12 mos. Shpg. wt. each 4 oz.
29 E 6154–Pink 29 E 6156–White
29 E 6155–Light blue
Each 79c . . . . 2 for $1.54

$1.59 2-pc. set

DRESS AND SLIP SET of sheer cotton batiste. Dress has dainty embroidery, puff sleeves, ribbon trim, and generous hem. Matching button-shoulder slip with embroidery and ruffle bottom. Hand wash. *State size* 6 mos., 12 mos. Shpg. wt. 5 oz.
29 E 6150—White . . . . 2-pc. set $1.59

$2.79

SHEER NYLON with NYLON lace in a sweet new dress for baby. Hand-embroidered in cotton thread. NYLON thread at all seams. Easy hand washing . . quick drying. Needs little or no ironing. Gift boxed. *State size* 6 mos., 12 mos. Shpg. wt. 2 oz.
29 E 6124—Pink $2.79
29 E 6125—White 2.79

INFANTS' SLIPS

Good quality cotton batiste. Each slip comes to you clean, neat and fresh . . . packaged in cellophane. Attractively ruffled around the bottom. White. Hand wash. *Sizes* 6 months, 12 months. *Please state size.* Packed 3 of one size. Shipping wt. 8 ounces for three.

29 E 6168—Package of three infants' cotton batiste slips for only $1.19



EMBROIDERED DRESSES

Sears low price for infants' dresses of good quality cotton batiste. Stock up for your own baby or buy this package for gifts! Dainty yoke and collar styles, assorted embroidery details. Each dress comes individually packed in cellophane. White. Hand wash. *Sizes* 6 months, 12 months. *State size.*: Packed 3 of one size. Shpg. wt. 8 oz. for three.

29 E 6169—Package of 3 infants' dresses for only $1.69

Add baby needs to your Sears Easy Terms order . . see inside back cover.



INFANTS' GOODS

EASY TO PUT ON!

$2.49



Patented heel counter turns down . . baby's foot slips in without strain



UP TO 9 MONTHS . . Baby wears Honeysuckle Soft Sole Shoes with comfort



[A] Sears bring you the latest improvement in infants' shoe design . . preferred by Mothers who like to dress Baby with the least possible struggle . . goes on with less fuss than a stocking. Soft, elk-tanned leather uppers. The entire back can be folded over and the flexible, soft-leather sole bent downward. White. *Sizes* 0, 1, 2, 3. *Please state size wanted.* Shipping weight pair 6 ounces.
29 E 5808.... ....Pair $2.49

[B] LACE all the way from ankle to toe.. easy to slip on baby's foot. Fine soft leather vamp, perforated and scalloped. Cushioned leather sole. *Sizes* 0, 1, 2, 3. *State size.* Shpg. wt. pair 6 oz.
29 E 5816—White..........Pair $1.19

[C] CHRISTENING SHOES in a crystal-clear plastic box. Soft leather uppers. Soft leather soles. *Sizes* 0, 1, 2. *State size.* Shipping weight pair 5 oz.
29 E 5825—Blue 29 E 5826—Pink
29 E 5822—White Pair.......$1.19

[D] ZIP-CLOSED SHOES of soft elk-tanned leather. Perforated vamp. Cushioned leather sole. *Sizes* 0, 1, 2, 3, 4. *Please state size.* Shpg. wt. pair 6 oz.
29 E 5838—White 29 E 5800—Blue
29 E 5801—Pink Pair.......$1.98

[E] OUR LOWEST PRICE for a baby's shoe. Made with soft, supple leather uppers and cushioned leather soles. *Sizes* 0, 1, 2, 3. *Please state size wanted.* Shipping weight each pair 6 ounces.
29 E 5805—White...Pair 79c

[F] BLUCHER STYLE plain toe shoe of soft, washable elk-tanned leather. Comfortable, cushioned leather soles. Reinforced at top and heel. *Sizes* 0, 1, 2, 3. *State size.* Shipping weight pair 6 ounces.
29 E 5811—White..Pair $1.19

[G] ROMAN SANDAL STYLE has 3 buttoned straps. Cool, comfortable for warm weather. Perforated soft leather vamp. Cushioned leather sole. *Sizes* 0, 1, 2, 3. *Please state size.* Shpg. wt. pair 6 oz.
29 E 5806—White..Pair $1.29

[H] BUNNY FUR TRIMMED CARRIAGE BOOTEES. Quilted rayon satin and leather uppers. Soft, cushioned leather soles. White. *Sizes* 0, 1, 2, 3. *State size.* Shpg. wt. pair 6 oz.
29 E 5819......Pair $1.39

MEASURE TO BE SURE	Order shoe size	0	1	2	3	4	5	6	7	8	For larger sizes and children's hard sole shoes, see index.
	if foot length is.	3½ or less	3⅞	4⅛	4½	4⅞	5⅛	5½	5⅞	6⅛ in.	

New! Glamorette

the shoe with the removable FOAM RUBBER CUSHION

$2.95





FROM 9 TO 12 MONTHS . . Honeysuckle Creeper Shoes for firmer support



Baby "walks on air". FOAM rubber platform gently supports arch, comes out for washing. Glove-soft Maracain kid leather. White. *Sizes* 1, 2, 3, 4. *State size.* Shipping wt. pair 6 oz. *Postpaid.*
29 E 5817.........Pair $2.95

$1.19
Good quality cape leather. Perforated vamp. Turned-under, non-slip leather soles. *Sizes* 1, 2, 3, 4. *State size.* Shpg. wt. pair 6 oz.
29 E 5821—White..Pair $1.19

$1.59
For babies with chubby ankles. Rounder, fuller last. Elk-tanned leather. Turned-under non-slip sole. *State size.* 1, 2, 3, 4. Shpg. wt. pair 6 oz.
29 E 5831—White..Pair $1.59

$1.89
OUR BEST QUALITY creeper shoe. White, washable elk-tanned leather. Non-slip leather sole. *Sizes* 1, 2, 3, 4. *State size.* Shpg. wt. pair 6 oz.
29 E 5824—White..Pair $1.89

$2.29
COWBOY-STYLE boot. Elk-tanned leather. Buckle at ankle. White. *Sizes* 1, 2, 3, 4. *State size.* Shipping weight pair 6 oz.
29 E 5812—Pair....$2.29

FLEXIBLE LEATHER SOLE

extends all the way up the back



$3.49



FROM 12 TO 18 MONTHS . . Baby learns to walk in shoes with sturdier soles



Patented heel-and-sole design on snug, hand-lasted moccasins. See how one continuous piece of flexible leather extends around the heel and up the back . . for better fit. White elk-tanned leather. *Sizes* 2, 3, 4, 5. *State size.* Shipping weight pair 8 oz.
29 E 5804—White..Pair $3.49

$1.49
OUR LOWEST PRICE for a sturdy hard sole shoe. Non-skid leather sole. Fine leather uppers. Ventilated toe. For Baby's first steps. *Sizes* 2, 3, 4, 5. *Please state size.* Shipping weight pair 6 ounces.
29 E 5807—White..Pair $1.49

$1.98
MOCCASIN-STYLE SHOES. Plenty of "wiggle-room" for toes. Made of sturdy elk-tanned leather. Non-skid leather soles. White. *Sizes* 2, 3, 4, 5. *Please state size.* Shipping weight pair 6 ounces.
29 E 5842—Pair........$1.98

$2.29
SADDLE OXFORDS of sturdy elk-tanned leather in white with brown. Hard, non-skid soles. *Sizes* 2, 3, 4, 5. *Please state size wanted.* Shipping weight pair 8 ounces.
29 E 5818—White with brown saddle...........Pair $2.29

$2.59
WASHABLE ELK-TANNED leather shoe with non-skid sole of sturdy leather. Well made for proper foot support. Blucher vamp. *State sizes* 2, 3, 4, 5. Shipping weight pair 8 oz.
29E5841–White. Pr. $2.59

Baby needs a pair of shoes? Include them on your Easy Payment Order. See inside back cover for details



$1.98 3-pc. Set

$2.98 3-pc. Set

$3.98 4-pc. Set

3-PC. VIRGIN WOOL SETS

3-PIECE SET. Coat sweater, cap and bootees . . all knit of virgin wool yarns, all rayon ribbon trimmed. Hand wash. One size fits to 9 months. Shpg. wt. set 10 oz.
29 E7714–Light blue...$1.98
29 E7715–Pink........ 1.98

OUR FINEST 3-pc. virgin wool set. Cardigan, cap, bootees. Embroidered, rayon trimmed. Hand wash. One size fits up to 9 mos. Shpg. wt. set. 10 oz.
29 E7721–Yellow......$2.98
29 E7722–Light blue... 2.98
29 E7723–Pink........ 2.98

4-pc. Outdoor Set

VIRGIN WOOL knit leggings . . plus coat sweater, cap and mittens. Beautiful knit-in design. Hand wash. One size fits to 9 mos. Shipping weight set 1 lb.
29 E 7775—Pink set...$3.98
29 E 7776—Lt. blue set..3.98



79c G

39c F

39c H

J 79c

F BOOTEES knit of virgin wool. White yarn trim. Hand wash. One size fits to 4 mos. Shpg. wt. pr. 2 oz.
29 E7524—Pink...39c
29 E7523—Blue...39c
3 pairs for......$1.15

G HELMET knit of virgin wool. Earlaps. Hand wash. One size fits to 9 mos. Shipping weight 2 oz.
29 E7598—Blue..79c
29 E7599—White 79c

H MITTENS knit of wool worsted. Fits to 9 mos. Hand wash. Wt. pair 2 oz.
29 E7561—Blue..39c
29 E7562—Pink..39c
29 E7563—White.39c

J ALL WOOL KNIT SOAKER panty. Hand wash. Fits to 18 mos. Wt. 2 oz.
29 E7529—Pink...79c
29 E7528—White.79c
29 E7530—Blue...79c
2 for..........$1.55



$1.79

98c

VIRGIN WOOL SWEATERS

SANFORLAN . . resists shrinkage! Zephyr wool cardigan fits infants up to 9 mos. Hand embroidered. White edged collar. Pearl-like buttons. Hand wash. Wt. 5 oz.
29 E7751—Blue
29 E7750—Yellow
29 E7752—Pink
Each..........$1.79

CARDIGAN for infants up to 9 mos. Knit of good quality wool yarns. Knit-in design. White yarn trim on collar. Hand wash. Shpg. wt. 5 oz.
29 E7768—Yellow
29 E7769—Pink
29 E7770—Blue
Each..........98c



$1.98 38x48 inches

$2.98 46x50 inches

$3.79 50x52 inches

HONEYSUCKLE VIRGIN WOOL SHAWLS with hand-knotted fringes

ATTRACTIVE woven-in pattern in good quality virgin wool shawl. Hand knotted fringe all around. Hand washable. Size about 38 x 48 in. including fringe. Shipping weight 8 ounces.
29 E7550—Pink.......$1.98
29 E7551—Blue....... 1.98
29 E7552—White...... 1.98

LARGER SIZE virgin wool shawl, sprinkled with hand embroidered rosebuds. Woven-in pattern, hand knotted fringe. Hand wash. Size about 46x50 inches including fringe. Shipping wt. 8 oz.
29 E7554—Blue.......$2.98
29 E7553—White...... 2.98
29 E7555—Pink....... 2.98

OUR LARGEST, warmest, heaviest virgin wool shawl . . . our loveliest, too. Richer woven pattern, deeper fringe, more embroidery. Hand wash. Size about 50x52 inches including fringe. Shpg. wt. 10 oz.
29 E7566—Yellow.....$3.79
29 E7556—Blue....... 3.79
29 E7558—White...... 3.79

HONEYSUCKLE CARRIAGE SUITS

in cotton poplin, corduroy or cotton blanket cloth. Crotch zips open from ankle to ankle for quick changes

A SKI-MASTER . . Sears famous carriage suit of water-repellent, wind-resistant cotton poplin. Embroidered trim. Zip front, zip crotch, closed hands, feet. Lined with warm flannelette. Elastic around waist for cozy fit. Hat to match. Dry clean. One size fits to 12 mos. Shpg. wt. 1 lb. 8 oz.
29 E7067—Blue....$6.98
29 E7066—Yellow.. 6.98
29 E7068—Pink.... 6.98

B CORDUROY suit, flannelette lined. Zip front, zip crotch, elastic at waist. Closed hands, feet. Hat to match. Hand wash. One size fits to 12 mos. Shpg. wt. 1 lb. 8 oz.
29 E7041—Pink....$6.98
29 E7040—Blue.... 6.98

C HEAVY quality cotton blanket cloth. Zip front, zip crotch. Bunny fur trim on hood and hands. Hand wash. One size fits up to 12 mos. Shpg. wt. 15 oz.
29 E7015—Yellow..$3.98
29 E7016—Blue.... 3.98

BLANKET CLOTH BUNTINGS

D JACKET-TYPE BUNTING of warm cotton blanket cloth, has drawstring hood, closed hands, concealed zip front. Rosebuds and rayon ribbon trim. Hand wash. Infants' size only. Shpg. wt. 1 lb. 6 oz.
29 E7004–Lt. blue..$3.98
29 E7003–Pink..... 3.98



E BUNTING of cotton blanket cloth. Rayon lined hood. Zip front. Embroidery and rayon ribbon trim. Hand wash. Infants' size only. Shipping weight 1 lb.
29 E7013—Pink....$2.98
29 E7014—Blue.... 2.98



↑ A $6.98 Cotton Poplin

B $6.98 Corduroy

C $3.98 Blanket Cloth

D $3.98

E $2.98

HONEYSUCKLE
THE RIGHT WAY TO SAY
INFANTS' WEAR AND ACCESSORIES

Felt wool content not stated . . marked on slippers as required by Wool Products Labeling Act.



98c

$1.79

$1.98

$1.98

$1.49

$1.79

HONEYSUCKLE SLIPPERS FOR LITTLE TOTS . . so cute they'll want to wear them all day long

Rayon plush with shiny button-eyes. Padded cushion sole. Sizes 2, 3, 4, 5, 6, 7, 8. Size chart on page 36. State size. Shpg. wt. pair 6 oz.
29 E5868–Blue. Pr. 98c
29 E5869–Pink. Pr. 98c

Shearling fur on felt of 76% wool, 24% rayon. Zip front, padded sole. State size 2, 3, 4, 5, 6, 7, 8. Size chart, page 36. Shpg. wt. pair 8 oz.
29 E5870—Blue..$1.79
29 E5871—Pink.. 1.79

Capeskin uppers with zip-front, leather sole. State size 2, 3, 4, 5, 6, 7, 8. Size chart, page 36. Shpg. wt. pair 8 oz.
29 E5875—Bright blue
29 E5876—Bright red
Each pair.......$1.98

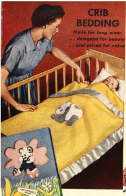
Indian-style moccasin of sturdy, long-wearing cowhide. State size 3, 4, 5, 6, 7, 8. Size chart, page 36. Shipping weight pair 9 oz.
29 E 5850—California gold cowhide..Pair $1.98

Clown style; in felt. Two metal bells. Sizes 3, 4, 5, 6, 7, 8. State size. Size chart, page 36. Wt. pr. 8 oz.
29E5881–Red, white..$1.49
29E5882–Green, yellow 1.49
29E5883–Orange, blue 1.49

ALL WOOL FOOTEASE. Rib-knit, all wool top. Hand stitched leather sole. Knit-in design. State sizes to fit foot lengths Small (4 in. or less), Medium (4½ in.), Large (5 in.) Shpg. wt. pair 12 oz.
29E5884–Blue 29E5886–Yellow
29E5885–Pink Pair......$1.79

CRIB BEDDING

Made for long wear
. . designed for beauty
. . and priced for value



WOOL TUFTED ANIMAL ON WARM COTTON BLANKET . . by PEPPERELL
[A] $3.98 in colorful window box



[B] $1.98 [C] $2.89 [D] $3.49

HONEYSUCKLE CRIB SPREADS OF THICK-TUFTED CHENILLE



[E] $2.98 [F] $4.98 set [G] $5.98 set

HONEYSUCKLE QUILT AND COMFORTER SETS FOR BABY'S CRIB



[H] $3.98 36x50 in. $4.98 42x60 in.

HONEYSUCKLE ALL WOOL BLANKETS



[K] 35c [L] 55c [M] 87c [N] 95c Rayon Satin Bound

HONEYSUCKLE COTTON RECEIVING BLANKETS AT SEARS LOW PRICES



[J] $2.94 36x50 in. $3.98 42x60 in.

HONEYSUCKLE PART WOOL BLANKETS



[P] $1.49 [R] $1.94 [S] $2.94

PEPPERELL COTTON CRIB BLANKETS



[T] 98c [V] $1.39 [W] $1.87 [X] $2.29 [Y] $2.69 [Z] $2.89

HONEYSUCKLE COTTON CRIB BLANKETS IN GAY PATTERNS OR RICH SOLID COLORS

DESCRIPTION OF MERCHANDISE SHOWN ON OPPOSITE PAGE

WARM, COLORFUL BEDDING

Pepperell Wool-Tufted Design Cotton Blanket

[A] We couldn't find a lovelier gift for Baby's nursery than this luxurious blanket . . pride of the famous Pepperell company. Handsomely packaged in specially designed, colorfully decorated box . . . with an all wool tufted animal peeping out through flower-shaped cellophane window. The blanket itself is of the highest quality, softly napped cotton . . warm and comfortable. Gleaming binding of 6-inch wide rayon satin ribbon. Animal designs in harmonizing colors. Size about 36x50 in. Hand wash separately. Shipping weight 1 pound 8 ounces.
29 E 05350—Baby blue......$3.98
29 E 05351—Baby pink..... 3.98
29 E 05352—White.........$3.98
29 E 05353—Yellow......... 3.98

HONEYSUCKLE CHENILLE CRIB SPREADS

[B] GOOD QUALITY, full size cotton chenille crib spread. Multicolor floral pattern on white ground. Washable. No ironing. *Size* about 40x60 inches. Shipping weight 1 pound 2 oz.
29 E 5316.......$1.98

[C] BETTER QUALITY cotton chenille spread with a baby giraffe on white ground. Closer pinpoint tufting. Washable. No ironing. *Size* abt. 40x60 in. Shpg. wt. 1 lb. 4 oz.
29 E 5336.......$2.89

[D] OUR BEST SPREAD has a heavily tufted waffle pattern of cotton chenille overlaid with a gay clown design. Washable. No ironing. Size about 40x60 in. Shpg. wt. 2 lbs. 13 oz.
29 E 5354—Blue..$3.49
29 E 5355—Pink.. 3.49

HONEYSUCKLE QUILT and COMFORTER SETS

[E] PATCHWORK COTTON PRINT on quilt. Resembles handmade quilt covers Grandma used to make. Cotton filled. Washable. *Size* abt. 39x54 in. Shipping weight 1 lb. 8 oz.
29 E 5301–Blue..$2.98
29 E 5329–Pink.. 2.98

[F] COTTON FILLED 2-piece comforter and pillow set. Covered with rayon satin . . reversible . . pink and blue. *Comforter size* about 34x46 in. *Pillow* about 12x16 inches. Shipping weight 3 pounds.
29E5339-2-pc.set$4.98

[G] 100% WOOL FILLED comforter for warmth. Pillow cotton filled. Rayon satin covered. Reversible, pink on one side; blue on reverse. *Comforter size* about 34x46 in. *Pillow* about 12x16 inches. Shipping wt. 3 lbs. 1 oz.
29E5340–2-pc. set $5.98

ALL WOOL BLANKET

[H] ALL WOOL BLANKET . .warm, thick and soft for baby's protection on cold nights. Soft pastel colors. Wide rayon satin binding. Fine gift for the nursery. Individually boxed. Washable.
36x50 in. size. Shpg. wt. 2 lbs. 2 oz.
29 E 5332—Light blue.........$3.98
29 E 5333—Pink............. 3.98
29 E 5325—Yellow........... 3.98
42x60 in. size. Shpg. wt. 2 lbs. 5 oz.
29 E 5334—Light blue.........$4.98
29 E 5335—Pink............. 4.98
29 E 5326—Yellow........... 4.98

PART WOOL BLANKET

[J] 25% WOOL BLANKET . . with 50% rayon, 25% cotton. Wide rayon satin binding. Individually boxed. Washable.
36x50 in. size. Shpg. wt. 1 lb. 10 oz.
29 E 5369—Light blue.........$2.94
29 E 5370—Pink............. 2.94
29 E 5371—White............ 2.94
29 E 5356—Yellow........... 2.94
40x60 in. size. Shpg. wt. 2 lbs. 5 oz.
29 E 5372—Light blue.........$3.98
29 E 5373—Pink............. 3.98
29 E 5374—White............ 3.98
29 E 5384—Yellow........... 3.98

HONEYSUCKLE RECEIVING BLANKETS

[K] GOOD QUALITY cotton Receiving Blanket. *Size* about 26x34 inches. Stitched ends. Washable. Shipping wt. each 5 oz.
29E5318–Blue. Ea. 35c
29E5319–Pink. Ea. 35c
3 for $1.00

[L] BETTER QUALITY cotton. *Size* abt. 30x40 in. Washable. Shpg. wt. ea. 7 oz.
29E5302M–Pink...55c
29E5303M–Blue...55c
29E5304M–White..55c
29E5357–Yellow..55c
3 for..........$1.59

[M] OUR BEST QUALITY cotton. Assorted woven-in pattern. *Size* about 30x40 in. Ends stitched. Washable. Shpg. wt. ea. 10 oz.
29 E 5330–Blue.. Ea. 87c
29 E 5331–Pink.. Ea. 87c
3 for..........$2.55

[N] NEW! Receiving blanket of fine quality cotton with lustrous rayon satin binding. A lovely gift. Washable. Shpg. wt. each 8 ounces.
29 E 5388—Light blue
29 E 5389—Pink
29 E 5390—White
29 E 5391—Yellow
Each 95c..........................3 for $2.77

PEPPERELL COTTON CRIB BLANKETS

[P] GOOD QUALITY Pepperell cotton blanket with stitched edges, softly napped for extra warmth. Assorted woven-in patterns. Washable. Boxed. *Size* about 36x50 in. Shipping wt. 1 lb. 5 oz.
29 E 5341–Lt. blue
29 E 5342–Pink
Each..........$1.49

[R] GOOD QUALITY Pepperell cotton crib blanket with 3-in. rayon satin binding. Assorted woven-in jacquard patterns. Washable. Individually boxed. *Size* about 36x50 in. Shpg. wt. 1 lb. 8 oz.
29 E 5358—Lt. blue
29 E 5359—Pink
Each..........$1.94

[S] BETTER QUALITY Pepperell cotton crib blanket with assorted patterns, in pink and blue on white ground. 5-inch rayon satin binding. Washable. Boxed. *Size* about 36x50 inches. Shipping weight 1 pound 4 oz.
29 E 5313–Pink and blue on white ground.
Each............$2.94

HONEYSUCKLE COTTON CRIB BLANKETS

[T] OUR LOWEST PRICED crib blanket is made of good quality lightweight cotton. Stitched ends. Washable. *Size* about 36x50 in. Shipping weight ea. 12 oz.
29E5382–Blue Ea. 98c
29E5383–Pink Ea. 98c
3 for..........$2.89

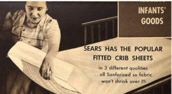
[V] HEAVIER WEIGHT low priced blanket of good quality cotton with neat, stitched edges on all sides. Assorted woven-in designs. Washable. *Size* about 36x50 in. Shpg. wt. 1 lb.
29 E 5307–Blue..$1.39
29 E 5308–Pink.. 1.39

[W] 3 INCHES OF RAYON SATIN binding all around this cotton crib blanket. Assorted woven-in jacquard nursery designs. Washable. Individually boxed. *Size* about 36x50 inches. Shpg. wt. 1 lb. 9 oz.
29 E 5343—Blue..$1.87
29 E 5344—Pink.. 1.87

[X] PURE WHITE rayon satin binding.. with pink and blue woven-in design on white background. Individually boxed. Cotton: washable. *Size* about 36x50 in. Shipping weight 1 pound 11 oz.
29 E 5317.......$2.29

[Y] SOLID COLOR cotton blanket . . extra wide rayon satin binding. Washable. Boxed. *Size* abt. 36x50 in. Shipping weight 1 pound 9 oz.
29E5366–Blue..$2.69
29E5367–Pink.. 2.69
29E5368–White. 2.69
29E5387–Yellow 2.69

[Z] OUR FINEST cotton blanket . . double woven. 5-inch rayon satin binding. Assorted woven-in designs. Boxed. Washable. *Size* about 36x50 in. Shpg. wt. 1 lb. 13 oz.
29 E 5311—Blue..$2.89
29 E 5312—Pink.. 2.89
29 E 5385—Yellow 2.89



INFANTS' GOODS

SEARS HAS THE POPULAR FITTED CRIB SHEETS

in 3 different qualities . . all Sanforized so fabric won't shrink over 1%

Change Crib Bedding faster . . with specially designed Sheets that stay tucked in, smooth, unwrinkled. To fit standard 52x28-in. mattress



GOOD..COTTON Pocket design

$1.19 Each, 3 for $3.50

140 threads per sq. in. Our lowest price fitted sheet. Washable. Shipping weight each 13 ounces.
29 E 5443—White
Ea. $1.19; 3 for $3.50

BETTER..MUSLIN Mitered corners

$1.49 Each, 3 for $4.40

153 threads per square inch cotton. Excellent value at this price. Washable. Shpg. wt. each 9 oz.
29 E 5405—White
Ea. $1.49; 3 for $4.40

OUR BEST . . PERCALE Mitered corner design

$1.65 Each, 3 for $4.87

180 threads per square inch, smooth, soft cotton percale . . our finest quality, wears longest. Washable. Shipping weight each 9 oz.
29E5401M–Lt. blue
29E5402M–Pink
29E5403M–Yellow
29E5424M–White
Each $1.65.............3 for $4.87



HONEYSUCKLE CRIB SHEETS

[AA] Especially made for Sears customers . . so that Sears can specify the quality . . so that Sears can keep the prices low to save you money. 140 threads to the square inch.

Made of good quality cotton. Bleached white. Neatly hem-stitched. Wrapped in cellophane. Washable. (Sheet sizes quoted before hemming.) Pillowcases 28x21 in. before hemming; about 17x13 in. finished.
36x54-in. Crib Sheet. Shpg. wt. each 6 oz.
29 E 5407—Each 69c............3 for $2.03
42x72-in. Crib Sheet. Shpg. wt. each 10 oz.
29 E 5408—Each $1.05...........3 for $3.09

[BB] CRIB PILLOWCASE to match. Fits pillow described below. Shpg. wt. each 3 oz.
29 E 5409—Each 29c.............3 for 85c

BLANKET CLOTH SHEET

[CC] Made of fine white cotton, lightly napped on both sides for extra warmth and comfort. Use as bath blanket, crib blanket or sheet. Full sizes as quoted. Washable.
Size 35x50 in. Shpg. wt. each 7 oz.
29 E 5305—Each 74c..........2 for $1.45
Size 42x70 in. Shpg. wt. each 10 oz.
29 E 5306—Each $1.27........2 for 2.50

PEPPERELL SHEETS

[DD] This fine quality crib sheet bears the famous Pepperell "*Countess*" label. Cotton muslin, woven with 144 threads per square inch. White. Washable. Size before hemming.
45x72 in. size. Shipping wt. ea. 12 oz.
29 E 5441—Each $1.39.......3 for $4.10

Make it a habit to order baby needs from Sears catalogs . . it saves you money. Use our convenient Easy Terms . . see inside back cover for full information.

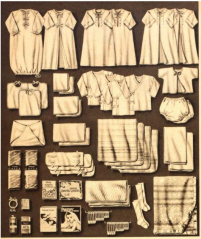
PLUMP-FILLED CRIB PILLOW

[EE] Covered with fine, lustrous sateen . . filled with fluffy kapok. *Size* about 12x16 inches. Fits pillowcases described above. Shpg. wt. 14 oz.
29 E 5476—Pink and blue reversible. Each.....75c



"DUCKY" BLANKET CLIPS

[FF] Made of durable plastic . . tie to crib . . hold blankets securely. In clear plastic box, handy for trinkets, jewelry. Shpg. wt. 7 oz.
29 E 5271—Blue 29 E 5272—Pink Each Pair 89c





HONEYSUCKLE QUILTED COTTON PADS

White, washable. Absorbent white cotton filling

Thrift Quality

15x17 in. Shpg. wt. each 4 oz.
29 E 5430
Each.....36c 2 for 70c

17x18 in. Shpg. wt. each 6 oz.
29 E 5431
Each.....45c 2 for 88c

17x30 in. Shpg. wt. each 8 oz.
29 E 5432
Each.....73c 2 for $1.43

27x34 in. Wt. each 14 oz.
29 E 5433..........Each $1.27

34x52 in. Wt. 1 lb. 13 oz.
29 E 5434.........Each $2.35

Our Best Quality

15x17 in. Shpg. wt. each 6 oz.
29 E 5446
Each.....45c 2 for 88c

17x18 in. Shpg. wt. each 8 oz.
29 E 5447
Each.....55c 2 for $1.06

17x30 in. Shpg. wt. each 11 oz.
29 E 5448
Each.....89c 2 for $1.73

27x34 in. Wt. 1 lb. 2 oz.
29 E 5438..........Each $1.59

34x52 in. Wt. 2 lbs. 2 oz.
29 E 5439.........Each $2.85



HONEYSUCKLE LAYETTES . . for Baby's first months

45-piece Layette

$9.98

(Not illustrated)

- 24 **Diapers,** Birdseye cotton. 27x27 in.
- 3 **Shirts,** knit cotton, tie-side. Long sleeve
- 3 **Binders,** flannelette
- 1 **Gown,** flannelette
- 1 **Wrapper,** flannelette
- 2 **Receiving Blankets,** medium weight cotton. 26x34 in.
- 1 **Waterproof Panty,** gum rubber
- 2 **Waterproof Sheets,** 18x18 in. of 2-ply synthetic rubber
- 1 **Quilted Pad,** 15x17 in. Cotton cover, fill
- 3 **Bibs,** flannelette
- 1 **Box Talcum Powder**
- 1 **Cake Castile Soap**
- 1 **Bottle Baby Oil**
- 1 **Bunch Safety Pins**

45-pc. Layette. Gown and wrapper in white . . choice of pink or light blue trim. *State color of trim.* Shpg. wt. 7 lbs. 6 oz.
29 E 0611E—45-pc. layette in sturdy box. $9.98

Twin Insurance with every layette purchased from Sears by mail. Order before birth. If twins or more, send form enclosed with signed statement by physician or minister. We send you an extra layette or layettes postpaid . . . without additional charge. (10c Fed. Excise Tax on Oil, Powder only included in layette price).

56-piece Layette

$16.98

(Not illustrated)

- 24 **Diapers,** Birdseye cotton, 27x27 in.
- 3 **Shirts,** knit cotton, tie-side
- 3 **Binders,** better quality flannelette
- 1 **Gown,** better quality flannelette
- 1 **Wrapper,** flannelette
- 1 **Gown,** knit cotton
- 1 **Wrapper,** knit cotton
- 3 **Receiving Blankets,** cotton. 26x34 in. size
- 1 **Crib Blanket,** 36x50 in. Cotton.
- 1 **Waterproof Panty,** clear plastic
- 2 **Waterproof Sheets,** *Size* 18x18 in. 2-ply synthetic rubber
- 2 **Waterproof Pads** 12x14 in. Flannelette covered rubber
- 2 **Quilted Cotton Pads.** *Size* 17x18 in.
- 2 **Prs. Long Stockings.** Knit combed cotton
- 1 **Box Talcum Powder**
- 1 **Cake Castile Soap**
- 1 **Bottle Baby Oil**
- 2 **Bunches Safety Pins**
- 3 **Bibs,** plastic

Parents' Magazine, 1 full year's subscription.

Sears 56-pc. Layette. Gown, wrappers, in white with choice of pink or light blue trim. *State color of trim.* Shipping weight 9 pounds 14 ounces.
29 E 0612E—56-pc. layette in sturdy box. $16.98

71-piece Layette

Our finest . . Packed in storage chest . . includes every item shown above



$24.98 Cash — $2.50 Down, $5.00 Monthly

- 24 **Diapers** . . Birdseye cotton, 27x27 in., or gauze cotton, 20x40 in.
- 1 **Package 36 Diaper Liners.**
- 4 **Shirts,** knit combed cotton, tie side
- 3 **Binders,** knit of combed cotton
- 2 **Gowns,** Sanforized flannelette . . . won't shrink more than 1%
- 2 **Wrappers,** Sanforized flannelette
- 1 **Gown,** knit combed cotton, tapes
- 1 **Wrapper,** knit combed cotton, tapes
- 4 **Receiving Blankets.** Cotton. 26x34 in.
- 1 **Crib Blanket,** cotton . . . 36x50 in.
- 2 **Waterproof Panties,** clear plastic
- 1 **Diaper Cover,** waterproofed cotton
- 1 **Waterproof Sheet,** *Size* 18x18 in.
- 1 **Waterproof Sheet,** *Size* 18x27 in.
- 2 **Pads,** waterproof flannelette 12x14 in.
- 2 **Quilted Pads,** cotton . . . 17x18 in.
- 2 **Pairs Long Stockings,** knit cotton
- 1 **Box Talcum Powder,** 4-ounce size
- 1 **Cake Castile Soap,** gentle, pure
- 1 **Bottle Baby Oil,** 6-ounce size
- 1 **Box Absorbent Cotton,** 2-ounce size
- 2 **Bunches Safety Pins,** assorted sizes
- 2 **Towels,** knitted cotton . . 16x24 in.
- 2 **Washcloths,** knitted cotton . . 12x12 in.
- 1 **Socque,** soft, fleecy flannelette
- 3 **Bibs,** absorbent terry knit cotton
- 1 **Teething Ring,** plastic with bells

Parents' Magazine, 1 year subscription

1 Storage Chest, wood reinforced cardboard, paper covers . . 23⅛x14x6¾ in.

Sears 71-pc. Layette. Outer garments, towels, cloths in choice of pink or light blue trim. *State* color of trim. Shpg. wt. 13 lbs.
29 E 0613E—71-pc. Layette includes Birdseye diapers...............$24.98
29 E 0614E—71-pc. Layette includes Gauze diapers...............$24.98

"Infant Care" Booklet in all layettes. Published by Children's Bureau of the U. S. Dept. of Labor.

HONEYSUCKLE WATERPROOF PLASTIC COVERS

Made of lightweight, transparent plastic film
Protect mattress, springs, crib . . hand washable

[A] Covers top, bottom and sides. Straps on one end, elastic at other. Size 27x52 in. Shpg. wt. 14 oz.
29 E 5460—Light blue....$1.69
29 E 5461—Pink.......... 1.69

[B] Zipper cover encloses entire mattress . . top, bottom, ends and sides. 36-inch zipper. *Size* 29x52x4½ inches. Shpg. wt. 1 lb. 3 oz.
29 E 5586—Clear white...$2.49



When used with pyroxylin-coated mattresses, plastic covers should be removed and aired regularly

Subscribe to Parents' Magazine

Guide to child care from crib to college.
29 E 0709—1 year. . (12 issues)........$3.00
2 years......$4.00 3 years...... 5.00



HARNESSES for baby's safety

$1.25

SLEEPING HARNESS. Straps buckle under mattress; harness fits over baby. Cotton webbing; washable. White. One size adjusts to 2 years. Wt. 7 oz.
29 E 5261....$1.25

Our Best **$1.45**

HARNESS for chair or walking. Top quality leather. Adjustable metal buckles fasten securely. Detachable leader. Light tan. Shipping weight 11 oz.
29 E 5265....$1.45

37c

SHAMPOO GUARD. Waterproof plastic, protects Baby's eyes when you wash his hair. Rubber stripping stretches to fit any head size. Hand wash. Shipping weight 2 oz.
29 E 5277—White
Each..........37c

Everything you need for Baby may be purchased on Sears Easy Terms. See inside back cover.







Cozy Sleeping Bag

at Sears Low Price

$1.98

SLEEPING BAG of warm, cotton flannelette with zipper down the front. Comfortable knitted collar. Barrel bottom for plenty of leg room.

For carriage, for crib, for auto rides. Washable. One size fits up to 12 months. Shipping weight 8 ounces.

29 E 5641—Light blue
29 E 5642—Pink
Each..................$1.98

Sandman SLEEPING BAG

One adjustable buckled strap keeps Baby in place all night **$2.98**

Warm, vat-dyed flannelette . . Sanforized . . won't shrink over 1%. Patented SANDMAN design permits free movement in any direction . . rolling, turning, bending, sitting up . . . strap keeps Baby safely under covers. Roomy enough to fit comfortably over heavy nightgowns. Zips open from waist to bottom for easy diaper changing. Strap fastens to metal ring at bottom with snap buckle . . entire bag may be lifted out without removing strap. Washable. Small (fits up to 16½ lbs.), Medium (17-20½ lbs.), Large (21 to 25 lbs.) *State size.* Shpg. wt. 1 lb. 6 oz. Mailed postpaid.

29 E 5602—Light blue 29 E 5603—Pink . . Each $2.98

HONEYSUCKLE *Safety* SLEEPING COVER



$3.75 In vat-dyed Flannelette. Sanforized—won't shrink more than 1%. Washfast.

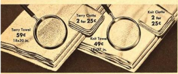
$4.98 In warmer medium weight blanket cloth. Washable.

- NOW . . Baby can't kick his covers off . . can't wriggle out of his gown
- NOW . . you KNOW he's safe and comfortable without frequent watching
- Combines gown and top sheet in one garment . . fits standard size crib

This is the famous patented safety sleeping cover that has brought new comfort to Babies . . new peace of mind to Mothers! Originally designed by a Mother for *her* own Baby . . now sold for use by all Babies . . only at Sears. About 50x60 inches. Fits standard crib. Soft cotton fabrics in two weights.

Flannelette. Shpg. wt. 10 oz.
29 E 5623—Light blue........$3.75
29 E 5637—Pink............. 3.75

Blanket cloth. Shpg. wt. 10 oz.
29 E 5629—Light blue........$4.98
29 E 5630—Pink............. 4.98



HONEYSUCKLE INFANTS' TOWELS and WASHCLOTHS

Fluffy woven cotton terry cloth

Gives baby quick drying and brisk rubbing. Pink or blue shell stitch trim. Washable.

Towel 18x30 inches. Shpg. wt. each 5 oz.
29 E 5255—White with blue trim
29 E 5256—White with pink trim
Each 59¢....................2 for $1.15

Towel 24x36 inches. Shpg. wt. each 8 oz.
29 E 5257—White with blue trim
29 E 5258—White with pink trim
Each 98¢....................2 for $1.92

Large square Towel, 36x36 in. Dries baby in a jiffy. Shpg. wt. ea. 10 oz.
29 E 5259—White, blue trim...Each $1.49
29 E 5260—White, pink trim...Each 1.49

Washcloths 10x10 inches. Match terry towels. Shipping weight 3 ounces for two.
29 E 5247—White, blue trim......2 for 25¢
29 E 5248—White, pink trim......2 for 25¢

Fine gauge knit combed cotton

Soft to touch, kind to Baby's tender skin. Pink or blue shell-stitch trim. Washable.

Towel 18x27 inches. Shpg. wt. each 4 oz.
29 E 5205—White with blue trim
29 E 5206—White with pink trim
Each 49¢....................2 for 96¢

Towel 20x40 inches. Shpg. wt. each 5 oz.
29 E 5207—White with blue trim
29 E 5208—White with pink trim
Each 79¢....................2 for $1.55

Large Towel 27x40 in. Shpg. wt. ea. 7 oz.
29 E 5213—White with blue trim
29 E 5214—White with pink trim
Each 93¢....................2 for $1.81

Washcloths, 9x9 inches. Match knit towels. Shipping weight 3 ounces for two.
29 E 5201—White, blue trim......2 for 25¢
29 E 5202—White, pink trim......2 for 25¢



HONEYSUCKLE WATERPROOF SHEETING . . to protect Baby's bedding and Mother's clothing

2-PLY SYNTHETIC RUBBER cloth crib sheets. Heavy-weight, waterproof. Resists oils, acids, stains and foods. Saves washday work. Three convenient sizes. Washable. *Color* white.

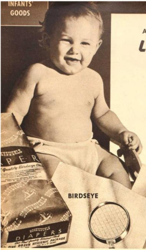
18x27-inch size. Shpg. wt. each 8 oz.
29 E 5571—Each 35¢................2 for 68¢
27x36-inch size. Shpg. wt. ea. 14 oz.
29 E 5572—Each 63¢................2 for $1.23
36x54-in. size. Shpg. wt. ea. 1 lb. 6 oz.
29 E 5573—Each $1.23..............2 for 2.42

COATED FLANNELETTE Waterproof synthetic rubber on one side for protection from liquids, foods. Reverse surface softly fleeced, absorbent. Three convenient sizes. Boilable. *Color* white.

18x27-inch size. Shipping wt. ea. 6 oz.
29 E 5565—Each 45¢................2 for 88¢
27x36-inch size. Shpg. wt. ea. 12 oz.
29 E 5566—Each 79¢................2 for $1.55
36x54-inch size. Shpg. wt. ea. 1 lb. 8 oz.
29 E 5567—Each $1.47..............2 for 2.89

KLEINERT QUILTED RUBBER PADS, air filled. Soft, waterproof. Protects Baby's bedding and crib. Hand wash. Flesh color.

18x18-inch size. Shipping weight each 9 ounces.
29 E 5456—Each 57¢................2 for $1.12
18x27-inch size. Shipping weight each 10 ounces.
29 E 5457—Each 73¢................2 for 1.43
27x36-inch size. Shipping weight each 1 lb. 3 oz.
29 E 5458—Each $1.39..............2 for 2.73



All 3 types of Honeysuckle Woven Diapers are

LABORATORY TESTED

to assure uniformity of quality

Sears famous Testing Laboratory takes these diapers . . measures, examines, pulls, tests them with the latest scientific instruments . . AND IN ADDITION . . washes and dries them under typical home conditions. Each different kind of diaper must pass these tests with flying colors to earn the right to bear the Honeysuckle label. All qualities come in dustproof packages



BIRDSEYE

12 for $2.25
Good . . 27x27 in.

GOOD QUALITY BIRDSEYE diapers at a low Sears price. Woven selected cotton yarns in the familiar birdseye pattern. Strong, longwearing, washable. Bleached snowy white, neatly hemmed. Regular size 27x27 in. before hemming. Shipping weight for 12, 1 lb. 6 oz.

29 E 5052—*Good Birdseye*
12 for $2.25 . . . 36 for $6.68

12 for $2.65
Our Best . . 27x27 in.

12 for $3.25
Our Best . . 30x30 in.

OUR BEST QUALITY BIRDSEYE diapers are stronger-by-test. More closely woven of finer, smoother cotton yarns for higher absorbency and resistance to pin holes. Bleached snowy white, all neatly hemmed. Washable. Give long wear. An excellent buy at Sears modest prices.

Size 27x27 in. before hemming; our best quality birdseye. Shipping weight for 12, 1 lb. 12 oz.
29 E 5053 . . . . 12 for $2.65 . . . . 36 for $7.85

Extra Large Size 30x30 in. before hemming; our best birdseye. Shpg. wt. for 12, 2 lbs. 4 oz.
29 E 5054—12 for $3.25 . . . . 36 for $9.63

FLANNELETTE

12 for $2.19
27x27 inches

FLANNELETTE, most absorbent of all diapers. Woven of fine cotton yarns and napped on both sides to provide a fluffy, comfortable texture. Strong, retains its nap through repeated washings. Bleached snowy white, neatly hemmed. Washable. *Size* 27x27 inches before hemming. Give long wear. Shipping weight for 12, 1 pound 6 ounces.

29 E 5027—*Cotton Flannelette*
12 for $2.19 . . . . 36 for $6.50

GAUZE

12 for $2.57
Good . . 20x40 in.

12 for $2.88
Our Best . . 21x40 in.

GAUZE DIAPERS dry in half time needed for other woven diapers. 2 layers of soft, absorbent cotton gauze woven together. Smooth, pinked selvage. No hems. Washable. Folds without excessive bulk. Bleached white.

Good Quality Gauze Diapers. Size 20x40 in. Shipping weight for 12, 1 lb. 15 oz.
29 E 5073 . . . . 12 for $2.57 . . . 36 for $7.60

Our Best Gauze Diapers. Size 21x40 in. Woven of surgical-type cotton yarns. Shipping weight for 12, 2 lbs. 1 oz.
29 E 5074 . . . . 12 for $2.88 . . . 36 for $8.52



NEW! DIAPERS in PINK! YELLOW! BLUE!

Now . . Baby wears his own "undies" in dainty pastel shades!

Sears Honeysuckle Brand

6 for $1.49

BIRDSEYE . . our good quality . . described above in white. *Size* 27x27 in. before hemming. Shpg. wt. for 6, 15 oz.
29 E 5061—Blue . . . 6 for $1.49
29 E 5062—Pink . . . 6 for 1.49
29 E 5063—Yellow. 6 for 1.49

6 for $2.19

GAUZE . . our best quality . . described above in white. *Size* 21x40 in. Shpg. wt. for 6, 13 oz.
29 E 5064—Blue . . . 6 for $2.19
29 E 5065—Pink . . . 6 for 2.19
29 E 5066—Yellow. 6 for 2.19

Curity Brand

6 for $2.50

GAUZE. National brand . . described in white on opposite page. *Size* 21x40 in. Shpg. wt. for 6, 13 oz. Postpaid.
29 E 5078—Blue . . . 6 for $2.50
29 E 5079—Pink . . . 6 for 2.50
29 E 5080—Yellow. 6 for 2.50



HONEYSUCKLE KNIT DIAPERS

Need not be folded . . S-t-r-e-t-c-h to fit baby

12 for $2.66 **36 for $7.88**

Elastic across full width at each end. 2-ply long staple cotton to resist ripping and pin-holes. Tubular knit . . . material is doubled without folding. Napped for extra absorbency. Bleached white. Washable. Shpg. wt. 1 lb. 7 oz. for 12.
29 E 5057—*Size about* 9x18 in. 12 for $2.66 . . . . 36 for $7.88

For Easy Terms, see inside back cover.





WATERPROOF PANTIES . . roomy, comfortable

Plastic

PLASTIC SNAP PANTY. Elastic all around waist, legs. Hand wash. *Sizes* 3 mos., 6 mos., 12 mos., 18 mos. Clear white. Shpg. wt. each 3 oz.
29 E 5172—*State size*.
Each. .39c; 3 for $1.15

Latex

"PLAYTEX" panty made of latex rubber. Seamless. Hand wash. *Sizes* 3 mos., 6 mos., 12 mos., 18 mos. *Please state size*. Shipping weight 2 ounces.
29 E 5156—Flesh. 66c
29 E 5152—White 66c

Coated Rayon

"KLEINERT'S" softex plastic coated rayon. Soft, smooth, comfortable. Hand wash. *State size* 3, 6, 12, 18 months. Shpg. wt. each 3 oz.
29 E 5167—White
Each. .72c; 2 for $1.41

SIZE CHART FOR WATERPROOF PANTIES					
Order size. . . .	3 mos.	6 mos.	12 mos.	18 mos.
If weight is. . . .	up to 13	14–18	19–22	23–36 lbs.

HONEYSUCKLE FANCY PANTS . . fabric outside, plastic inside

49c

RUNPROOF tricot knit rayon; waterproof plastic lining. Elastic waist, legs. Hand wash. *State size* 3, 6, 12, 18 mos. Wt. ea. 2 oz.
29 E 5161—White. . . .49c
29 E 5164—Blue. 49c
29 E 5165—Pink. 49c
29 E 5168—Yellow. . . .49c
3 for $1.44

79c

NYLON marquisette; plastic lining. Elastic legs, waist. Lace trim. Hand wash. *State size* 3, 6, 12, 18 mos. Shpg. wt. 4 oz.
29 E 5179—Blue. 79c
29 E 5180—Pink. 79c
29 E 5181—White. . . .79c
29 E 5182—Yellow. . . .79c
3 for. $2.30

95c

NYLON marquisette; plastic lined. 6 snaps. Lace trim. Elastic waist, legs. Hand wash. *State size* 3, 6, 12, 18 mos. Wt. ea. 4 oz.
29 E 5192—Blue. 95c
29 E 5193—Pink. 95c
29 E 5194—White. . . .95c
29 E 5195—Yellow. . . .95c
3 for. $2.78



HONEYSUCKLE UTILITY BAGS . . waterproof inside for travel nursery, home use

$1.69

COTTON TWILL, ZIPPER TOP. Leather reinforced handles, pull tabs. Cotton lining waterproofed with synthetic rubber. *Size* abt. 14½x8½x6 in. Shpg. wt. 1 lb. 2 oz.
29 E 5140E—Navy blue. $1.69
29 E 5141E—Dark brown. 1.69

$1.98

QUILTED PLASTIC SHOULDER STRAP BAG. Plastic envelope inside for soiled diapers. 2 bottle loops. *Size* about 13½x11½x3¾ in. Shpg. wt. 1 lb. 2 oz.
29 E 5131E—Light Blue. $1.98
29 E 5132E—Pink. 1.98
Bag prices include 20% Federal Excise Tax

$3.48

HEAVY GAUGE plastic bag has adjustable shoulder strap. Separate soiled diaper envelope. 2 bottle bags keep baby's bottles warm. *Size* about 11¾x9 in. Shipping weight 1 pound.
29 E 5184E—Navy blue. $3.48
29 E 5185E—Medium brown. . . . 3.48

DIAPER PANTIES

designed to hold disposable pads . . perfect for traveling



[E] KLEINERT'S PANTY of waterproof plastic. Hand wash. White. *Sizes* 6 mos., 1, 2. *State size*. Shipping weight 5 ounces.
29 E 5115. . . . . .65c

Kleinert's Disposable Cellulose Pads. Shpg. wt. 2 lbs. 2 oz.
29 E 5124—Package of 48. . . . .$1.15

[F] HONEYSUCKLE PANTY. Plastic inside, cotton birdseye outside, snaps. Hand wash. *State size* 3, 6, 12, 18 months. Shpg. wt. each 4 oz.
29 E 5118—White
Each 59c. . . . 2 for $1.15

Honeysuckle Disposable Pads. Wt. 2 lbs. ea. pkg.
29 E 5120—48 for 98c
96 for $1.94



DIAPER LINERS . . less washing

98c pkg. of 180

DENNISON LINERS. Made of soft, absorbent cellulose. Use inside regular diaper. Color, white. Packed 180 sheets in dispenser box. Shipping weight 1 pound 4 ounces.
29 E 5122. . . . . .98c

98c pkg. of 84

CHIX LINERS. Made of soft cottony non-woven fabric, delicately scented. Use inside regular diaper. *Size* 9¼x13 inches. Package of 84. Postpaid. (Shipping wt. 1 lb. 9 oz.)
29 E 5103—White. . . .98c

Nationally Famous GAUZE DIAPERS

12 for $3.29

CHIX, gauze diapers woven of surgical-type cotton yarns woven in birdseye pattern. Light, cool, quick to dry. Washable. *Size* 20x40 inches. Postpaid. (Shpg. wt. 1 lb. 14 oz.)
29E5076–White. 12 for $3.29

12 for $3.29

CURITY, gauze diapers, with permanently woven-in fold line. Surgical-type absorbent cotton yarns. Quick drying. Washable. *Size* 21x40 inches. Postpaid. (Shpg. wt. 1 lb. 14 oz.)
29E5077–White. 12 for $3.29



3 for 35c — 3 for 87c — 3 for $1.17 — 39c

NURSERY AIDS . . Mother's handy helpers

[A] FLANNELETTE BIBS in assorted prints. Double faced. Washable. *Size* about 7x8 inches. Shipping weight 3 ounces for 3.
29 E 5230—Set of 3 bibs. .35c

[B] TERRY COTTON BIB, hand printed animal design. Washable. *Sizes* 11x11 inches. Shipping weight 2 ounces for 3.
29 E 5226—Light blue
29 E 5227—Pink. . . .3 for 87c

[C] PLASTIC BIB. Waterproof. Hand wash. *Size* 17x14 inches. Shipping weight 2 oz. for 3.
29 E 5251—Light blue
29 E 5252—Pink. .3 for $1.17

[D] EAR CONFORMER. Trains ears to lie flat. Washable white cotton net. Eyelets for adjustment. *Sizes* Small, Medium, Large. *State size*. Shipping weight 1 oz.
29 E 5276. . . . . .39c



2 for 49c

HANDY LAP PADS

They're waterproof!
They're absorbent!

Waterproof layer of rubber bonded between two layers of soft flannelette. Both sides fleecy, absorbent. White. Washable. *Size* 12x14 inches.
29 E 5127—Shpg. wt. 1 lb. 2 for 49c

Everything at Sears may be purchased on Easy Terms. See inside back cover for complete details.



DIAPERS—BY THE YARD!

BIRDSEYE DIAPER CLOTH. *Our Best 27-in.* Comfortable, serviceable. Soft, absorbent. 10 yard lots only. Bleached white. Shpg. wt. 10 yards 2 lbs.
36E5027–10 yds. $2.59

Good 27-in. Lighter weight. Closely woven for strength, absorbency, softness. Bleached white. 10 yd. lots only—makes 13 27x27-in. diapers. Shpg. wt. 10 yds. 2 lbs. 4 oz.
36E5028–10 yds. $2.19

FLANNELETTES. Bleached white, absorbent, soft.
36 E 4168–*Economy 27-in.* 10 yds. make 13 27x27-in. diapers. Wt. 1 lb. 6 oz. 10 yds. $2.19
36 E 4169–*Heavy 27-in.* 10 yd. lots only. Wt. 2 lbs. 4 oz. 10 yds. $2.59
36E4171–*Economy 36-in.* 5 yds. makes 10 18x36-in. diapers Shpg. wt. 1 lb. 3 oz. 5 yards $1.49
36 E 4173–*Better 36-in.* 5 yd. lots only. Softer, firmer. Shipping weight 1 lb. 6 oz. 5 yards $1.65



HONEYSUCKLE FLANNELETTES . . all Sanforized . . dainty trims . . wrapped in cellophane

Gown, Wrapper 3 for $1.44 — 49c ea. — Slip 36c ea. 3 for $1.05

GOOD QUALITY. Medium weight flannelette. Sanforized, won't shrink over 1%. Neat stitched trim down front of gown and wrapper. Washable. *Infants' size* fits up to 6 mos. Shpg. wt. 4 oz. each.

GOWN.
29 E 5985—White with blue trim......Each..49c
29 E 5986—White with pink trim......Each..49c
3 for.......$1.44

WRAPPER.
29 E 5987—White with blue trim......Each..49c
29 E 5988—White with pink trim......Each..49c
3 for.......$1.44

SLIP.
29 E 5995—White with blue trim......Each..36c
29 E 5996—White with pink trim......Each..36c
3 for.......$1.05

Gown, Wrapper 3 for $1.73 — 59c ea. — Slip 39c ea. 3 for $1.14

BETTER QUALITY. Heavier weight warmer flannelette. Sanforized, won't shrink over 1%. All 3 have matching embroidery trim. Washable. *Infants' size* fits up to 6 mos. Shpg. wt. 4 oz. each.

GOWN . . rayon ribbon trimmed.
29 E 5615—White with blue trim......Each..59c
29 E 5616—White with pink trim......Each..59c
3 for.......$1.73

WRAPPER . . rayon ribbon trimmed.
29 E 5680—White with blue trim......Each..59c
29 E 5681—White with pink trim......Each..59c
3 for.......$1.73

SLIP . . buttoned shoulders.
29 E 5682—White with blue trim......Each..39c
29 E 5683—White with pink trim......Each..39c
3 for.......$1.14

79c Each — Gown or Wrapper 3 for $2.30

OUR BEST QUALITY. Heaviest weight, warmest flannelette—wears longest. Sanforized, won't shrink over 1%. Rayon ribbon at neck and sleeves. Washable. Ideal gifts. Infants' size fits up to 6 months. Shipping weight each 5 ounces.

GOWN . . embroidery, ribbon trim.
29 E 5676–White with blue trim
29 E 5677–White with pink trim
Each 79c...............3 for $2.30

WRAPPER . . embroidery, ribbon trim.
29 E 5678–White with blue trim
29 E 5679–White with pink trim
Each 79c...............3 for $2.30

Hospital Gown 85c ea. 3 for $2.48

Opens all the way down the back . . easy to change. Gives complete protection when closed. 4 tape ties in back. Drawstring sleeves.

Heavyweight flannelette is warm, softly napped. Sanforized so fabric will not shrink over 1%. Washable.

Infants' size fits up to 9 mos. Shpg. wt. ea. 6 oz.
29 E 5619—White..85c
3 for............$2.48









HONEYSUCKLE KNIT COMBED COTTON NIGHTWEAR

79c each — 3 for $2.30

Knit gown, made of fine combed cotton yarns. Fastens with 3 tape ties. Drawstring closures at sleeves and bottom for draft-defying cozy warmth. Washable.

Infants' size fits up to 6 months. Shipping weight each 6 ounces.
29 E 5761—White....79c
3 for..............$2.30

89c each — 3 for $2.62

Knit cotton gown. Patented slip-on neck opening. Easy to put on over head. Draw-string closures at sleeves and bottom. Washable. *Colors* White, pink, light blue, yellow. *State color. Infants' size*, fits up to 6 mos. Shpg. wt. each 5 oz.
29 E 5771—Each.....89c
3 for..............$2.62

74c each — 3 for $2.15

Fine quality wrapper of knit combed cotton. Comfortable for baby. Easy to wash, needs no ironing. Dainty stitch trim on front and cuffs. Full cut. Two tape ties at neckline. Washable. *Infants' size*, fits up to 6 months. Shipping weight each 5 oz.
29 E 5772—White....74c
3 for..............$2.15

[A] Infants' Sacque

Knit of combed cotton. Washable. One size fits infants up to 6 months. Shpg. wt. 3 oz.
29 E 5777–White. ea.49c
2 for..............95c

[B] Infants' Binders

Washable. Tape ties. About 5x23 in. White. Shpg. wt. 5 oz. for 3.
Double Flannelette.
29 E 5792.....3 for 69c
Double Knit Combed Cotton.
29 E 5791.....3 for 89c

2-PIECE SUIT

98c Shirt and Training Panty

Slip-on shirt has 3 buttons. Patented easy-on neckline. Button-on training pants have double fabric crotch, elastic back. White knit combed cotton. Washable. *State size* 1, 2, 3, 4. Shpg. wt. each suit 6 oz.
29 E 5750—Each suit...98c
3 suits for............$2.88
Extra Panty. Sizes above. State size. Shpg. wt. ea. 3 oz.
29 E 5751—49c; 3 for $1.44

Sleeveless Shirts

Knit of combed cotton yarns. White. Washable. *Sizes* 12 mos., 18 mos., 24 mos. *State size.* Shpg. wt. 5 oz. for three.

[C] Plain neck. Hemmed bottom.
Good quality rib knit.
29 E 5708......3 for 55c
Better quality Swiss rib.
29 E 5700.......3 for 89c

[D] Patented neckline, easy to slip on. Pin tabs at bottom.
29 E 5707.....3 for $1.17

3 prs. 75c Good — 3 prs. 89c Our Best



Infants' Long Stockings

Full length cotton stockings. Seamless. Washable. White. *Sizes* 4, 4½, 5, 5½; see size chart, page 24. Order 3 of one size. Shpg. wt. 3 oz. for 3 pairs.

Good quality combed cotton
29 E 5921—*Please state size*............3 prs. for 75c
Our best mercerized combed cotton
29 E 5922—*Please state size*.............3 prs. for 89c

SIZE CHART FOR INFANTS' SHIRTS

Order size....	3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
If weight is....	Up to 13	14–18	19–22	23–26	27–29 lbs.
Length.......	10	11	12	14	16 in.

SIZE CHART FOR TRAINING PANTIES AND 2-PC. SUIT

Order size....	6 mos.	1	2	3	4
If weight is....	Up to 18	19–22	23–27	29–32	33–37 lbs.



HONEYSUCKLE INFANTS' COTTON SHIRTS . . knit of combed cotton yarns to Sears specifications

GOOD QUALITY 3 for $1.17 — 39c Each in lots of 3

Good quality Honeysuckle shirts are rib-knit of soft, combed cotton yarns. White. Washable. Shipping weight 9 ounces for three.

[A] *Pin-back shirt. State size.* Lengths sizes 3 mos., 6 mos., 12 mos., 18 mos.
29 E 5798—Long sleeves........3 for $1.17
29 E 5799—Short sleeves.......3 for 1.17

[B] *Slip-on shirt. State size.* Sizes 6 mos., 12 mos., 18 mos., 24 mos.
29 E 5758—Long sleeves........3 for $1.17
29 E 5759—Short sleeves.......3 for 1.17

[C] *Tie-side shirt. State size.* Sizes 3 mos., 6 mos., 12 mos., 18 mos.
29 E 5796—Long sleeves........3 for $1.17
29 E 5797—Short sleeves.......3 for 1.17

BETTER QUALITY 3 for $1.47 — 49c Each in lots of 3

Our better quality shirts with PIN TABS at sides to resist strain of diaper pins. Rib-knit of combed cotton. White. Washable. Shipping weight 9 ounces for 3.

[D] *Pin-back shirt. State size. Sizes* 3 mos., 6 mos., 12 mos., 18 mos.
29 E 5970—Long sleeves........3 for $1.47
29 E 5971—Short sleeves.......3 for 1.47

[E] *Slip-on shirt. State size. Sizes* 6 mos., 12 mos., 18 mos., 24 mos.
29 E 5974—Long sleeves........3 for $1.47
29 E 5975—Short sleeves.......3 for 1.47

[F] *Tie-side shirt. State size. Sizes* 3 mos., 6 mos., 12 mos., 18 mos.
29 E 5972—Long sleeves........3 for $1.47
29 E 5973—Short sleeves.......3 for 1.47

OUR BEST QUALITY 3 for $1.77 — 59c Each in lots of 3

Heavier quality combed cotton yarns . . longer-wearing . . all made with PIN TABS at both sides to resist pinholes. White. Washable. Shpg. wt. 9 oz. for 3.

[G] *Pin-back shirt. Sizes* 3 mos., 6 mos., 12 mos., 18 mos., 24 mos., *State size.*
29 E 5727—Long sleeves 29 E 5728—Short sleeves........3 for $1.77

[H] *Tie-side shirt. Sizes* 3 mos., 6 mos., 12 mos., 18 mos., 24 mos., *State size.*
29 E 5704—Long sleeves 29 E 5706—Short sleeves........3 for $1.77

[J] *Slip-on shirt. Sizes* 6 mos., 12 mos., 18 mos., 24 mos., *State size.*
29 E 5709—Long sleeves 29 E 5710—Short sleeves........3 for $1.77

[K] *Pin-back Tie-side shirt. State size* 3 mos., 6 mos., 12 mos., 18 mos., 24 mos.
29 E 5725—Long sleeves 29 E 5726—Short sleeves........3 for $1.77

10% Wool, 90% Combed Cotton for extra warmth. 3 FOR $2.15

Cream. Washable. *State size.* Shipping weight 9 oz. for (3).

[H] *Tie-Side. Sizes* 3 mos., 6 mos., 12 mos., 18 mos.
29 E 5736............3 for $2.15

[J] *Slip-on. Sizes* 3 mos., 6 mos., 12 mos., 18 mos., 24 mos.
29 E 5740............3 for $2.15

See Size Chart for Infants' Shirts on the opposite page



HONEYSUCKLE EXTRA WARM DOUBLE FABRIC FRONT SHIRT

with the NEW DIAPER PIN TAPES!







Double tape diaper tabs



Patented easy-on neck opening



Double fabric front



Gussets for comfort

Diaper pins to tape tabs . . saves pinholes and tears in shirt

Strong wide cotton twill tape doubled into V loop . . firmly stitched into each side. Adjust pin position to Baby's size.

69c Ea. 3 FOR $2.03

Double fabric front for—extra warmth—on a slip-on style shirt with patented neck opening that slips more easily over Baby's head. Rib-knit of combed cotton yarns. White. Washable. *Sizes* 6 mos., 12 mos., 18 mos., 24 mos. Size chart on opposite page. *State size.* Shpg. wt. each 4 oz.
29 E 5789M—Long sleeves
29 E 5795M—Short sleeves
Each 69c....................3 for $2.03

HONYESUCKLE INFANTS' TRAINING PANTS

- Knit of fine combed cotton with plenty of stretch
- Full cut sizes for correct fit
- Reinforced crotches
- Bar-tacked at points of strain
- Elastic around waist

[L] PASTEL COLORS AND WHITE: Combed cotton training panty with elastic all around waist. Double fabric crotch. Washable. *Colors* Pink, light blue, yellow, white. *Sizes* 1, 2, 3, 4. Size chart opposite page. *State size, color.* Order one set of 3 of one size of one color.
29 E 5776—Shpg. wt. 10 oz. for 3........3 for 59c

[M] EXTRA HEAVY, extra long-wearing panty, INTERLOCK knit of combed cotton. Elastic all around waist. Double fabric crotch. White. Washable. *Sizes* 1, 2, 3, 4. See size chart on opposite page. *Please state size.* Order one set of 3 of one size of one color.
29 E 5735—Shpg. wt. 10 oz. for 3....3 for 89c

[N] DOUBLE FABRIC throughout . . now made with *triple fabric crotch* for extra wear, extra protection. Combed cotton. Elastic all around waist. White. Washable. *Sizes* 1, 2, 3, 4. Size chart on opposite page. Order one set of one size. *State size.* Shpg. wt. 10 oz. for three.
29 E 5742............3 for 89c

[P] BOY'S FLY-FRONT training panty knit of combed cotton. Extra wide elastic all around top. Double fabric crotch. White. Washable. *Sizes* 1, 2, 3, 4. See size chart on opposite page. Order one set of one size. *Please state size.* Shipping weight 10 ounces for three.
29 E 5774..........3 for $1.17

[R] DOUBLE RIB-KNIT FABRIC throughout for longer wear, greater absorbency. Combed cotton. Elastic all around waist. White. Washable. *Sizes* 6 mos., 1, 2, 3, 4. Size chart on opposite page. Order one set of one size. *Please state size.* Shipping wt. 10 oz. for three.
29 E 5775..........3 for $1.17



WATERPROOF Koroseal

heavy gauge wonder-plastic in matched prints on plump cotton filled NURSERY PADS

- **KOROSEAL** colors and designs won't rub off
- **KOROSEAL** is acid-resistant
- **KOROSEAL** is stain-resistant
- **KOROSEAL** cleans with the whisk of a damp cloth

[A] WALKER PAD. Print inside, solid color outside. Ties to walker with tapes. Shpg. wt. 12 oz.
29 E 5596—Light blue....$1.15
29 E 5597—Pink......... 1.15

[B] PLAY YARD PAD. Reversible. Pink border, blue ground print on one side; blue border, pink print on reverse. *Size* about 40x40 in. Wt. 4 lbs. 8 oz.
29 E 5585...............$3.98

[C] HIGH CHAIR PAD. Print inside, solid outside. Ties with tapes. Shpg. wt. 1 lb. 12 oz.
29 E 5592—Light blue....$1.98
29 E 5593—Pink......... 1.98

[D] 3-PC. CRIB BUMPER. Print inside, solid outside. Ties to crib with tapes. Wt. 3 lbs. 2 oz.
29 E 5594—Light blue....$2.79
29 E 5595—Pink......... 2.79

[E] CARRIAGE PAD. Print one side, solid on reverse. Abt. 16x34 in. Shpg. wt. 2 lbs. 9 oz.
29 E 5579—Light blue....$2.79
29 E 5580—Pink......... 2.79

[F] BASKET PAD. Print on one side, solid on reverse. *Size* about 13x27 in. Shipping weight 2 pounds 5 ounces.
29 E 5598—Light blue....$1.59
29 E 5599—Pink......... 1.59

* Trade Mark B. F. Goodrich Co.



HONEYSUCKLE HIGH CHAIR PADS

$2.49 Water-resistant

3-PC. SET. Pad, safety belt, and crumb catcher bib. Water-resistant cotton; cotton filled. Shpg. wt. 2 lbs. 9 oz.
29 E 5485–Bright red
29 E 5449–Light blue
29 E 5450–Pink
Each............$2.49

$1.89 Cotton covered

WATER-RESISTANT COATED COTTON, cotton filled. Assorted designs. Ties to chair with tapes. Shipping weight 2 pounds 2 ounces.
29 E 5518—Light blue
29 E 5519—Pink
Each............$1.89

$1.19 Waterproof Plastic

WATERPROOF plastic, ruffle trimmed, filled with cotton felt. Ties to high chair with tapes. Shipping weight 2 pounds 2 ounces.
29 E 5495—Light blue
29 E 5496—Pink
Each............$1.19



NURSERY PADS covered with water-resistant cotton

[K] BASKET PAD . . cotton felt filled water-resistant cotton, assorted prints. *Size* 13x27 in. Shpg. wt. 2 lbs. 14 oz.
29E5491–Lt. blue. $1.49
29E5490–Pink.... 1.49

[L] CARRIAGE PAD. Cotton filled water-resistant cotton, assorted designs. *Size* abt. 16x34 in. Shpg. wt. 4 lbs. 4 oz.
29E05487–Pink...$2.69
29E05486–Lt. blue 2.69

[M] WALKER PAD. Tape ties. Water resistant cotton, cotton filled. Shipping weight 1 pound 3 ounces.
29 E 5568—Light blue nursery print......98c

[N] TOILET SEAT PAD . . cotton filled; water-resistant cotton. Assorted prints. Shipping weight 14 ounces.
29E5534–Med. blue.79c
29E5535–Pink......79c

$2.49 Set

[P] 3-PIECE "No Bangs" crib set helps protect baby from bumps, drafts. Ties securely to crib. Cotton felt filled, covered with water-resistant cotton. Reversible. Clean with damp cloth. Shipping weight 4 pounds 2 ounces.
29 E 5500—Light blue
29 E 5501—Pink
Each............$2.49



HONEYSUCKLE PLAY YARD PADS

plump-filled with soft, fluffy cotton for baby's comfort, fit play yards, opp. page

[G] "NO-DRAFT" pad covers bottom and 4 sides of yard. Waterproof plastic . . plain sides, printed bottom. Assorted nursery designs. Cotton felt filled.
Size 40x40 in. Wt. 5 lbs. 3 oz.
29 E 5493—Blue...........$3.98
29 E 5494—Pink........... 3.98
Size 38½x38½ in. Wt. 4 lbs. 14 oz.
29 E 5591—Blue...........$3.79
29 E 5575—Pink........... 3.79

[H] WATER-RESISTANT COATED COTTON FABRIC in assorted nursery patterns . . plump-filled with pure cotton felt. Easy to clean with damp cloth. *Size* about 40x40 in. Shipping wt. 2 lbs. 7 oz.
29 E 5520—Light blue.....$3.49
29 E 5521—Pink........... 3.49

[J] WATERPROOF plastic play yard pad. Reversible; solid color on one side . . contrasting center on reverse. Cotton filled. *Size* 40x40 in. Shpg. wt. 2 lbs. 14 oz.
29 E 5497—Blue...........$2.29
29 E 5498—Pink........... 2.29

Buy for Baby on Sears Easy Terms. See inside back cover.



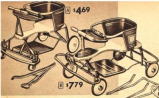
LINERS, PAD designed to dress up baby's basket

[R] QUILTED plastic liner . . 5-in. clear plastic ruffle printed in lace effect. Top about 18x33 in., bottom 13x27 in., 11½ in. deep. Shpg. wt. 14 oz.
29 E 5581—Light blue.$2.49
29 E 5582—Pink..... 2.49

[S] QUILTED PLASTIC lining with hood. Wt. 1 lb.
29 E 5508—Light blue.$2.98
29 E 5509—Pink..... 2.98

[T] BASKET PAD of waterproof plastic . . quilted on one side, smooth on reverse. Boxed edge. Clean with a damp cloth. *Size* about 13x27 in. Fits baskets 33x18 in. at top. Shipping weight 2 lbs. 14 oz.
29 E 5512—Light blue
29 E 5513—Pink
Each..........$1.79

[V] FULL-SKIRTED basket liner of waterproof plastic, quilted inside. 5-inch printed lace-effect ruffle around edge and bottom. Top size about 18x33 in., bottom 13x27 in., 11½ in. deep. Wt. 1 lb. 10 oz.
29E5514–Light blue
29E5515–Pink
Each..........$4.29





WALKER-STROLLERS

[A] THRIFT-PRICED WALKER-STROLLER *with play tray.* Remove foot pan and handle to convert from stroller to walker. Handy play tray holds baby's toys. Steel, enameled blue and ivory-color; wood seat and grip. Rubber-tired wheels; 5¼-in. rear, 2¾-in. front. Rubber-covered front bumper. 22¾ in. long overall. Handle 31 in. high. (Before you order, be sure to see the *extra* convenience you get from 79 E 07532 and 79 E 07531 at right.)
79 E 07520—Easy to set up. Shipping wt. 14 lbs....$4.69

[B] WALKER-STROLLER *with comfortable tubular steel handle, play tray and beads.* Coil spring on rear axle cushions shocks. Remove handle and foot pan to convert to walker. Steel; shaped wood seat and grip. 5½-inch double-disc wheels, rubber tires. Rubber-covered front and rear bumpers. Play tray with non-poisonous beads. Blue and ivory-color enamel finish. Handle, 35¾ inches high, folds for storage. 28 in. long overall. Mailable.
79 E 07510—Easy to set up. Shipping wt. 21 lbs....$7.79

A snap to convert . . . no parts to detach. Just fold handle forward, footpan back. Spring-suspended wood seat cushions shocks. 5½-in. wheels, "never-oil" bearings, semi-pneumatic tires. Both bumpers rubber-covered. Play tray, non-poisonous beads. Steel, enameled blue, nickel-plated trim. Handle, 34½ in. high; wire package holder. 29¾ in. long overall. Mailed with wheels and bumper off, easy to attach.
79 E 07532—Shipping weight 24 lbs.......$9.95

Folds in a jiffy to 33½x19x10 in. high overall . . . easy to carry in your auto on trips or when visiting . . . convenient to store. To convert to walker, simply fold handle forward and remove foot-pan. 5½-in. wheels have "never-oil" bearings, semi-pneumatic tires. Rubber-covered bumpers on both front and rear. Play tray holds baby's toys. Steel, enameled blue. Plastic seat with fiberboard insert. Handle, 34½ in. high, has wire package holder. Easy to set up.
79 E 07531—Shipping weight 22 pounds........$9.95



[C] HONEYSUCKLE WOVEN FIBER BASKET. Loom-woven fiber basket with sturdy reinforced sheet fiber bottom. Two carrying handles. About 33x18 inches wide at top. 11½ inches deep. Smoothly finished in gleaming white enamel.
79 E 07090—Shipping weight 8 pounds......$3.98

THRIFT-PRICED BABY BASKET. (Not shown.) Peach-basket weave, reinforced fiber bottom. Two carrying handles. About 32½x18 inches wide at top, 11½ inches deep. White enamel finish.
79 E 07075—Shipping weight 8 pounds......$2.89

[D] CASTER STAND for use with either basket above. Smooth-rolling swivel casters on legs. Hardwood with white enamel finish. Folds.
79 E 07071—Shipping weight 10 pounds.....$3.49

[E] HONEYSUCKLE WOVEN FIBER BASKET WITH HARDWOOD LEGS. Loom-woven fiber basket, wood-reinforced sheet fiber bottom. Two carrying handles. Reinforced legs have quiet, 1¾-in. swivel casters; wide 16-in. base. Basket about 33x18 inches wide at top, 11½ in. deep. Finished in white enamel. Legs easy to attach.
79 E 07089—Shpg. wt. 13 lbs. Mailable.....$6.49

THRIFT-PRICED BASKET WITH HARDWOOD LEGS. (Not shown.) Peach-basket weave (V-bias splint), reinforced sheet fiber bottom. Two handles. Folding legs have swivel casters. Basket about 32½x 18 in. wide at top, 11½ in. deep. White enamel finish. Legs easy to attach.
79 E 07076—Shpg. wt. 12 lbs. Mailable....$5.49

OUR BEST HONEYSUCKLE BASKET

Adjustable hood helps shield your baby from drafts and glare $7.95



Both basket and hood made of handsome, loom-woven fiber. Basket is completely lined with smooth, sheet fiber and has wood-reinforced sheet fiber bottom. Edges are reinforced and decorated with braid trim. Stands on braced, hardwood legs with 2-in. rubber casters for smooth, quiet rolling; broad 16-in. base. Legs fold for carrying or use in your auto. Two carrying handles. Hood adjusts quickly with handy wing nut. Basket about 33x18 in. wide overall at top. 11½ in. deep. Smoothly finished in sparkling white enamel . . . your choice of blue or pink trim. *Please state trim color you want.* Legs easy to attach. Mailable. Shpg. wt. 14 lbs.
79 E 07088..........$7.95



PLAY YARDS . . for easier baby tending indoors or out

ECONOMY-PRICED FOLDING YARD. Low-priced, yet guaranteed to satisfy you . . . check these features:
- Four swivel casters make yard easy-to-move
- Floor raised 3 inches . . . helps protect baby
- Folds . . . easy to store or carry in your auto

Built of seasoned wood, smooth varnish finish. Masonite Presdwood floor is wood-reinforced. Parts securely hinged, no assembling necessary. About 38½x38½x23¾ in. high. (*Have you seen play yard 79EM7013 at right! You'll like it . . . you can fold it without stooping or bending.*)
79 E 07014—Shpg. wt. 31 lbs. Mailable.....$8.98

FOLDING YARD WITH PLAY BEADS, PICTURE PANEL —*floor raised 5¾ inches.* 4 swivel casters on legs raise floor . . . help keep baby above dirt and drafts. Seasoned wood with smooth varnish finish. Floor of Masonite Presdwood, reinforced with wood. Has picture panel and non-poisonous beads. Parts securely hinged, sets up in a jiffy. Legs and casters are easy to attach; screws included. About 38½x38½x26 inches high.
79 E 07015—Shpg. wt. 33 lbs. Mailable...$10.98

See inside back cover for Sears Easy Terms

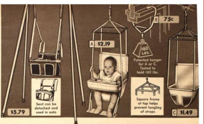


OUR BEST—STEP-FOLD PLAY YARD

You can fold it without stooping or bending

Saves you time and effort. Seasoned wood, glossy varnish finish . . . *sides of extra heavy slats.* Smooth Masonite Presdwood floor, reinforced with wood. Staunch corner post legs and 5 swivel casters (1 in center) raise floor 4½ inches to help protect baby against dirt and drafts. Non-poisonous play beads. No assembling needed; parts securely hinged. About 39x41x28 in. high.
79 EM 7013—Shpg. wt. 39 lbs. Freight or express........$15.95
79 EM 7002—(Not shown). Same without step-fold feature. 40x40x29 in. Floor raised 6 in. Freight or express. Wt. 39 lbs..$12.98





No need for a baby sitter when you shop by mail from Sears . . it's convenient and thrifty, too

TOTSEAT AND SWINGS . . . keep little folks amused and happy. Bouncing action gives gentle exercise

- Designed for use in auto or at home . . . indoors or out
- Keeps baby happy . . . provides healthful exercise
- Foot tray lets baby kick feet yet protects your floors

"TOTSEAT," GIVES ROCKING CHAIR ACTION. Lets babies bounce and rock to their heart's content. Makes fine auto seat too . . . base fits between car seat cushions, no straps needed. Bright, non-poisonous play beads and jingle bells add to baby's fun. Steady metal base is extra wide to help prevent tipping. Balanced spring frame adjusts to weight of child for proper support. Removable seat and play tray of strong, washable cotton fabric; white with contrasting binding. 21 inches long by 24 inches high overall. Very easy to set up . . . all bolts included. Frame has ivory-color enamel finish. Why not order it today?
79 E 06915—Shipping weight 9 pounds. $4.49
49 E 6916—EXTRA CLOTH SEAT AND PLAY TRAY. Order one to use when other seat and tray are being laundered. Shipping weight 5 ounces. $1.55

- Portable stand for indoor-outdoor use
- Rubber covered hooks for auto use
- Safety strap helps keep baby secure

COMBINATION SWING-AUTO SEAT WITH STAND. Remove seat from strong web suspension straps . . . you have a fine auto seat for baby. Durable cotton; neatly bound edges. Wood arm rests; safety strap; bright, non-poisonous play beads.

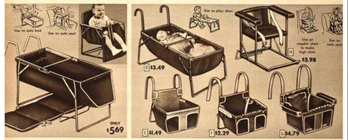
Steel frame of seat has adjustable extension to keep seat level in car. 7-in. deep seat has removable fiberboard insert. 14½ x11½ in. overall. Web suspension straps; steel springs. Steel stand, enameled gray, has rubber tips. Easy to put together with just 2 bolts . . . easily taken apart to carry in car. About 48 in. high.
79 E 06941—Shpg. wt. 15 lbs. $5.79

[A] DE LUXE SWING WITH EXERCISER-FOOTREST. Enameled wood footrest suspended from 2 springs . . . lets baby rest feet or stretch legs for healthful exercise. Square top helps prevent tangling of suspension straps. Washable cotton seat and tray over strong steel frame. Bright, non-poisonous play beads. Web suspension straps, safety hook, steel spring. For babies up to 18 months old. Hanger not included . . . we suggest you order swing hanger below for greatest convenience and safety. Shipping weight 2 lbs. 4 oz.
49E6933–Swing without hanger. $2.19

[C] LOW-PRICED BABY SWING. Square top helps prevent tangling of straps. Washable bleached cotton over strong steel frame. Web suspension straps with safety hook and steel spring at top. Hanger is not included; for greatest convenience see hanger (B) below. Shpg. wt. 1 lb. 8 oz.
49 E 6931. . . . . . $1.49

[B] STEEL HANGER FOR SWINGS ABOVE. Designed for safety and convenience. Hang swing in any doorway . . . no holes to bore, no hooks to screw in. Rubber-tipped arms grip wall over molding. Hook on swing fits in hole on bottom of clamp. Holds tight by spring tension. About 11 inches long.
49 E 6934—Shipping weight 14 ounces. 75c

Sears offers you a complete selection of baby needs in this catalog; just look in the index



CONVERTIBLE AUTO BEDS, SEATS . . give baby safety and comfort while riding in the car

OUR FINEST—DE LUXE AUTO BED-SEAT WITH PAD. Lets baby enjoy comfort of home wherever you go. You can use it four different ways . . . as auto bed . . . as a play chair . . . as an auto seat . . . or as a handy bassinet when visiting. Has plump, cushiony pad of water-repellent plastic, filled with soft cotton felt. Made of durable dark blue cotton over a sturdy steel frame. Rubber covered steel arms protect auto upholstery. Legs fold for storage. Enameled wooden arm rests. Safety strap protects baby in any position. 31x14½x16 in. high overall.
79 E 06921—Shpg. wt. 10 lbs. . . . $5.69

[D] AUTO BED—PLAY CHAIR. Serves a double purpose. Use it "as is" for long trips or for family outings; as a play tray with seat for use at home. Moisture-resistant cotton fabric over a sturdy steel frame. The legs fold for handy storage. Safety strap helps protect your baby. About 30½x14½x 14½ inches high overall. Dark brown. Shpg. wt. 8 pounds.
79 E 06920. . . . . $3.49

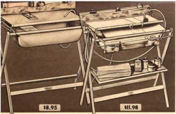
Heard about the American Peoples Encyclopedia? Learn what it can mean to your children . . . see index for Encyclopedia page.

[E] GOOD—AUTO SEAT. Low-priced but high quality. Don't confuse with inferior auto seats that only appear to be its equal. Steel extension helps keep seat level in car. Gray cotton fabric, bound edges; steel frame. Enameled hangers. Fiberboard seat insert easily removed for cleaning or drying. 12½x10½ inches overall. Seat 7 inches deep. Folds for convenient storage.
49 E 6908—Shpg. wt. 3 lbs. 9 oz. $1.49

[F] BETTER—AUTO SEAT. Has *adjustable* extension, removable fiberboard seat insert, play beads, arm rests and safety strap. Hangers are rubber-covered to protect auto upholstery. Blue cotton fabric, bound edges; steel frame. 14½x11 in. overall. 7-in. deep seat. Folds for handy storage. (To give baby *extra* comfort in auto, choose 49 E 6906 at right; it's *completely* padded.
49 E 6905—Shpg. wt. 4 lbs. 6 oz. . . . $2.29

[G] SEARS BEST—AUTO SEAT. Completely upholstered with cotton. Durable plastic-coated fabric inside and out . . . wipes clean in a jiffy. Neat piping and binding. Rubber-covered hangers, safety strap, play beads. Strong steel frame. Fiberboard seat insert is removable. 15½x11½ in. overall. Seat 7 in. deep.
49 E 6906—Dark gray. Shpg. wt. 5 lbs. . $4.79

[H] TODDLER-TRAVELER, for tots up to 4 years. Seats child comfortably at window level. Wire anchor holds securely between car cushions. You can also use as high chair at home, in restaurant or when visiting by simply putting it on a regular chair. Artificial leather is easy to wipe clean. Padded seat and arms, plain backrest. Enameled wood footrest. Safety strap. 11½x9-in. seat, 8½ in. from floor. Folds for handy storage. Assorted colors.
79 E 06922—Shipping weight 8 lbs. $3.98



Our Finest Bathinette*

COMBINATION BATH AND TABLE
Trade Mark Reg. U.S. Pat. Off.

Just step on pedal to raise or lower dressing table . . leaves both hands free
Sturdy magnesium frame



Designed to saveyoumoney. Fits in small mailable carton. No high freight or express rates to pay.



Simply step on pedal . . . dressing table slides *behind* tub; after bath step on it again, table slides forward over tub.

All 3 Bathinettes have these convenience and safety features*



Bathinette* hammock has headrest to support baby properly during bath — your hands are free. Hammock, tub of rubber-coated fabric.



Exclusive Bathinette* dressing table slides *behind tub* . . . can't fall down during bath. May be rocked forward with a touch to cover tub.



Bathinette* dressing table is flexible . . . has no wooden rails at the ends where baby's head or feet may strike. Gives your baby *extra* safety.

You'll find bathing baby is much easier when you have a BATHINETTE* to help you

GOOD—ECONOMY BATHINETTE*. Dressing table lifts and lowers easily . . . top of durable cotton fabric, can be removed for laundering. 3 pockets on splashguard hold many bath needs. Hammock and tub of rubber coated fabric. Tub has soap pocket and drain hose. Wood frame, enameled white. 36x20x41 in. high overall. Folds. Freight or express. (*For greatest convenience, see foot-control Bathinette*, 79 E 07060, at right.*)
79 EM 7054—Shpg. wt. 15 lbs. $8.95

BETTER—BATHINETTE* WITH TOILET TRAY AND RUBBER SPRAY. All features of economy Bathinette* . . . *plus* 2-position hammock, foot end can be put in high or low position with one hand . . . *plus* dressing table top of rubber-coated fabric, easier to clean . . . *plus* towel bar, 5 pockets, metal toilet tray to keep bath needs near at hand . . . *plus* pin tray that's handy for mother yet out of baby's reach . . . *plus* rubber spray to rinse baby and fill tub. Wood frame, enameled white. 36x20x41 in. high overall. Folds for handy storage.
79 EM 7051—Shpg. wt. 20 lbs. Freight or express $11.98

For details on SEARS Easy Terms, see inside back cover.

BEST—FOOT-CONTROL BATHINETTE* WITH MAGNESIUM FRAME. Built for long service plus the utmost in bathing convenience. Has all convenience features of better Bathinette* at left . . . *plus* foot-control dressing table that leaves both your hands free to hold baby . . . *plus* super-strong, gleaming magnesium frame. Magnesium is lightweight and extremely durable . . . will last for years. Can take hard knocks, yet its shining beauty remains unmarred. 36x20x41 in. high overall. Folds compactly. Shipped with snap-on leg extensions to save you high freight or express rates. Sets up in 30 seconds without tools.
79 E 07060—Shipping wt. 19 lbs. *Mailable* $14.95





NURSERY NEEDS

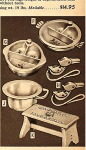
[F] NEW—HOT WATER PLATE WITH METAL BOTTOM AND HANDLES. Cream-color glazed porcelain with nursery designs. 3-section, 8-in. diam. plate has hot water compartment, cork stopper. Shiny metal bottom and handles.
49 E 4511—Shipping wt. 3 lbs. . . $2.98

[G] HOT WATER PLATE. Cream-color glazed porcelain with nursery decorations. 3-section, 8-in. diam. plate has hot water compartment to keep food warm, cork stopper.
49 E 4508—Shipping wt. 3 lbs. . . . $1.98

[H] "DUCKY CLIPS" BLANKET FASTENERS. Keep blankets in place . . . make sure baby's covered at all times. Spring-action jaws close firmly, lock. Ribbons for tying to crib. Washable plastic. Assorted colors.
49 E 4442—Shpg. wt. 4 oz. . . . Pair 89c

[J] CHAMBER. Easy-to-clean plastic. Wide rim. Pastel colors.
49 E 4524—6½-in. diam. Wt. 12 oz. 47c

[K] WOOD NURSERY STOOL. Helps tots reach wash basin, etc. Enameled in pastel colors, gaily decorated. 12⅗x6⅗x6⅗ in. high overall. Easy to set up. Screws included.
49 E 6912—Shpg. wt. 2 lbs. 12 oz. . $1.49



BATHINETTE* ACCESSORIES, TABLE TUBS

[A] BATHINETTE* REPLACEMENT KIT. Tub, rubber hose. Hammock, headrest of waterproofed fabric. Ties to frame. Instructions.
49 E 7041—Wt. 3 lbs. 2 oz. . . . $5.59

[B] DRESSING TABLE TOP. Waterproofed fabric. Safety strap.
49 E 7040—Shpg. wt. 12 oz. . . . $1.25
(*A*) *and* (*B*) *fit only Bathinettes**

BATHINETTE* CLEANER. 12 oz. jar.
49E7038—(Not shown) Wt. 2 lbs. . 49c

BATHINETTE* RUBBER SPRAY AND HOSE. (Not shown) Fits most faucets.
49E7039—About 69 in. Wt. 12 oz. . 75c

[C] ANCHORETTE. Attaches to bottom of big tub with suction cups. Holds baby securely on sponge rubber cushion. Safety belt. Enameled aluminum frame. 8½ in. wide.
49 E 7061—Shpg. wt. 1 lb. 4 oz. $1.79

[D] BATHINETTE* JR. TABLE TUB WITH HAMMOCK. Fine for small apartments . . . saves space. Has hammock with headrest to support baby properly. Tub of heavy, waterproofed material; drain hose. Rigid white enameled steel frame; rubber-tipped legs to protect table. About 30x16x 9½ inches overall. Folds.
79 E 07069—Shipping wt. 6 lbs. . . $4.98

[E] VINYLITE COLLAPSIBLE TABLE TUB. Use at home . . . or especially convenient when traveling or visiting. Two tubes of clear 12 gauge Vinylite sealed together to form cushiony side-walls. Each tube has screw type valve with positive shut-off. Inflates by mouth. Deflated tub folds compactly. Easy to clean with soap and water. About 27x16x5½ inches deep overall when fully inflated.
49 E 7070—Shpg. wt. 1 lb. 5 oz. . . $2.98

HELP PROTECT YOUR BABY AGAINST FALLS



Use across doorways and windows

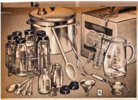


Use at the top of staircases



FOLDING SAFETY GATES. Help keep your "little explorer" within safe limits . . . save you trouble of constant watching. Use on porches, across doorways, windows and staircases. Smoothly varnished, seasoned wood. Safety lock. 33½ in. high. Shipping weights 4, 5, 6 pounds.
79 E 06981—For openings 3⅗-ft. or less $1.49
79 E 06982—For openings 3-6 ft. 1.98
79 E 06983—For openings 5-9 ft. 2.39

SEARS Easy Terms . . Inside Back Cover







FORMULA LAYETTE

[A] Sears offers you complete formula sterilizing kit, every piece of equipment to prepare baby's formula in a safe, sanitary method. With the Evenflo bottles included with the set, hospital-type Terminal Sterilization (sterilizing formula, bottles, and nipples, all at the same time) may be used if desired. Aluminum sterilizer has rust-resistant 8-bottle rack. Nipple sterilizer has 2 covers. 32-ounce heat-resistant graduated pitcher. Nursing funnel and strainer. Set of measuring spoons. Wooden mixing spoon. Six 8-oz. Evenflo bottles and two 4-oz. Evenflo bottles. 8 each of Evenflo nipples, caps, and sealing discs. Fine mesh strainer, tongs. Nylon bottle brush and nylon nipple brush.

8 E 02002—Shipping weight 11 lbs.
Complete Set.................... $9.49

8 E 02006—Shipping wt. 10 lbs.
Set without sterilizer............ 5.98

Buy now and pay later, use Sears Easy Payment Plan . . see inside back cover for complete details

THE *BABY-ALL*
COMPLETE FORMULA AND EQUIPMENT STERILIZER
Sterilizes Formula, Bottle, Nipple, Shield in one operation

The New Scientifically Designed Baby-All Formula Sterilizer and Baby-All Shielded Nurser enable mothers to use the time-saving hospital-type "Terminal Sterilization" at home. Baby-All sterilizes the formula, bottles, nipples, and shield, all in one operation, simply and safely. With the new Baby-all Shielded Nurser, the formula and nipple remain safely sealed, with nipple untouched and sterile to the moment of feeding.

The Baby-All Shielded Nurser consists of a wide-mouth bottle, nipple and shield. The one-piece screw-on nipple, of pure gum rubber, can't be pulled off bottle. Unscrew nipple slightly to allow air to enter bottle as baby feeds. The Shield is designed with sterilizing ports for Terminal Sterilization. Steam enters to sterilize nipple while formula is being sterilized.

After sterilization, simply lower shield to seal formula and nipple. They remain sterile until feeding. Ideal unit for traveling.

[B] 8 E 02200—8-BOTTLE CAPACITY SET includes: Aluminum sterilizer, cover, dual purpose rack plates, nipple sterilizer with 2 covers, bottle-nipple brush, strainer funnel, graduate, measuring spoons, tongs, levelling and mixing rod. (Nursers not included.)
Shipping weight 6 pounds........Set $9.75

[C] 8E02201—6-BOTTLE-CAPACITY SET INCLUDES: All items listed for 8E02200, above, *except:* graduate, measuring spoons, tongs, levelling and mixing rod. (Nursers not included.)
Shipping weight 5 pounds........Set $5.75

8 E 2204—8-oz. NURSER, includes bottle, nipple, shield. Postpaid.......4 sets 1.20

8 E 2205—4-oz. NURSER, includes bottle, nipple, shield. Postpaid........4 sets 1.20

3-PIECE SET

[D] THREE-PIECE FORMULA OUTFIT. Includes quart (32-oz.) glass pitcher, made of heat-resistant glass. Graduated measurements in color. Glass funnel has aluminum strainer insert. Nylon-bristled bottle brush.

8 E 2278—COMPLETE SET. Shipping weight 3 pounds. $1.29

8 E 2279—PITCHER ONLY. Shipping weight 2 lbs. 2 oz.. 75¢

8 E 2277—FUNNEL AND STRAINER. Shpg. wt. 9 oz...2 sets 29¢

8 E 2115—BRUSH ONLY. Shipping weight 4 ounces.....Each 45¢

Use Sears Easy Terms see inside back cover





FORMULA EQUIPMENT STERILIZERS

Honeysuckle Aluminum Sterilizer

[E] Honeysuckle Formula Equipment Sterilizer. Complete hospital-type outfit enables sterilization of all your formula equipment by steam at one time. Polished aluminum sterilizer and cover have black plastic handles. 9⅝-in. high overall. 8-bottle aluminum rack. Nipple jar with perforated sterilizing and sealing covers. Nylon bristled bottle brush. Stainless steel tongs. 8-oz. measuring cup. Funnel and strainer, measuring spoons. For terminal sterilization, use Evenflo Nursers on opposite page.

8 E 2017—Complete Set. Shipping weight 5 lbs. 8 oz.......... $4.98
8 E 2018—Sterilizer and Rack only. Shpg. wt. 4 lbs. 8 oz....... $4.49

Sterilizer-Steam Cooker Combination

[F] Dual-Purpose Sterilizer of pure hard aluminum. Use also for cooking or canning. Sterilizes 7 bottles and nipple jar at once. Wire bottle rack with handle. Steam valve on cover determines boiling point. 9¼ in. high, 8⅜ in. diam. (Bottles and nipple jar are not inc.)

8 E 2113—Complete Set. Shipping weight 3 pounds.......... $2.98
8 E 2112—Rack only. Shipping weight 1 pound................. 69¢

Honeysuckle Porcelain Enamel Sterilizer

[G] Stain-resistant heavy gauge porcelain enamel. White, with tight-fitting cover. Side handles. 9¼ inches high, 9⅝ inches in diam. Heavy rust-resistant rack provides space for 7 bottles and center space for nipples and caps. (Bottles and nipple jar not included.)

8 E 2076—Complete. Shipping weight 3 lbs. 12 oz............ $2.19

Rack-Type Aluminum Sterilizer

[H] Large pan in base of rack holds boiling water; sterilizes bottles and nipples at once. Metal tube extends inside each bottle, carrying live steam to inner surfaces. Aluminum sterilizer includes 2-cover nipple jar (one plain and one funnel cover). Rack is 8¼ in. diam., and holds 6 standard-size bottles. (Bottles are not included).

8 E 2009—Complete. Shipping weight 2 pounds............ $2.69





ELECTRIC STERILIZER, WARMERS

- Electric—quick, safe, modern, convenient
- Automatic—just add water, plug in, They'll shut off automatically when done. No fussing
- All UL approved for your protection. Use 110 to 120 volts, 25 to 60 cycles AC only



[J] KENMORE STEAM STERILIZER. Forces live steam into every inch of each bottle—the method recommended by doctors and nurses. *Sterilizes 7 bottles, 12 nipples, 12 caps and funnel at one time* (all not included). *Lightweight odorless plastic base* with metal rack and aluminum cover. Easy to handle and easy to keep clean. 9x10⅜ in. high. 550 watts. With cord.
34 E 6854—Shpg. wt. 3 lbs. 14 oz...... $4.79

[K] KENMORE ELECTRIC BOTTLE WARMER WITH PORCELAIN BASE AND VAPORIZER. Cool plastic handle. **Automatic**—it shuts off when done. **Deep**—for uniform bottle warmth. **Vaporizer fits on top**, vaporizes medicants. With cord (bottle not incl.)
34 E 6857—Wt. 3 lbs. 8 oz..... $2.49

[L] ECONOMY BOTTLE WARMER. As above but no handle or vaporizer.
34 E 6864—Shipping wt. 3 lbs....$1.79

[M] HANKSCRAFT BOTTLE WARMER. Can be seen in the dark—has Night Light built into base. *With porcelain vaporizer, and porringer* that can be set on top to keep baby's food warm. **Electric and Automatic**—shuts off automatically. Plug in anywhere. Porcelain well; with rubber covered cord. Uses 350 watts.
34 E 6879—Wt. 3 lbs.... $4.19